### IN THE UNITED STATES DISTRICT COURT FOR THE EASTERN DISTRICT OF MISSOURI

IN RE BLUE BUFFALO COMPANY, LTD. MARKETING AND SALES PRACTICES LITIGATION

Case No. 14-md-02562-RWS

DECLARATION OF JEANNE C. FINEGAN, APR CONCERNING IMPLEMENTATION AND ADEQUACY OF CLASS MEMBER NOTICE PROGRAM AND ADMINISTRATIVE REPORTING

## DECLARATION OF JEANNE C. FINEGAN, APR, CONCERNING IMPLEMENTATION AND ADEQUACY OF CLASS MEMBER NOTICE PROGRAM AND ADMINISTRATIVE REPORTING

I, JEANNE C. FINEGAN, declare as follows:

#### INTRODUCTION

- 1. I am President and Chief Media Officer of HF Media, LLC, Inc. ("HF") a division of Heffler Claims Group ("HCG" or "Heffler").
- 2. Pursuant to the Conditional Class Certification and Preliminary Approval Order, ("Order") Dated December 18, 2015, paragraph 6, the Court appointed Heffler Claims Group as Settlement Administrator. Heffler's duties in this action include: (a) sending notice of the Litigation to the appropriate State official of each State in which a Class Member resides and the appropriate Federal official, as required by the Class Action Fairness Act of 2005, 28 U.S.C. §1715(b) ("CAFA"); (b) establishing a post office box for receipt of mail and claim forms; (c) receiving and analyzing the Class List; (d) establishing a Settlement website; (e) establishing a toll-free number for the Settlement; (f) formatting and sending Notice via email and first class U.S. Mail; (g) receiving and processing Claim Forms; (h) receiving and processing requests for exclusion and

objections; and for any other tasks that Counsel mutually agree or the Court orders Heffler to perform.

- 3. Additionally, in accordance with the provisions of Paragraph 1.23 of the Settlement Agreement, Heffler was to develop and implement a legal notice program ("Notice Program") in this matter.
- 4. This Notice Program was designed to inform class members ("the Class") of the proposed class action Settlement between Plaintiffs and Defendant. Membership in the Class is defined by the Preliminary Approval Order as follows:

All residents of the United States of America who, from May 7, 2008 through the Preliminary Approval Date, purchased any of the Blue Buffalo Products [listed on Ex.1 to the Settlement Agreement]. Specifically excluded from the Settlement Class are the following: a) Released Persons; b) The Court and its personnel; c) All persons who have timely elected to exclude themselves from the Settlement, pursuant to the procedures set forth in Paragraph 5.4 of the Settlement Agreement who, thereupon, shall no longer be Settlement Class Members, shall not be bound by this Settlement Agreement or eligible to make a claim for any benefit under the terms of the Settlement Agreement. d) Class Counsel and Supporting Counsel.

- 5. I submit this Declaration in order to provide the Court and the parties to the Action a report regarding the successful implementation of the Notice Program as it relates to the Publication and Internet/Media Notice portion (herein referred to for simplicity as "Media Notice"), the overall reach of the Notice Program and claims administration, in accordance with the Court's Order.
- 6. In compliance with this Court's Order, paragraphs 7 through 11, the Due Process Media Notice<sup>1</sup> Program commenced on or before the January 15, 2016 Notice Date set by the Court, and finally concluded on February 14, 2016.

<sup>&</sup>lt;sup>1</sup> "Due Process Notice Program" means the notice program preliminarily approved by this Court, which meets all F.R.C.P Rule 23 requirements and is consistent with the Federal Judicial Center Guidelines for adequate notice. As further described herein, the Claim Stimulation Notice supplements, but is not required for, the notice program to satisfy due process.

7. While the due process notice program approved by this Court was robust, at the direction of the parties, HF Media implemented a supplemental and highly effective Claim Stimulation Program.<sup>2</sup>

8. This Claim Stimulation Program was designed to significantly leverage on the Due Process Notice and to promote the highest degree of class participation for this case. The money that was spent was budgeted dollars. These dollars were part of the overall Settlement administration cost.

9. The Claim Stimulation Program launched on February 25, 2016 and extended the active notification period to April 5, 2016.

10. Importantly, this Declaration explains how this Media Notice program was greatly enhanced during the program, through HF Media's contemporary approach to notice, which actively monitored class member response and adjusted the online media program, on a daily basis, to effectively reach and engage class members to maximize class participation. Further, during the Claim Stimulation Program, HF Media employed best-in-class creative design techniques, which included among other tactics, specific audience targeting of Blue Buffalo pet food purchasers, and employing multiple creative banner ads, to grab attention of online browsers and minimize audience wear-out.

11. As a result of these highly effective efforts, the Notice Program far exceeded our original projections to reach an estimated 80 percent of all Dog or Cat Owners, and more specifically, 87 percent of all Blue Buffalo users, who are targeted class members, with an average frequency of 4.0 times. Importantly, between the commencement of the outreach effort, to the claim filing deadline of April 14, these efforts resulted in over 526,800 users<sup>3</sup> visiting the Settlement website with nearly 20 percent of those visitors converting those visits to more than 101,000 claims filed. To place the success of this

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<sup>&</sup>lt;sup>2</sup> Claims Stimulation Program is a program designed to maximize Class Member participation.

<sup>&</sup>lt;sup>3</sup> Google Analytics defines a user as those people who have had at least one session within the selected date range (reported above). The user metric can include some overlap of both new and returning users.

Key Performance Indicator ("KPI") response into context, conversion rates for digital display advertising marketing campaigns across various industry segments (retail, travel, e-commerce, etc.), on average, report conversion rates of only 3 to 10 percent.<sup>4</sup>

#### **QUALIFICATIONS**

- 12. A comprehensive description of my credentials and experience that qualify me to provide expert opinions on the adequacy of class action notice programs was previously filed with this Court on December 18, 2015.
- 13. In summary, I have served as an expert directly responsible for the design and implementation of hundreds of class action notice programs, including Federal Trade Commission Enforcement actions, some of which are the largest and most complex programs ever implemented in both the United States and in Canada. My work includes a wide range of class actions and regulatory and consumer matters that include product liability, construction defect, antitrust, asbestos, medical pharmaceutical, human rights, civil rights, telecommunications, media, environmental, securities, banking, insurance and bankruptcy.
- 14. Further, I have been at the forefront of modern notice, integrating new media, social, and mobile media into court approved legal notice programs such as *In re: TracFone Unlimited Service Plan Litigation, No. C-13-3440 EMC* (N.D.CA), *In re: Reebok Easytone Litigation*, No. 10-CV-11977 (D. MA), and *In re: Skechers Toning Shoes Products Liability Litigation*, No. 3:11-MD-2308-TBR (W.D. KY.).
  - 15. As detailed below, courts have repeatedly recognized my work as an expert:
    - a. For example, in his order granting the Motion for Settlement in *In re: Skechers Toning Shoes Products Liability Litigation*, No. 3:11-MD-2308-TBR (W.D. KY 2012), the Honorable Thomas B. Russell stated:

<sup>&</sup>lt;sup>4</sup> See: http://www.marketingsherpa.com/article/chart/average-website-conversion-rates-industry#

... The comprehensive nature of the class notice leaves little doubt that, upon receipt, class members will be able to make an informed and intelligent decision about participating in the settlement.

b. *Quinn v. Walgreen Co.*, 12 Civ 8187- VB (SDNY 2015) (Jt Hearing for Final App, March. 5, 2015, transcript page 40-41). During the Hearing on Final Approval of Class Action, the Honorable Vincent L. Briccetti praised my notice plan, noting:

"The notice plan was the best practicable under the circumstances. ... [and] the proof is in the pudding." This settlement has resulted in more than 45,000 claims which is 10,000 more than the Pearson case and more than 40,000 more than in a glucosamine case pending in the Southern District of California I've been advised about. So the notice has reached a lot of people and a lot of people have made claims.

c. *Brody v. Merck & Co., Inc., et al.,* No. 3:12-cv-04774-PGS-DEA (NJ) (Jt. Hearing for Prelim. App., Sept. 27, 2012, transcript page 34). During the Hearing on the Joint Application for Preliminary Approval of Class Action, the Honorable Peter G. Sheridan praised my work, noting:

Ms. Finegan did a great job in testifying as to what the class administrator will do. So, I'm certain that all the class members or as many that can be found, will be given some very adequate notice in which they can perfect their claim.

d. *DeHoyos, et al. v. Allstate Ins. Co.*, No. 01-CA-1010 (W.D. TX). Similarly, in the Amended Final Order and Judgment Approving Class Action Settlement, the Honorable Fred Biery stated:

[T]he undisputed evidence shows the notice program in this case was developed and implemented by a nationally recognized expert in class action notice programs. ... This program was vigorous and specifically structured to reach the African-American and Hispanic class members. Additionally, the program was based on a scientific methodology which is used throughout the advertising industry and which has been routinely embraced routinely [sic] by the Courts.

- 16. Additionally, I have published extensively on various aspects of legal noticing, and I have lectured or presented numerous times on various aspects of legal noticing.
- 17. A comprehensive description of my credentials and experience that qualify me to provide expert opinions on the adequacy of class action notice programs is attached as Exhibit A.

#### **NOTICE PROGRAM SUMMARY**

- 18. In compliance with the Court's Order, the Notice Program in this case included the following components:
  - CAFA Notice to all appropriate state and federal officials;
  - Direct mail notice by first-class U.S. mail to Class Members where a mailing address was available;
  - Direct email notice to Class Member where an email address was available;
  - The Media Notice program which has included:
    - Publication of a short-form notice ("Summary Settlement Notice") in a nationally circulated consumer magazine;
    - Internet banner advertising specifically targeted to reach class members;
    - Search on Google AdWords;
    - Mobile and App advertising specifically targeted to reach class members;
    - o A press release through PR Newswire's USA 1 Newsline;
  - An informational website (<u>www.petfoodsettlement.com</u>) on which the notices and other important Court documents are posted;
  - A toll-free information line 1.844.245.3772, where class members can call 24/7 for more information about the Settlement, including but not limited to requesting copies of the claim form.

- 19. In order to appropriately reach class members for both the Due Process Notice Program and the Claim Stimulation Program, HF Media employed specific online audience targeting<sup>5</sup> and contextual targeting<sup>6</sup> to reach potential class members with a focus on purchasers of Natural Pet Food, who are Dog and Cat Owners, and those who have specifically expressed an interest in Blue Buffalo. By combining the most sophisticated data targeting (offline purchase Data and behavioral Data) while actively monitoring the notice program response and actions, we were able to cast an appropriately wide net of dog and cat owners who may be past and present purchasers of Blue Buffalo Pet Food.
- 20. For the purpose of appropriately selecting media best suited to reach members of this class who may be current and former purchasers of Blue Buffalo, we have calculated the overall media delivery against the broader media target definition, "Dog and Cat Owners" as well as the more specific definition of "Blue Buffalo users."
- 21. Importantly, this program has used audience measurement tools reasonably relied upon in the advertising industry to calculate the combined reach and frequency of this effort, including GfK Mediamark Research and Intelligence and comScore.

#### **DIRECT NOTICE**

22. Pursuant to my last Declaration, I was informed by Counsel that the Class consists of approximately 3.5 million households. Additionally, I was initially informed that Blue Buffalo had loyalty name and address records for approximately 1,800,000

<sup>&</sup>lt;sup>5</sup> Audience targeting and contextual targeting are now used by major brands such as AT&T, Proctor & Gamble, and Toyota, among many others. Audience targeting means that online banners are served based on specific target audience criteria and browsing behaviors.

<sup>&</sup>lt;sup>6</sup> Contextual targeting means that banner ads will be served to websites with surrounding content that is specific to the audience characteristics of the class such as visiting certain fashion shopping websites.

<sup>&</sup>lt;sup>7</sup> In addition, I am informed by counsel that the 3.5 million household estimate includes households that made only a single purchase of Blue Buffalo products, as well as households that were repeat purchasers. As a conservative measure, the calculations are based on the estimated number of households.

potential class members. After receiving the data from the Defendant and removing duplicate records, the file actually contained 1,971,682 records.

- 23. On or about January 5, 2016, Heffler opened and continues to use the mailing address of: *In re: Blue Buffalo Company, Ltd. Marketing and Sales Practices Litigation, Settlement Administrator, c/o Heffler Claims Group, P.O. Box 58730 Philadelphia, PA 19102-8730* to receive claim forms, opt-outs, and other communications about the Settlement. Putative Class Members were directed to use this address for any claims, objections, or opt-outs sent via the mail.
- 24. Pursuant to the terms of the Settlement Agreement section 4, paragraph 4.4 Heffler sent the Class Notice by email. As directed under the terms of the Settlement Agreement, the Email Notice commenced on January 15<sup>th</sup>, 2016 (27 days after the Preliminary Approval Order to Settlement Class Members). A copy of the Email Notice is attached as Exhibit B.
- 25. Upon completion of the first round of Email Notice, Heffler identified 519,262 undeliverable emails.
- 26. On or about February 22, 2016 Heffler performed a search using a national data provider for email addresses for any of the Class Members whose email Notice was returned as undeliverable. Heffler searched for email addresses for 519,262 Class Members. This search returned multiple email addresses for some class members, yielding a total of 976,511 new potential email addresses for the 519,262 previously identified Class Members whose emails were undeliverable.
- 27. On or about March 21, 2016 Heffler sent out 976,511 e-mail Notices to the new addresses that were located for the Class Members. The form and format of the email Notice was consistent with initial email Notice. Upon completion of the second round of

the email Notice, 178,047 were successfully delivered to a total of 134,665 Class Members.<sup>8</sup>

- 28. On or about February 29, 2016 for those class members whose Email Notice was not deliverable, a Post-Card Notice was mailed by U.S. First Class Mail within 50 days of the Preliminary Approval Order. A copy of the Post-Card Notice is attached as Exhibit C.
- 29. Heffler received back 329 notices from the United States Postal Service that had a forwarding request. On or about April 4, 2016, 329 notices with the forwarding addresses were mailed out by Heffler. Additionally, during the notice process Heffler received 43,613 notices from the United States Postal Service that were returned as undeliverable.
- 30. Combining the results of both Email Notice programs and the Post-Card Notice, the direct notice program reached an estimated 56 percent of the class.

#### **CAFA NOTICE**

31. On December 18, 2015, Heffler sent the required CAFA Notice, on behalf of the Defendant, to the United States Attorney General and All "Appropriate" Federal and State Officials. None of the foregoing CAFA Notices were returned as undeliverable. Attached as Exhibit D are true and correct copies of the foregoing CAFA Notices Heffler served.

#### **DUE PROCESS NOTICE PROGRAM**

32. Pursuant to this Court's Order, paragraph 10, a black and white ½-page ad was published in *People Magazine* on February 5, 2016. *People Magazine* reports a

<sup>&</sup>lt;sup>8</sup> The results from the locator service returned more than one email address for a number of the Class Members. Email Notice was sent to all of the email addresses that were acquired from the locator service.

circulation of 3,537,318, with over 42,058,000 readers.<sup>9</sup> Attached as Exhibit E is a true and correct copy of the ad as it appeared in *People*.

- 33. Pursuant to the Order, online banner ads were served over a 30-day period commencing on January 15, 2016 on highly targeted online networks: Conversant, Yahoo, and a premium mobile and app network. Additionally, HF Media incorporated search terms and words on Google AdWords. Combined, the banner ads were served across more than 5,467 websites. The online campaign portion of the Due Process Notice Program was completed on February 14, 2016. In total, more than 78,500,000 impressions were served for the Due Process Notice.
- 34. Importantly, the Banner ads provided information for visitors to self-identify themselves as potential Settlement Class Members, where they may "click" on the banner and then link directly to the official website where they may register online, or seek additional information including frequently asked questions and important court deadlines and documents. Attached as Exhibit F are sample screen shots as the banner ads appeared during the Notice Program.

#### **CLAIM STIMULATION PROGRAM**

35. At the direction of the parties, HF Media employed a highly effective supplemental Claim Stimulation Program, that includes tools, tactics and technology which actively and continuously monitors claims trends and response, adjusting the notice program based upon digital traffic trends and real time claim analysis. The Claim Stimulation Program consisted of a second round of email notice, one additional online network, Xaxis, and the addition of two social media channels; Facebook and Twitter. The highly targeted online and social media effort increased the total impression delivery to over 126,000,000.

<sup>&</sup>lt;sup>9</sup> Readers are defined as those who read a magazine in addition to the subscriber. Readers are calculated based on a pass along factor. *People Magazine's* pass along factor is 11.89. Source: GfK MRI 2015 Doublebase.

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36. As part of this strategy, the appearance of the banner ads were slightly modified to refresh the creative appearance and to promote a greater degree of class member

engagement and claim filing. Attached as Exhibit G is the round two banner ads and

email notice.

37. The success of the Claim Stimulation Program from February 25, 2016 to April

5, 2016 is clearly evident. The average daily website user traffic increased by more than

100 percent. Importantly, as a result of the highly targeted online outreach, the daily

claim filing increased by more than 104 percent.

PRESS RELEASE

38. Pursuant to the Order, a press release was issued on January 15, 2016 through

PR News Wire's USA 1 network. My staff and I closely monitored various media for

resulting articles and news mentions and social media shares. As of April 14, 2016 over

182 news mentions and articles and over 10,000 social media shares across Facebook,

Twitter, Google Plus, LinkedIn and Pinterest have appeared in the United States

concerning the Settlement. The extensive mentions include numerous pet enthusiast

media outlets, among others Dogington Post, iHeartDogs, and mainstream television and

newspaper websites. Attached as Exhibit H is the press release and an Executive

Summary of the results. Also attached as Exhibit I is a media outlet coverage report.

OFFICIAL SETTLEMENT WEBSITE

39. Pursuant to the Order, Heffler claims launched www.petfoodsettlement.com, on

January 14, 2016. This website served as an information hub, where interested

individuals and class members could obtain detailed information about the class action,

their rights, dates and deadlines and related claim information, Frequently Asked

Questions, the Settlement Agreement, and other court documents. The website address

was prominently displayed in the publication notice along with the toll-free number.

40. Evidence for the success of this robust notice combined Due Process and Claim

Stimulation Program is found in the impressive amount of visitor traffic to this website.

Declaration of Jeanne C. Finegan, APR 11 Concerning Implementation and Adequacy of Class Member Notification Case No. 14-md-02562-RWS As of April 15, 2016, the website has received over 615,500 sessions from over 526,000 users (people).

#### TOLL-FREE TELEPHONE INFORMATION LINE

41. Further, Heffler established and maintains a 24-hour toll-free telephone line, 844-245-3772, where callers may obtain information about the class action. As of April 14, 2016, a total of 4,069 calls have been made to the IVR. The IVR is the interactive voice response system that provides prerecorded answers to frequently asked questions that callers can navigate through using the number pad on a telephone.

#### **CLASS MEMBER RESPONSE**

- 42. As of May 9, 2016 a total of 100,892 timely Claim Forms had been received from purported Class Members. Heffler has reviewed and will continue to review the claims for validity as they are processed. As of May 9, 2016 Heffler has received a total of 4,281 additional Claim Forms that were submitted after April 14, 2016. Upon the review of these claims Heffler has asked the parties to accept any valid claim that was filed prior to May 9, 2016. Extending the claims period did not materially change the amount of the pro rata adjustment to each claim received. In total, as of May 9, 2016, 105,172 Claim Forms were received.
- 43. Heffler performed an initial review of the top 600 claims for fraud and errors. Claims identified as fraudulent or with errors were not included in these figures. The valid Option 1 claims had a total valid claimed purchase amount of \$7,700,598.26.<sup>12</sup> The valid Option 2 claims had a total valid claimed purchase amount of \$12,529,199.72.<sup>13</sup> The total valid claimed purchase amount for all Claimants is \$20,228,797.98. The total fund available for payments to the class, assuming the Court

<sup>&</sup>lt;sup>10</sup> Of the 100,892 Claim Forms received by May 9, 2016, 93,468 were submitted through the website and 7,423 were submitted by mail.

<sup>&</sup>lt;sup>11</sup> Of the 4,281 claims that were submitted after April 14, 2016, 2,725 were submitted through the website and 1,556 submitted by mail.

<sup>&</sup>lt;sup>12</sup> Claim amounts that exceeded the maximum valid amount of \$100 were normalized to \$100.

<sup>13</sup> Claim amounts that exceeded the maximum valid amount of \$2000 were normalized to \$2000.

Declaration of Jeanne C. Finegan, APR 12

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approves the full amount of attorneys' fees, is \$22,600,000. Thus, a pro rata increase over

the valid claimed amount of purchases of approximately 11% will be required to exhaust

all funds available to class members.

44. Heffler utilizes a proprietary database of known fraudulent filers, used the list of

known purchasers, among other techniques to identify fraudulent claims. Additionally,

we review the proof-of-purchase documentation provided by class members. The claims

review has largely been completed. There is some ongoing claims review but any claims

being flagged will not materially change the overall amount that each class member will

receive in this settlement.

45. Heffler has completed the calculations for the distribution. These figures are

subject to minor changes based upon the number of claims that are ultimately determined

to be valid. Pursuant to the terms of the Settlement Agreement section 2, paragraph 2.8

Heffler made Pro Rata Adjustments to the claim amounts. The same pro rata increase was

applied to Option 1 and Option 2 claims.

46. Under the conservative assumptions of the notice prior to any necessary Pro

Rata Adjustment each class member would have been paid 10 percent of their purchase

price. This would have yielded a maximum payment of \$10.00 for Option 1 Claimants

and \$200 for Option 2 Claimants. Based upon the actual claims experience, all valid

Claimants will now be paid their full valid/normalized claim amount, plus an

approximate pro rata increase of 11 percent over their full valid/normalized claimed

purchase amount.

47. Currently Heffler has billed a total of \$1,275,918.88. Based upon the amount of

claims received, the rates provided in the estimate and work required to complete the

Settlement Administration, the final administration costs would be \$1,546,212. Pursuant

to the Settlement Agreement Heffler will reduce the Settlement Administration bills to

stay within the maximum of \$1,400,000.

48. As of May 9, 2016, Heffler has received eight (8) requests for exclusion. A listing of the eight opt-outs requesting exclusion (redacted for privacy) is attached as Exhibit J.

#### **CONCLUSION**

- 49. In my opinion, the outreach efforts employed for this Notice Program incorporated the highest communication standards, and in my experience, I would rank its overall reach as one of the most robust in the last few years. This program reflected a particularly appropriate, highly targeted and contemporary way to provide notice to this Settlement Class, which was mindful of class member response. As described above, class notice occurred though traditional media, online media, mobile media, social media and through earned media, with the media campaign alone reaching approximately estimated 80 percent of all Dog or Cat Owners, and more specifically, 87 percent of all Blue Buffalo users, who are targeted class members, with an average frequency of 4.0 times. When combined with the other methods of notice, the overall effort, which includes over 182 news mentions and over 10,000 social media shares of these news mentions, no doubt achieved an even greater reach of the target audience. In my opinion, the robust and multifaceted efforts used in this Notice Program are of the highest modern communication standards, are reasonably calculated to provide notice, and are consistent with best practicable court approved notice programs in similar matters and the Federal Judicial Center's guidelines concerning appropriate reach.
- 50. I declare under the penalty of perjury under the laws of the United States of America that the foregoing is true and correct.

Executed this 12th day of May, 2016 in Tigard, Oregon.

Jeanne C. Finegan, APR

Jeanne Carrégan

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# Exhibit A

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#### **JEANNE C. FINEGAN, APR**

#### **BIOGRAPHY**



Jeanne Finegan, APR, is President and Chief Media Officer of HF Media, LLC. (a division of Heffler Claims Group), named by *Diversity Journal* as one of the "Top 100 Women Worth Watching," has more than 30 years of communications and advertising experience and is a distinguished legal notice and communications expert. During her tenure, she has planned and implemented hundreds of high profile, complex legal notice communication programs. She is a recognized notice expert in both the United States and in Canada, with extensive international notice

experience spanning more than 140 countries and over 40 languages.

Ms. Finegan has lectured, published and has been cited extensively on various aspects of legal noticing, product recall and crisis communications. She has served the Consumer Product Safety Commission (CPSC) as an expert to determine ways in which the Commission can increase the effectiveness of its product recall campaigns. Further, she has planned and implemented large-scale government enforcement notice programs for the Federal Trade Commission (FTC) and the Securities and Exchange Commission (SEC).

Ms. Finegan is accredited in Public Relations (APR) by the Universal Accreditation Board, which is a program administered by the Public Relations Society of America (PRSA), and has served on examination panels for APR candidates. Additionally, she has served as a judge for prestigious PRSA awards.

Ms. Finegan has provided expert testimony before Congress on issues of notice, and expert testimony in both state and federal courts regarding notification campaigns. She has conducted numerous media audits of proposed notice programs to assess the adequacy of those programs under Fed R. Civ. P. 23(c)(2) and similar state class action statutes.

She was an early pioneer of plain language in notice (as noted in a RAND study,<sup>1</sup>) and continues to set the standard for modern outreach as the first notice expert to integrate social and mobile media into court approved legal notice programs.

In the course of her class action experience, courts have recognized the merits of, and admitted expert testimony based on, her scientific evaluation of the effectiveness of notice plans. She has designed legal notices for a wide range of class actions and consumer matters that include product liability, construction defect, antitrust, medical/pharmaceutical, human rights, civil rights, telecommunication, media, environment, government enforcement actions, securities, banking, insurance, mass tort, restructuring and product recall.

<sup>1</sup> Deborah R. Hensler et al., CLASS ACTION DILEMAS, PURSUING PUBLIC GOALS FOR PRIVATE GAIN. RAND (2000).

#### **JUDICIAL COMMENTS AND LEGAL NOTICE CASES**

In evaluating the adequacy and effectiveness of Ms. Finegan's notice campaigns, courts have repeatedly recognized her excellent work. The following excerpts provide some examples of such judicial approval.

*In re: Skechers Toning Shoes Products Liability Litigation*, No. 3:11-MD-2308-TBR (W.D. Ky. 2012). In his Final Order and Judgement granting the Motion for Preliminary Approval of Settlement, the Honorable Thomas B. Russell stated:

... The comprehensive nature of the class notice leaves little doubt that, upon receipt, class members will be able to make an informed and intelligent decision about participating in the settlement.

**Brody v. Merck & Co., Inc., et al,** No. 3:12-cv-04774-PGS-DEA (N.J.) (Jt Hearing for Prelim App, Sept. 27, 2012, transcript page 34). During the Hearing on Joint Application for Preliminary Approval of Class Action, the Honorable Peter G. Sheridan praised Ms. Finegan, noting:

Ms. Finegan did a great job in testifying as to what the class administrator will do. So, I'm certain that all the class members or as many that can be found, will be given some very adequate notice in which they can perfect their claim.

**Quinn v. Walgreen Co., Wal-Mart Stores Inc.,** 7:12 CV-8187-VB (NYSD) (Jt Hearing for Final App, March. 5, 2015, transcript page 40-41). During the Hearing on Final Approval of Class Action, the Honorable Vincent L. Briccetti gave accolades to Ms. Finegan, noting:

"The notice plan was the best practicable under the circumstances. ... [and] "the proof is in the pudding. This settlement has resulted in more than 45,000 claims which is 10,000 more than the Pearson case and more than 40,000 more than in a glucosamine case pending in the Southern District of California I've been advised about. So the notice has reached a lot of people and a lot of people have made claims."

*In Re: TracFone Unlimited Service Plan Litigation, No. C-13-3440 EMC (ND Ca).* In the Final Order and Judgment Granting Class Settlement, July 2, 2015, the Honorable Edward M. Chen noted:

"...[D]epending on the extent of the overlap between those class members who will automatically receive a payment and those who filed claims, the total claims rate is estimated to be approximately 25-30%. This is an excellent result...

**DeHoyos, et al. v. Allstate Ins. Co.**, No. SA-01-CA-1010 (W.D.Tx. 2001). In the Amended Final Order and Judgment Approving Class Action Settlement, the Honorable Fred Biery stated:

[T]he undisputed evidence shows the notice program in this case was developed and implemented by a nationally recognized expert in class action notice programs. ... This program was vigorous and specifically structured to reach the African-American and Hispanic class members. Additionally, the program was based on a scientific methodology which is used throughout the advertising industry and which has been routinely embraced routinely [sic] by the Courts. Specifically, in order to reach the identified targets directly and efficiently, the notice program utilized a multi-layered approach which included national magazines; magazines specifically appropriate to the targeted audiences; and newspapers in both English and Spanish.

*In re: Reebok Easytone Litigation,* No. 10-CV-11977 (D. MA. 2011). The Honorable F. Dennis Saylor IV stated in the Final Approval Order:

The Court finds that the dissemination of the Class Notice, the publication of the Summary Settlement Notice, the establishment of a website containing settlement-related materials, the establishment of a toll-free telephone number, and all other notice methods set forth in the Settlement Agreement and [Ms. Finegan's] Declaration and the notice dissemination methodology implemented pursuant to the Settlement Agreement and this Court's Preliminary Approval Order... constituted the best practicable notice to Class Members under the circumstances of the Actions.

**Bezdek v. Vibram USA and Vibram FiveFingers** LLC, No 12-10513 (D. MA) The Honorable Douglas P. Woodlock stated in the Final Memorandum and Order:

...[O]n independent review I find that the notice program was robust, particularly in its online presence, and implemented as directed in my Order authorizing notice. ...I find that notice was given to the Settlement class members by the best means "practicable under the circumstances." Fed.R.Civ.P. 23(c)(2).

**Gemelas v. The Dannon Company Inc.,** No. 08-cv-00236-DAP (N.D. Ohio). In granting final approval for the settlement, the Honorable Dan A. Polster stated:

In accordance with the Court's Preliminary Approval Order and the Court-approved notice program, [Ms. Finegan] caused the Class Notice to be distributed on a nationwide basis in magazines and newspapers (with circulation numbers exceeding 81 million) specifically chosen to reach Class Members. ... The distribution of Class Notice constituted the best notice practicable under the circumstances, and fully satisfied the requirements of Federal Rule of Civil Procedure 23, the requirements of due process, 28 U.S.C. 1715, and any other applicable law.

**Pashmova v. New Balance Athletic Shoes, Inc.**, 1:11-cv-10001-LTS (D. Mass.). The Honorable Leo T. Sorokin stated in the Final Approval Order:

The Class Notice, the Summary Settlement Notice, the web site, and all other notices in the Settlement Agreement and the Declaration of [Ms Finegan], and the notice

methodology implemented pursuant to the Settlement Agreement: (a) constituted the best practicable notice under the circumstances; (b) constituted notice that was reasonably calculated to apprise Class Members of the pendency of the Actions, the terms of the Settlement and their rights under the settlement ... met all applicable requirements of law, including, but not limited to, the Federal Rules of Civil Procedure, 28 U.S.C. § 1715, and the Due Process Clause(s) of the United States Constitution, as well as complied with the Federal Judicial Center's illustrative class action notices.

*Hartless v. Clorox Company*, No. 06-CV-2705 (CAB) (S.D.Cal.). In the Final Order Approving Settlement, the Honorable Cathy N. Bencivengo found:

The Class Notice advised Class members of the terms of the settlement; the Final Approval Hearing and their right to appear at such hearing; their rights to remain in or opt out of the Class and to object to the settlement; the procedures for exercising such rights; and the binding effect of this Judgment, whether favorable or unfavorable, to the Class. The distribution of the notice to the Class constituted the best notice practicable under the circumstances, and fully satisfied the requirements of Federal Rule of Civil Procedure 23, the requirements of due process, 28 U.S.C. §1715, and any other applicable law.

**McDonough et al v. Toys 'R' Us et al,** No. 09:-cv-06151-AB (E.D. Pa.). In the Final Order and Judgment Approving Settlement, the Honorable Anita Brody stated:

The Court finds that the Notice provided constituted the best notice practicable under the circumstances and constituted valid, due and sufficient notice to all persons entitled thereto.

*In re: Pre-Filled Propane Tank Marketing & Sales Practices Litigation,* No. 4:09-md-02086-GAF (W.D. Mo.) In granting final approval to the settlement, the Honorable Gary A. Fenner stated:

The notice program included individual notice to class members who could be identified by Ferrellgas, publication notices, and notices affixed to Blue Rhino propane tank cylinders sold by Ferrellgas through various retailers. ... The Court finds the notice program fully complied with Federal Rule of Civil Procedure 23 and the requirements of due process and provided to the Class the best notice practicable under the circumstances.

*Stern v. AT&T Mobility Wireless*, No. 09-cv-1112 CAS-AGR (C.D.Cal. 2009). In the Final Approval Order, the Honorable Christina A. Snyder stated:

[T]he Court finds that the Parties have fully and adequately effectuated the Notice Plan, as required by the Preliminary Approval Order, and, in fact, have achieved better results than anticipated or required by the Preliminary Approval Order.

*In re: Processed Egg Prods. Antitrust Litig.*, MDL No. 08-md-02002 (E.D.P.A.). In the Order Granting Final Approval of Settlement , Judge Gene E.K. Pratter stated:

The Notice appropriately detailed the nature of the action, the Class claims, the definition of the Class and Subclasses, the terms of the proposed settlement agreement, and the class members' right to object or request exclusion from the settlement and the timing and manner for doing so.... Accordingly, the Court determines that the notice provided to the putative Class Members constitutes adequate notice in satisfaction of the demands of Rule 23.

*In re Polyurethane Foam Antitrust Litigation*, 10- MD-2196 (N.D. OH). In the Order Granting Final Approval of Voluntary Dismissal and Settlement of Defendant Domfoam and Others, the Honorable Jack Zouhary stated:

The notice program included individual notice to members of the Class who could be identified through reasonable effort, as well as extensive publication of a summary notice. The Notice constituted the most effective and best notice practicable under the circumstances of the Settlement Agreements, and constituted due and sufficient notice for all other purposes to all persons and entities entitled to receive notice.

**Rojas v Career Education Corporation**, No. 10-cv-05260 (N.D.E.D. IL) In the Final Approval Order dated October 25, 2012, the Honorable Virgina M. Kendall stated:

The Court Approved notice to the Settlement Class as the best notice practicable under the circumstance including individual notice via U.S. Mail and by email to the class members whose addresses were obtained from each Class Member's wireless carrier or from a commercially reasonable reverse cell phone number look-up service, nationwide magazine publication, website publication, targeted on-line advertising, and a press release. Notice has been successfully implemented and satisfies the requirements of the Federal Rule of Civil Procedure 23 and Due Process.

Golloher v Todd Christopher International, Inc. DBA Vogue International (Organix), No. C 1206002 N.D CA. In the Final Order and Judgment Approving Settlement, the Honorable Richard Seeborg stated:

The distribution of the notice to the Class constituted the best notice practicable under the circumstances, and fully satisfied the requirements of Federal Rule of Civil Procedure 23, the requirements of due process, 28 U.S.C. §1715, and any other applicable law.

**Stefanyshyn v. Consolidated Industries**, No. 79 D 01-9712-CT-59 (Tippecanoe County Sup. Ct., Ind.). In the Order Granting Final Approval of Settlement, Judge Randy Williams stated:

The long and short form notices provided a neutral, informative, and clear explanation of the Settlement. ... The proposed notice program was properly designed, recommended, and implemented ... and constitutes the "best practicable" notice of the proposed Settlement. The form and content of the notice program satisfied all applicable legal requirements. ... The comprehensive class notice educated Settlement Class members about the defects in Consolidated furnaces and warned them that the continued use of their furnaces created a risk of fire and/or carbon monoxide. This alone provided substantial value.

McGee v. Continental Tire North America, Inc. et al, No. 06-6234-(GEB) (D.N.J.).

The Class Notice, the Summary Settlement Notice, the web site, the toll-free telephone number, and all other notices in the Agreement, and the notice methodology implemented pursuant to the Agreement: (a) constituted the best practicable notice under the circumstances; (b) constituted notice that was reasonably calculated to apprise Class Members of the pendency of the Action, the terms of the settlement and their rights under the settlement, including, but not limited to, their right to object to or exclude themselves from the proposed settlement and to appear at the Fairness Hearing; (c) were reasonable and constituted due, adequate and sufficient notice to all persons entitled to receive notification; and (d) met all applicable requirements of law, including, but not limited to, the Federal Rules of Civil Procedure, 20 U.S.C. Sec. 1715, and the Due Process Clause(s) of the United States Constitution, as well as complied with the Federal Judicial Center's illustrative class action notices,

*Varacallo, et al. v. Massachusetts Mutual Life Insurance Company, et al.*, No. 04-2702 (JLL) (D.N.J.). The Court stated that:

[A]II of the notices are written in simple terminology, are readily understandable by Class Members, and comply with the Federal Judicial Center's illustrative class action notices. ... By working with a nationally syndicated media research firm, [Finegan's firm] was able to define a target audience for the MassMutual Class Members, which provided a valid basis for determining the magazine and newspaper preferences of the Class Members. (Preliminary Approval Order at p. 9). . . . The Court agrees with Class Counsel that this was more than adequate. (Id. at § 5.2).

In re: Nortel Network Corp., Sec. Litig., No. 01-CV-1855 (RMB) Master File No. 05 MD 1659 (LAP) (S.D.N.Y.). Ms. Finegan designed and implemented the extensive United States and Canadian notice programs in this case. The Canadian program was published in both French and English, and targeted virtually all investors of stock in Canada. See www.nortelsecuritieslitigation.com. Of the U.S. notice program, the Honorable Loretta A. Preska stated:

Heffler Claims Group The form and method of notifying the U.S. Global Class of the pendency of the action as a class action and of the terms and conditions of the proposed Settlement ... constituted the best notice practicable under the circumstances, and constituted due and sufficient notice to all persons and entities entitled thereto.

Regarding the B.C. Canadian Notice effort: *Jeffrey v. Nortel Networks*, [2007] BCSC 69 at para. 50, the Honourable Mr. Justice Groberman said:

There has been a broad media campaign to publicize the proposed settlement and the court processes. There has also been a direct mail campaign directed at probable investors. I am advised that over 1.2 million claim packages were mailed to persons around the world. In addition, packages have been available through the worldwide web site nortelsecuritieslitigation.com on the Internet. Toll-free telephone lines have been set up, and it appears that class counsel and the Claims Administrator have received innumerable calls from potential class members. In short, all reasonable efforts have been made to ensure that potential members of the class have had notice of the proposal and a reasonable opportunity was provided for class members to register their objections, or seek exclusion from the settlement.

*Mayo v. Walmart Stores and Sam's Club*, No. 5:06 CV-93-R (W.D.Ky.). In the Order Granting Final Approval of Settlement, Judge Thomas B. Russell stated:

According to defendants' database, the Notice was estimated to have reached over 90% of the Settlement Class Members through direct mail.

The Settlement Administrator ... has classified the parties' database as 'one of the most reliable and comprehensive databases [she] has worked with for the purposes of legal notice.'... The Court thus reaffirms its findings and conclusions in the Preliminary Approval Order that the form of the Notice and manner of giving notice satisfy the requirements of Fed. R. Civ. P. 23 and affords due process to the Settlement Class Members.

*Fishbein v. All Market Inc.*, (d/b/a Vita Coco) No. 11-cv-05580 (S.D.N.Y.). In granting final approval of the settlement, the Honorable J. Paul Oetken stated:

"The Court finds that the dissemination of Class Notice pursuant to the Notice Program...constituted the best practicable notice to Settlement Class Members under the circumstances of this Litigation ... and was reasonable and constituted due, adequate and sufficient notice to all persons entitled to such notice, and fully satisfied the requirements of the Federal Rules of Civil Procedure, including Rules 23(c)(2) and (e), the United States Constitution (including the Due Process Clause), the Rules of this Court, and any other applicable laws."

*Lucas, et al. v. Kmart Corp.*, No. 99-cv-01923 (D.Colo.), wherein the Court recognized Jeanne Finegan as an expert in the design of notice programs, and stated:

The Court finds that the efforts of the parties and the proposed Claims Administrator in this respect go above and beyond the "reasonable efforts" required for identifying individual class members under F.R.C.P. 23(c)(2)(B).

In re: Johns-Manville Corp. (Statutory Direct Action Settlement, Common Law Direct Action and Hawaii Settlement), No 82-11656, 57, 660, 661, 665-73, 75 and 76 (BRL) (Bankr. S.D.N.Y.). The nearly half-billion dollar settlement incorporated three separate notification programs, which targeted all persons who had asbestos claims whether asserted or unasserted, against the Travelers Indemnity Company. In the Findings of Fact and Conclusions of a Clarifying Order Approving the Settlements, slip op. at 47-48 (Aug. 17, 2004), the Honorable Burton R. Lifland, Chief Justice, stated:

As demonstrated by Findings of Fact (citation omitted), the Statutory Direct Action Settlement notice program was reasonably calculated under all circumstances to apprise the affected individuals of the proceedings and actions taken involving their interests, Mullane v. Cent. Hanover Bank & Trust Co., 339 U.S. 306, 314 (1950), such program did apprise the overwhelming majority of potentially affected claimants and far exceeded the minimum notice required. . . . The results simply speak for themselves.

**Pigford v. Glickman and U.S. Department of Agriculture,** No. 97-1978. 98-1693 (PLF) (D.D.C.). This matter was the largest civil rights case to settle in the United States in over 40 years. The highly publicized, nationwide paid media program was designed to alert all present and past African-American farmers of the opportunity to recover monetary damages against the U.S. Department of Agriculture for alleged loan discrimination. In his Opinion, the Honorable Paul L. Friedman commended the parties with respect to the notice program, stating;

The parties also exerted extraordinary efforts to reach class members through a massive advertising campaign in general and African American targeted publications and television stations. . . . The Court concludes that class members have received more than adequate notice and have had sufficient opportunity to be heard on the fairness of the proposed Consent Decree.

*In re: Louisiana-Pacific Inner-Seal Siding Litig.*, Nos. 879-JE, and 1453-JE (D.Or.). Under the terms of the Settlement, three separate notice programs were to be implemented at three-year intervals over a period of six years. In the first notice campaign, Ms. Finegan implemented the print advertising and Internet components of the Notice program. In approving the legal notice communication plan, the Honorable Robert E. Jones stated:

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Group

The notice given to the members of the Class fully and accurately informed the Class members of all material elements of the settlement...[through] a broad and extensive multi-media notice campaign.

Additionally, with regard to the third-year notice program for Louisiana-Pacific, the Honorable Richard Unis, Special Master, commented that the notice was:

...well formulated to conform to the definition set by the court as adequate and reasonable notice. Indeed, I believe the record should also reflect the Court's appreciation to Ms. Finegan for all the work she's done, ensuring that noticing was done correctly and professionally, while paying careful attention to overall costs. Her understanding of various notice requirements under Fed. R. Civ. P. 23, helped to insure that the notice given in this case was consistent with the highest standards of compliance with Rule 23(d)(2).

*In re: Expedia Hotel Taxes and Fees Litigation*, No. 05-2-02060-1 (SEA) (Sup. Ct. of Wash. in and for King County). In the Order Granting Final Approval of Class Action Settlement, Judge Monica Benton stated:

The Notice of the Settlement given to the Class ... was the best notice practicable under the circumstances. All of these forms of Notice directed Class Members to a Settlement Website providing key Settlement documents including instructions on how Class Members could exclude themselves from the Class, and how they could object to or comment upon the Settlement. The Notice provided due and adequate notice of these proceeding and of the matters set forth in the Agreement to all persons entitled to such notice, and said notice fully satisfied the requirements of CR 23 and due process.

**Rene Rosales v. Fortune Ins. Co.**, No. 99-04588 CA (41) (11<sup>th</sup> Judicial Dist. Ct. of Miami-Dade County, Fla.). Ms. Finegan provided expert testimony in this matter. She conducted an audit on behalf of intervening attorneys for the proposed notification to individuals insured with personal injury insurance.

Based upon the audit, Ms. Finegan testified that the proposed notice program was inadequate. The Court agreed and signed an Order Granting Intervenors' Objections to Class Action Settlement, stating:

The Court finds that Ms. Finegan is qualified as an expert on class notice and effective media campaigns. The Court finds that her testimony is credible and reliable.

**Thomas A. Foster and Linda E. Foster v. ABTco Siding Litigation**, No. 95-151-M (Cir. Ct., Choctaw County, Ala.). This litigation focused on past and present owners of structures sided with Abitibi-Price siding. The notice program that Ms. Finegan designed and implemented was national in scope and received the following praise from the Honorable J. Lee McPhearson:

The Court finds that the Notice Program conducted by the Parties provided individual notice to all known Class Members and all Class Members who could be identified through reasonable efforts and constitutes the best notice practicable under the circumstances of this Action. This finding is based on the overwhelming evidence of the adequacy of the notice program. ... The media campaign involved broad national notice through television and print media, regional and local newspapers, and the Internet (see id. ¶¶9-11) The result: over 90 percent of Abitibi and ABTco owners are estimated to have been reached by the direct media and direct mail campaign.

*Wilson v. Massachusetts Mut. Life Ins. Co.*, No. D-101-CV 98-02814 (First Judicial Dist. Ct., County of Santa Fe, N.M.). This was a nationwide notification program that included all persons in the United States who owned, or had owned, a life or disability insurance policy with Massachusetts Mutual Life Insurance Company and had paid additional charges when paying their premium on an installment basis. The class was estimated to exceed 1.6 million individuals. www.insuranceclassclaims.com. In granting preliminary approval to the settlement, the Honorable Art Encinias found:

[T]he Notice Plan [is] the best practicable notice that is reasonably calculated, under the circumstances of the action. ...[and] meets or exceeds all applicable requirements of the law, including Rule 1-023(C)(2) and (3) and 1-023(E), NMRA 2001, and the requirements of federal and/or state constitutional due process and any other applicable law.

**Sparks v. AT&T Corp.**, No. 96-LM-983 (Third Judicial Cir., Madison County, Ill.). The litigation concerned all persons in the United States who leased certain AT&T telephones during the 1980's. Ms. Finegan designed and implemented a nationwide media program designed to target all persons who may have leased telephones during this time period, a class that included a large percentage of the entire population of the United States. In granting final approval to the settlement, the Court found:

The Court further finds that the notice of the proposed settlement was sufficient and furnished Class Members with the information they needed to evaluate whether to participate in or opt out of the proposed settlement. The Court therefore concludes that the notice of the proposed settlement met all requirements required by law, including all Constitutional requirements.

*In re: Georgia-Pacific Toxic Explosion Litig.*, No. 98 CVC05-3535 (Ct. of Common Pleas, Franklin County, Ohio). Ms. Finegan designed and implemented a regional notice program that included network affiliate television, radio and newspaper. The notice was designed to alert adults living near a Georgia-Pacific plant that they had been exposed to an air-born toxic plume and their rights under the terms of the class action settlement. In the Order and Judgment finally approving the settlement, the Honorable Jennifer L. Bunner stated:

[N]otice of the settlement to the Class was the best notice practicable under the circumstances, including individual notice to all members who can be identified through reasonable effort. The Court finds that such effort exceeded even reasonable effort and that the Notice complies with the requirements of Civ. R. 23(C).

*In re: American Cyanamid*, No. CV-97-0581-BH-M (S.D.Al.). The media program targeted Farmers who had purchased crop protection chemicals manufactured by American Cyanamid. In the Final Order and Judgment, the Honorable Charles R. Butler Jr. wrote:

The Court finds that the form and method of notice used to notify the Temporary Settlement Class of the Settlement satisfied the requirements of Fed. R. Civ. P. 23 and due process, constituted the best notice practicable under the circumstances, and constituted due and sufficient notice to all potential members of the Temporary Class Settlement.

In re: First Alert Smoke Alarm Litig., No. CV-98-C-1546-W (UWC) (N.D.Al.). Ms. Finegan designed and implemented a nationwide legal notice and public information program. The public information program ran over a two-year period to inform those with smoke alarms of the performance characteristics between photoelectric and ionization detection. The media program included network and cable television, magazine and specialty trade publications. In the Findings and Order Preliminarily Certifying the Class for Settlement Purposes, Preliminarily Approving Class Settlement, Appointing Class Counsel, Directing Issuance of Notice to the Class, and Scheduling a Fairness Hearing, the Honorable C.W. Clemon wrote that the notice plan:

...constitutes due, adequate and sufficient notice to all Class Members; and (v) meets or exceeds all applicable requirements of the Federal Rules of Civil Procedure, the United States Constitution (including the Due Process Clause), the Alabama State Constitution, the Rules of the Court, and any other applicable law.

*In re: James Hardie Roofing Litig.*, No. 00-2-17945-65SEA (Sup. Ct. of Wash., King County). The nationwide legal notice program included advertising on television, in print and on the Internet. The program was designed to reach all persons who own any structure with JHBP roofing products. In the Final Order and Judgment, the Honorable Steven Scott stated:

The notice program required by the Preliminary Order has been fully carried out... [and was] extensive. The notice provided fully and accurately informed the Class Members of all material elements of the proposed Settlement and their opportunity to participate in or be excluded from it; was the best notice practicable under the circumstances; was valid, due and sufficient notice to all Class Members; and complied fully with Civ. R. 23, the United States Constitution, due process, and other applicable law.

Barden v. Hurd Millwork Co. Inc., et al, No. 2:6-cv-00046 (LA) (E.D.Wis.) ("The Court approves, as to form and content, the notice plan and finds that such notice is the best practicable under

the circumstances under Federal Rule of Civil Procedure 23(c)(2)(B) and constitutes notice in a reasonable manner under Rule 23(e)(1).")

Altieri v. Reebok, No. 4:10-cv-11977 (FDS) (D.C.Mass.) ("The Court finds that the notices ... constitute the best practicable notice..... The Court further finds that all of the notices are written in simple terminology, are readily understandable by Class Members, and comply with the Federal Judicial Center's illustrative class action notices.")

Marenco v. Visa Inc., No. CV 10-08022 (DMG) (C.D.Cal.) ("[T]he Court finds that the notice plan...meets the requirements of due process, California law, and other applicable precedent. The Court finds that the proposed notice program is designed to provide the Class with the best notice practicable, under the circumstances of this action, of the pendency of this litigation and of the proposed Settlement's terms, conditions, and procedures, and shall constitute due and sufficient notice to all persons entitled thereto under California law, the United States Constitution, and any other applicable law.")

Palmer v. Sprint Solutions, Inc., No. 09-cv-01211 (JLR) (W.D.Wa.) ("The means of notice were reasonable and constitute due, adequate, and sufficient notice to all persons entitled to be provide3d with notice.")

In re: Tyson Foods, Inc., Chicken Raised Without Antibiotics Consumer Litigation, No. 1:08-md-01982 RDB (D. Md. N. Div.) ("The notice, in form, method, and content, fully complied with the requirements of Rule 23 and due process, constituted the best notice practicable under the circumstances, and constituted due and sufficient notice to all persons entitled to notice of the settlement.")

Sager v. Inamed Corp. and McGhan Medical Breast Implant Litigation, No. 01043771 (Sup. Ct. Cal., County of Santa Barbara) ("Notice provided was the best practicable under the circumstances.").

Deke, et al. v. Cardservice Internat'l, Case No. BC 271679, slip op. at 3 (Sup. Ct. Cal., County of Los Angeles) ("The Class Notice satisfied the requirements of California Rules of Court 1856 and 1859 and due process and constituted the best notice practicable under the circumstances.").

Levine, et al. v. Dr. Philip C. McGraw, et al., Case No. BC 312830 (Los Angeles County Super. Ct., Cal.) ("[T]he plan for notice to the Settlement Class ... constitutes the best notice practicable under the circumstances and constituted due and sufficient notice to the members of the Settlement Class ... and satisfies the requirements of California law and federal due process of law.").

*In re: Canadian Air Cargo Shipping Class Actions*, Court File No. 50389CP, Ontario Superior Court of Justice, Supreme Court of British Columbia, Quebec Superior Court (*"I am satisfied the* 

proposed form of notice meets the requirements of s. 17(6) of the CPA and the proposed method of notice is appropriate.").

*Fischer et al v. IG Investment Management, Ltd. et al*, Court File No. 06-CV-307599CP, Ontario Superior Court of Justice.

In re: Vivendi Universal, S.A. Securities Litigation, No. 02-cv-5571 (RJH)(HBP) (S.D.N.Y.).

In re: Air Cargo Shipping Services Antitrust Litigation, No. 06-MD-1775 (JG) (VV) (E.D.N.Y.).

Berger, et al., v. Property ID Corporation, et al., No. CV 05-5373-GHK (CWx) (C.D.Cal.).

Lozano v. AT&T Mobility Wireless, No. 02-cv-0090 CAS (AJWx) (C.D.Cal.).

Howard A. Engle, M.D., et al., v. R.J. Reynolds Tobacco Co., Philip Morris, Inc., Brown & Williamson Tobacco Corp., No. 94-08273 CA (22) (11<sup>th</sup> Judicial Dist. Ct. of Miami-Dade County, Fla.).

*In re: Royal Dutch/Shell Transport Securities Litigation,* No. 04 Civ. 374 (JAP) (Consolidated Cases) (D. N.J.).

*In re: Epson Cartridge Cases, Judicial Council Coordination Proceeding,* No. 4347 (Sup. Ct. of Cal., County of Los Angeles).

**UAW v. General Motors Corporation**, No: 05-73991 (E.D.MI).

Wicon, Inc. v. Cardservice Intern'I, Inc., BC 320215 (Sup. Ct. of Cal., County of Los Angeles).

*In re: SmithKline Beecham Clinical Billing Litig.*, No. CV. No. 97-L-1230 (Third Judicial Cir., Madison County, Ill.). Ms. Finegan designed and developed a national media and Internet site notification program in connection with the settlement of a nationwide class action concerning billings for clinical laboratory testing services.

*MacGregor v. Schering-Plough Corp.*, No. EC248041 (Sup. Ct. Cal., County of Los Angeles). This nationwide notification program was designed to reach all persons who had purchased or used an aerosol inhaler manufactured by Schering-Plough. Because no mailing list was available, notice was accomplished entirely through the media program.

*In re:* Swiss Banks Holocaust Victim Asset Litig., No. CV-96-4849 (E.D.N.Y.). Ms. Finegan managed the design and implementation of the Internet site on this historic case. The site was developed in 21 native languages. It is a highly secure data gathering tool and information hub, central to the global outreach program of Holocaust survivors. www.swissbankclaims.com.

*In re: Exxon Valdez Oil Spill Litig.*, No. A89-095-CV (HRH) (Consolidated) (D. Alaska). Ms. Finegan designed and implemented two media campaigns to notify native Alaskan residents, trade workers, fisherman, and others impacted by the oil spill of the litigation and their rights under the settlement terms.

*In re: Johns-Manville Phenolic Foam Litig.*, No. CV 96-10069 (D. Mass). The nationwide multimedia legal notice program was designed to reach all Persons who owned any structure, including an industrial building, commercial building, school, condominium, apartment house, home, garage or other type of structure located in the United States or its territories, in which Johns-Manville PFRI was installed, in whole or in part, on top of a metal roof deck.

**Bristow v Fleetwood Enters Litig.**, No Civ 00-0082-S-EJL (D. Id). Ms. Finegan designed and implemented a legal notice campaign targeting present and former employees of Fleetwood Enterprises, Inc., or its subsidiaries who worked as hourly production workers at Fleetwood's housing, travel trailer, or motor home manufacturing plants. The comprehensive notice campaign included print, radio and television advertising.

*In re: New Orleans Tank Car Leakage Fire Litig.*, No 87-16374 (Civil Dist. Ct., Parish of Orleans, LA) (2000). This case resulted in one of the largest settlements in U.S. history. This campaign consisted of a media relations and paid advertising program to notify individuals of their rights under the terms of the settlement.

**Garria Spencer v. Shell Oil Co.**, No. CV 94-074(Dist. Ct., Harris County, Tex.). The nationwide notification program was designed to reach individuals who owned real property or structures in the United States which contained polybutylene plumbing with acetyl insert or metal insert fittings.

*In re:* Hurd Millwork Heat Mirror™ Litig., No. CV-772488 (Sup. Ct. of Cal., County of Santa Clara). This nationwide multi-media notice program was designed to reach class members with failed heat mirror seals on windows and doors, and alert them as to the actions that they needed to take to receive enhanced warranties or window and door replacement.

Laborers Dist. Counsel of Alabama Health and Welfare Fund v. Clinical Lab. Servs., Inc, No. CV–97-C-629-W (N.D. Ala.). Ms. Finegan designed and developed a national media and Internet site notification program in connection with the settlement of a nationwide class action concerning alleged billing discrepancies for clinical laboratory testing services.

*In re: StarLink Corn Prods. Liab. Litig.*, No. 01-C-1181 (N.D. III).. Ms. Finegan designed and implemented a nationwide notification program designed to alert potential class members of the terms of the settlement.

*In re: MCI Non-Subscriber RatePayers Litig.*, MDL Docket No. 1275, 3:99-cv-01275 (S.D.III.). The advertising and media notice program, found to be "more than adequate" by the Court, was designed with the understanding that the litigation affected all persons or entities who were

customers of record for telephone lines presubscribed to MCI/World Com, and were charged the higher non-subscriber rates and surcharges for direct-dialed long distance calls placed on those lines. www.rateclaims.com.

*In re: Albertson's Back Pay Litig.*, No. 97-0159-S-BLW (D.Id.). Ms. Finegan designed and developed a secure Internet site, where claimants could seek case information confidentially.

*In re:* Georgia Pacific Hardboard Siding Recovering Program, No. CV-95-3330-RG (Cir. Ct., Mobile County, Ala.). Ms. Finegan designed and implemented a multi-media legal notice program, which was designed to reach class members with failed G-P siding and alert them of the pending matter. Notice was provided through advertisements, which aired on national cable networks, magazines of nationwide distribution, local newspaper, press releases and trade magazines.

*In re: Diet Drugs* (Phentermine, Fenfluramine, Dexfenfluramine) Prods. Liab. Litig., Nos. 1203, 99-20593. Ms. Finegan worked as a consultant to the National Diet Drug Settlement Committee on notification issues. The resulting notice program was described and complimented at length in the Court's Memorandum and Pretrial Order 1415, approving the settlement,

*In re: Diet Drugs* (Phentermine, Fenfluramine, Dexfenfluramine) Prods. Liab. Litig., 2000 WL 1222042, Nos. 1203, 99-20593 (E.D.Pa. Aug. 28, 2002).

Ms. Finegan designed the Notice programs for multiple state antitrust cases filed against the Microsoft Corporation. In those cases, it was generally alleged that Microsoft unlawfully used anticompetitive means to maintain a monopoly in markets for certain software, and that as a result, it overcharged consumers who licensed its MS-DOS, Windows, Word, Excel and Office software. The multiple legal notice programs designed by Jeanne Finegan and listed below targeted both individual users and business users of this software. The scientifically designed notice programs took into consideration both media usage habits and demographic characteristics of the targeted class members.

*In re: Florida Microsoft Antitrust Litig. Settlement*, No. 99-27340 CA 11 (11<sup>th</sup> Judicial Dist. Ct. of Miami-Dade County, Fla.).

*In re: Montana Microsoft Antitrust Litig. Settlement*, No. DCV 2000 219 (First Judicial Dist. Ct., Lewis & Clark Co., Mt.).

*In re: South Dakota Microsoft Antitrust Litig. Settlement,* No. 00-235(Sixth Judicial Cir., County of Hughes, S.D.).

*In re: Kansas Microsoft Antitrust Litig. Settlement*, No. 99C17089 Division No. 15 Consolidated Cases (Dist. Ct., Johnson County, Kan.) ("The Class Notice provided was the best notice

practicable under the circumstances and fully complied in all respects with the requirements of due process and of the Kansas State. Annot. §60-22.3.").

*In re: North Carolina Microsoft Antitrust Litig. Settlement,* No. 00-CvS-4073 (Wake) 00-CvS-1246 (Lincoln) (General Court of Justice Sup. Ct., Wake and Lincoln Counties, N.C.).

*In re: ABS II Pipes Litig.*, No. 3126 (Sup. Ct. of Cal., Contra Costa County). The Court approved regional notification program designed to alert those individuals who owned structures with the pipe that they were eligible to recover the cost of replacing the pipe.

In re: Avenue A Inc. Internet Privacy Litig., No: C00-1964C (W.D. Wash.).

*In re: Lorazepam and Clorazepate Antitrust Litig.*, No. 1290 (TFH) (D.C.C.).

In re: Providian Fin. Corp. ERISA Litig., No C-01-5027 (N.D. Cal.).

In re: H & R Block., et al Tax Refund Litig., No. 97195023/CC4111 (MD Cir. Ct., Baltimore City).

*In re: American Premier Underwriters, Inc, U.S. Railroad Vest Corp.*, No. 06C01-9912 (Cir. Ct., Boone County, Ind.).

In re: Sprint Corp. Optical Fiber Litia., No: 9907 CV 284 (Dist. Ct., Leavenworth County, Kan).

In re: Shelter Mutual Ins. Co. Litig., No. CJ-2002-263 (Dist.Ct., Canadian County. Ok).

*In re: Conseco, Inc. Sec. Litig.*, No: IP-00-0585-C Y/S CA (S.D. Ind.).

In re: Nat'l Treasury Employees Union, et al., 54 Fed. Cl. 791 (2002).

*In re: City of Miami Parking Litig.*, Nos. 99-21456 CA-10, 99-23765 — CA-10 (11<sup>th</sup> Judicial Dist. Ct. of Miami-Dade County, Fla.).

In re: Prime Co. Incorporated D/B/A/ Prime Co. Personal Comm., No. L 1:01CV658 (E.D. Tx.).

**Alsea Veneer v. State of Oregon A.A.**, No. 88C-11289-88C-11300.

#### SEC ENFORCEMENT NOTICE PROGRAM EXPERIENCE

**SEC v. Vivendi Universal, S.A., et al.,** Case No. 02 Civ. 5571 (RJH) (HBP) (S.D.N.Y.). The Notice program included publication in 11 different countries and eight different languages.

SEC v. Royal Dutch Petroleum Company, No.04-3359 (S.D. Tex.)

#### FEDERAL TRADE COMMISSION NOTICE PROGRAM EXPERIENCE

FTC v. TracFone Wireless, Inc., Case No. 15-cv-00392-EMC.

FTC v. Skechers U.S.A., Inc., No. 1:12-cv-01214-JG (N.D. Ohio).

FTC v. Reebok International Ltd., No. 11-cv-02046 (N.D. Ohio)

FTC v. Chanery and RTC Research and Development LLC [Nutraquest], No :05-cv-03460 (D.N.J.)

#### **BANKRUPTCY EXPERIENCE**

Ms. Finegan has designed and implemented hundreds of domestic and international bankruptcy notice programs. A sample case list includes the following:

In re AMR Corporation [American Airlines], et al., No. 11-15463 (SHL) (Bankr. S.D.N.Y.) ("due and proper notice [was] provided, and ... no other or further notice need be provided.")

In re Jackson Hewitt Tax Service Inc., et al., No 11-11587 (Bankr. D.Del.) (2011). The debtors sought to provide notice of their filing as well as the hearing to approve their disclosure statement and confirm their plan to a large group of current and former customers, many of whom current and viable addresses promised to be a difficult (if not impossible) and costly undertaking. The court approved a publication notice program designed and implemented by Finegan and the administrator, that included more than 350 local newspaper and television websites, two national online networks (24/7 Real Media, Inc. and Microsoft Media Network), a website notice linked to a press release and notice on eight major websites, including CNN and Yahoo. These online efforts supplemented the print publication and direct-mail notice provided to known claimants and their attorneys, as well as to the state attorneys general of all 50 states. The Jackson Hewitt notice program constituted one of the first large chapter 11 cases to incorporate online advertising.

In re: Nutraquest Inc., No. 03-44147 (Bankr. D.N.J.)

*In re: General Motors Corp. et al*, No. 09-50026 (Bankr. S.D.N.Y.). This case is the 4<sup>th</sup> largest bankruptcy in U.S. history. Ms. Finegan and her team worked with General Motors restructuring attorneys to design and implement the legal notice program.

In re: ACandS, Inc., No. 0212687 (Bankr. D.Del.) (2007) ("Adequate notice of the Motion and of the hearing on the Motion was given.").

*In re: United Airlines*, No. 02-B-48191 (Bankr. N.D III.). Ms. Finegan worked with United and its restructuring attorneys to design and implement global legal notice programs. The notice was

published in 11 countries and translated into 6 languages. Ms. Finegan worked closely with legal counsel and UAL's advertising team to select the appropriate media and to negotiate the most favorable advertising rates. www.pd-ual.com.

*In re: Enron*, No. 01-16034 (Bankr. S.D.N.Y.). Ms. Finegan worked with Enron and its restructuring attorneys to publish various legal notices.

*In re: Dow Corning,* No. 95-20512 (Bankr. E.D. Mich.). Ms. Finegan originally designed the information website. This Internet site is a major information hub that has various forms in 15 languages.

*In re: Harnischfeger Inds.*, No. 99-2171 (RJW) Jointly Administered (Bankr. D. Del.). Ms. Finegan designed and implemented 6 domestic and international notice programs for this case. The notice was translated into 14 different languages and published in 16 countries.

*In re: Keene Corp.*, No. 93B 46090 (SMB), (Bankr. E.D. MO.). Ms. Finegan designed and implemented multiple domestic bankruptcy notice programs including notice on the plan of reorganization directed to all creditors and all Class 4 asbestos-related claimants and counsel.

*In re: Lamonts*, No. 00-00045 (Bankr. W.D. Wash.). Ms. Finegan designed an implemented multiple bankruptcy notice programs.

*In re: Monet Group Holdings*, Nos. 00-1936 (MFW) (Bankr. D. Del.). Ms. Finegan designed and implemented a bar date notice.

*In re: Laclede Steel Co.*, No. 98-53121-399 (Bankr. E.D. MO.). Ms. Finegan designed and implemented multiple bankruptcy notice programs.

*In re: Columbia Gas Transmission Corp.*, No. 91-804 (Bankr. S.D.N.Y.). Ms. Finegan developed multiple nationwide legal notice notification programs for this case.

*In re: U.S.H. Corp. of New York, et al.* (Bankr. S.D.N.Y). Ms. Finegan designed and implemented a bar date advertising notification campaign.

*In re: Best Prods. Co., Inc.,* No. 96-35267-T, (Bankr. E.D. Va.). Ms. Finegan implemented a national legal notice program that included multiple advertising campaigns for notice of sale, bar date, disclosure and plan confirmation.

*In re: Lodgian, Inc., et al.*, No. 16345 (BRL) Factory Card Outlet – 99-685 (JCA), 99-686 (JCA) (Bankr. S.D.N.Y).

*In re: Internat'l Total Servs, Inc., et al.*, Nos. 01-21812, 01-21818, 01-21820, 01-21882, 01-21824, 01-21826, 01-21827 (CD) Under Case No: 01-21812 (Bankr. E.D.N.Y).

In re: Decora Inds., Inc. and Decora, Incorp., Nos. 00-4459 and 00-4460 (JJF) (Bankr. D. Del.).

In re: Genesis Health Ventures, Inc., et al, No. 002692 (PJW) (Bankr. D. Del.).

In re: Tel. Warehouse, Inc., et al, No. 00-2105 through 00-2110 (MFW) (Bankr. D. Del.).

In re: United Cos. Fin. Corp., et al., No. 99-450 (MFW) through 99-461 (MFW) (Bankr. D. Del.).

*In re: Caldor, Inc. New York, The Caldor Corp., Caldor, Inc. CT, et al.*, No. 95-B44080 (JLG) (Bankr. S.D.N.Y).

In re: Physicians Health Corp., et al., No. 00-4482 (MFW) (Bankr. D. Del.).

In re: GC Cos., et al., Nos. 00-3897 through 00-3927 (MFW) (Bankr. D. Del.).

In re: Heilig-Meyers Co., et al., Nos. 00-34533 through 00-34538 (Bankr. E.D. Va.).

#### PRODUCT RECALL AND CRISIS COMMUNICATION EXPERIENCE

**Reser's Fine Foods.** Reser's is a nationally distributed brand and manufacturer of food products through giants such as Albertsons, Costco, Food Lion, WinnDixie, Ingles, Safeway and Walmart. Ms. Finegan designed an enterprise-wide crisis communication plan that included communications objectives, crisis team roles and responsibilities, crisis response procedures, regulatory protocols, definitions of incidents that require various levels of notice, target audiences, and threat assessment protocols. Ms. Finegan worked with the company through two nationwide, high profile recalls, conducting extensive media relations efforts.

Gulf Coast Claims Facility Notice Campaign. Finegan coordinated a massive outreach effort throughout the Gulf Coast region to notify those who have claims as a result of damages caused by the Deep Water Horizon Oil spill. The notice campaign includes extensive advertising in newspapers throughout the region, Internet notice through local newspaper, television and radio websites and media relations. The Gulf Coast Claims Facility (GCCF) is an independent claims facility, funded by BP, for the resolution of claims by individuals and businesses for damages incurred as a result of the oil discharges due to the Deepwater Horizon incident on April 20, 2010.

City of New Orleans Tax Revisions, Post-Hurricane Katrina. In 2007, the City of New Orleans revised property tax assessments for property owners. As part of this process, it received numerous appeals to the assessments. An administration firm served as liaison between the city and property owners, coordinating the hearing schedule and providing important information to property owners on the status of their appeal. Central to this effort was the comprehensive outreach program designed by Ms. Finegan, which included a website and a

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heavy schedule of television, radio and newspaper advertising, along with the coordination of key news interviews about the project picked up by local media.

#### **ARTICLES**

Author, Why Class Members Should See An Online Ad More Than Once – Law360.com, New York (December 3, 2015, 2:52 PM ET).

Author, 'Being 'Media-Relevant' — What It Means And Why It Matters - Law360.com, New York (September 11, 2013, 2:50 PM ET).

Co-Author, "New Media Creates New Expectations for Bankruptcy Notice Programs," ABI Journal, Vol. XXX, No 9, November 2011.

Quoted Expert, "Effective Class Action Notice Promotes Access to Justice: Insight from a New U.S. Federal Judicial Center Checklist," Canadian Supreme Court Law Review, (2011), 53 S.C.L.R. (2d).

Co-Author, with Hon. Dickran Tevrizian – "Expert Opinion: It's More Than Just a Report...Why Qualified Legal Experts Are Needed to Navigate the Changing Media Landscape," BNA Class Action Litigation Report, 12 CLASS 464, 5/27/11.

Co-Author, with Hon. Dickran Tevrizian, Your Insight, "Expert Opinion: It's More Than Just a Report -Why Qualified Legal Experts Are Needed to Navigate the Changing Media Landscape," TXLR, Vol. 26, No. 21, 5/26/2011.

Quoted Expert, "Analysis of the FJC's 2010 Judges' Class Action Notice and Claims Process Checklist and Guide: A New Roadmap to Adequate Notice and Beyond," BNA Class Action Litigation Report, 12 CLASS 165, 2/25/11.

Author, Five Key Considerations for a Successful International Notice Program, BNA Class Action Litigation Report, 4/9/10 Vol. 11, No. 7 p. 343.

Quoted Expert, "Communication Technology Trends Pose Novel Notification Issues for Class Litigators," BNA Electronic Commerce and Law, 15 ECLR 109 1/27/2010.

Author, "Legal Notice: R U ready 2 adapt?" BNA Class Action Report, Vol. 10 Class 702, 7/24/2009.

Author, "On Demand Media Could Change the Future of Best Practicable Notice," BNA Class Action Litigation Report, Vol. 9, No. 7, 4/11/2008, pp. 307-310.

Quoted Expert, "Warranty Conference: Globalization of Warranty and Legal Aspects of Extended Warranty," Warranty Week, warrantyweek.com/archive/ww20070228.html/ February 28, 2007.

Co-Author, "Approaches to Notice in State Court Class Actions," For The Defense, Vol. 45, No. 11, November, 2003.

Citation, "Recall Effectiveness Research: A Review and Summary of the Literature on Consumer Motivation and Behavior," U.S. Consumer Product Safety Commission, CPSC-F-02-1391, p.10, Heiden Associates, July 2003.

Author, "The Web Offers Near, Real-Time Cost Efficient Notice," American Bankruptcy Institute, ABI Journal, Vol. XXII, No. 5., 2003.

Author, "Determining Adequate Notice in Rule 23 Actions," For The Defense, Vol. 44, No. 9 September, 2002.

Author, "Legal Notice, What You Need To Know and Why," Monograph, July 2002.

Co-Author, "The Electronic Nature of Legal Noticing," The American Bankruptcy Institute Journal, Vol. XXI, No. 3, April 2002.

Author, "Three Important Mantras for CEO's and Risk Managers," - International Risk Management Institute, irmi.com, January 2002.

Co-Author, "Used the Bat Signal Lately," The National Law Journal, Special Litigation Section, February 19, 2001.

Author, "How Much is Enough Notice," Dispute Resolution Alert, Vol. 1, No. 6. March 2001.

Author, "Monitoring the Internet Buzz," The Risk Report, Vol. XXIII, No. 5, Jan. 2001.

Author, "High-Profile Product Recalls Need More Than the Bat Signal," - International Risk Management Institute, irmi.com, July 2001.

Co-Author, "Do You Know What 100 Million People are Buzzing About Today?" Risk and Insurance Management, March 2001.

Quoted Article, "Keep Up with Class Action," Kentucky Courier Journal, March 13, 2000.

Author, "The Great Debate - How Much is Enough Legal Notice?" American Bar Association – Class Actions and Derivatives Suits Newsletter, winter edition 1999.

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#### SPEAKER/EXPERT PANELIST/PRESENTER

ABA National Symposium Faculty Panelist, "Ethical Considerations in Settling Class Actions,"

New Orleans, LA March 2016.

SF Banking Attorney Assn. Speaker, "How a Class Action Notice can Make or Break your

Client's Settlement," San Francisco, CA May 2015.

Perrin Class Action Conf. Faculty Panelist, "Being Media Relevant, What It Means and Why

It Matters - The Social Media Evolution: Trends, Challenges and

Opportunities," Chicago, IL May 2015.

Bridgeport Continuing Ed. Speaker, Webinar "Media Relevant in the Class Notice Context."

July, 2014.

Bridgeport Continuing Ed. Faculty Panelist, "Media Relevant in the Class Notice Context."

Los Angeles, California, April 2014.

CASD 5<sup>th</sup> Annual Speaker, "The Impact of Social Media on Class Action Notice."

Consumer Attorneys of San Diego Class Action Symposium, San

Diego, California, September 2012.

Law Seminars International Speaker, "Class Action Notice: Rules and Statutes Governing FRCP

(b)(3) Best Practicable... What constitutes a best practicable notice? What practitioners and courts should expect in the new era of online and social media." Chicago, IL, October 2011.

\*Voted by attendees as one of the best presentations given.

CASD 4<sup>th</sup> Annual Faculty Panelist, "Reasonable Notice - Insight for practitioners on

the FJC's Judges' Class Action Notice and Claims Process Checklist and Plain Language Guide. Consumer Attorneys of San Diego Class

Action Symposium, San Diego, California, October 2011.

CLE International Faculty Panelist, Building a Workable Settlement Structure, CLE

International, San Francisco, California May, 2011.

CASD Faculty Panelist, "21<sup>st</sup> Century Class Notice and Outreach." 3<sup>nd</sup>

Annual Class Action Symposium CASD Symposium, San Diego,

California, October 2010.

CASD Faculty Panelist, "The Future of Notice." 2<sup>nd</sup> Annual Class Action

Symposium CASD Symposium, San Diego California, October 2009.

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American Bar Association Speaker, 2008 Annual Meeting, "Practical Advice for Class Action

Settlements: The Future of Notice In the United States and Internationally – Meeting the Best Practicable Standard."

Section of Business Law Business and Corporate Litigation Committee – Class and Derivative Actions Subcommittee, New

York, NY, August 2008.

Women Lawyers Assn. Faculty Panelist, Women Lawyers Association of Los Angeles

of Los Angeles, 2008.

(WLALA) CLE Presentation, "The Anatomy of a Class Action." Los Angeles, CA, February, 2008.

Warranty Chain Mgmt. Faculty Panelist, Presentation Product Recall Simulation. Tampa,

Florida, March 2007.

Practicing Law Institute (PLI) Faculty Panelist, CLE Presentation, 11<sup>th</sup> Annual Consumer

Financial Services Litigation. Presentation: Class Action Settlement Structures – Evolving Notice Standards in the Internet Age. New York/Boston (simulcast), NY March 2006; Chicago, IL April 2006

and San Francisco, CA, May 2006.

U.S. Consumer Product Ms. Finegan participated as an expert panelist to the Consumer

Product

Safety Commission to discuss ways in which the CPSC could

enhance and measure the recall process. As a panelist, Ms Finegan discussed how the CPSC could better motivate consumers to take action on recalls and how companies could scientifically measure and defend their outreach efforts. Bethesda MD,

September 2003.

Weil, Gotshal & Manges Presenter, CLE presentation, "A Scientific Approach to Legal Notice

Communication." New York, June 2003.

Sidley & Austin Presenter, CLE presentation, "A Scientific Approach to Legal

Notice Communication." Los Angeles, May 2003.

Kirkland & Ellis Speaker to restructuring group addressing "The Best Practicable

Methods to Give Notice in a Tort Bankruptcy." Chicago, April

2002.

Georgetown University Law Faculty, CLE White Paper: "What are the best practicable methods

to Center Mass Tort Litigation give notice? Dispelling the

Heffler Claims Group

communications myth – A notice Institute disseminated is a notice communicated," Mass Tort Litigation Institute. Washington D.C., November, 2001.

American Bar Association Presenter, "How to Bullet-Proof Notice Programs and What

Communication Barriers Present Due Process Concerns in Legal Notice," ABA Litigation Section Committee on Class Actions &

Derivative Suits. Chicago, IL, August 6, 2001.

McCutchin, Doyle, Brown Speaker to litigation group in San Francisco and simulcast to four

other & Enerson McCutchin locations, addressing the definition of effective notice and barriers to communication that affect due

process in legal notice. San Francisco, CA, June 2001.

Marylhurst University Guest lecturer on public relations research methods. Portland,

OR, February 2001.

University of Oregon Guest speaker to MBA candidates on quantitative and qualitative

research for marketing and communications programs. Portland,

OR, May 2001.

Judicial Arbitration &

Mediation Services (JAMS)

Speaker on the definition of effective notice. San Francisco and Los

Angeles, CA, June 2000.

International Risk

Management Institute

Past Expert Commentator on Crisis and Litigation Communications.

www.irmi.com.

The American Bankruptcy

Institute Journal (ABI)

Past Contributing Editor – Beyond the Quill. www.abi.org.

#### **BACKGROUND**

Ms Finegan's past experience includes working in senior management for leading Class Action Administration firms including The Garden City Group ("GCG") and Poorman-Douglas Corp., ("EPIQ"). Ms. Finegan co-founded Huntington Advertising, a nationally recognized leader in legal notice communications. After Fleet Bank purchased her firm in 1997, she grew the company into one of the nation's leading legal notice communication agencies.

Prior to that, Ms. Finegan spearheaded Huntington Communications, (an Internet development company) and The Huntington Group, Inc., (a public relations firm). As a partner and consultant, she has worked on a wide variety of client marketing, research, advertising, public relations and Internet programs. During her tenure at the Huntington Group, client projects included advertising (media planning and buying), shareholder meetings, direct mail, public relations (planning, financial communications) and community outreach programs. Her past client list includes large public and privately held companies: Code-A-Phone Corp., Thrifty-

Payless Drug Stores, Hyster-Yale, The Portland Winter Hawks Hockey Team, U.S. National Bank, U.S. Trust Company, Morley Capital Management, and Durametal Corporation.

Prior to Huntington Advertising, Ms. Finegan worked as a consultant and public relations specialist for a West Coast-based Management and Public Relations Consulting firm.

Additionally, Ms. Finegan has experience in news and public affairs. Her professional background includes being a reporter, anchor and public affairs director for KWJJ/KJIB radio in Portland, Oregon, as well as reporter covering state government for KBZY radio in Salem, Oregon. Ms. Finegan worked as an assistant television program/promotion manager for KPDX directing \$50 million in programming. She was also the program/promotion manager at KECH-22 television.

Ms. Finegan's multi-level communication background gives her a thorough, hands-on understanding of media, the communication process, and how it relates to creating effective and efficient legal notice campaigns.

#### **MEMBERSHIPS, PROFESSIONAL CREDENTIALS**

APR - The Universal Board of Accreditation Public Relations Society of America – Accredited.

Member of the Public Relations Society of America

Member Canadian Public Relations Society

Also see LinkedIn page.

**Heffler Claims** 

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## Exhibit B

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Class Member ID: <<refnum>>

#### LEGAL NOTICE

## If you purchased Blue Buffalo pet foods, you may be entitled to a Cash Refund from a class action settlement.

A proposed settlement has been reached in a class action lawsuit claiming Blue Buffalo Company, Ltd. ("Blue Buffalo") pet foods (the "Products") labeling was false and deceptive and that it breached its 'True Blue Promise' that the Products do not include chicken/poultry by-product meals, corn, wheat or soy, or artificial preservatives. Blue Buffalo stands by its labeling and denies it did anything wrong. However, Blue Buffalo has settled to avoid the cost and distraction of litigation.

**Who is a Class Member?** You're a Class Member if you purchased any of the Blue Buffalo Products in the United States from May 7, 2008 through December 18, 2015. A complete list of eligible Blue Buffalo Products is found on the website below.

What does the settlement provide? Settlement funds of up to \$32,000,000 will be made available to partially reimburse Class Members for the Products they purchased and to pay legal fees of not more than \$8,000,000, and expenses and administrative costs of not more than \$1,400,000. Blue Buffalo has also agreed to review specifications for all Blue Buffalo Products to ensure that they are consistent with all packaging claims found on the product and representations regarding the products found on the Blue Buffalo Website, and to review its supplier relationships and institute practices designed to ensure that all materials provided by its suppliers comply with the applicable product specifications.

#### Class Members may choose one of the following options:

**Option 1:** Settlement Class Members must complete a Claim Form. If you do not have valid Proof of Purchase you must (i) confirm under penalty of perjury that you purchased one or more Blue Buffalo Products during the Settlement Class Period and (ii) state the total amount of money that you spent on Blue Buffalo Products during the Settlement Class Period. For each \$50 in purchases, eligible Class Members will receive \$5.00 in the form of a cash payment up to a total of \$10. A Settlement Class Member who confirms that they purchased one or more Blue Buffalo Products but did not spend at least \$50 will be entitled to receive a \$5.00 cash payment;

**Option 2:** Settlement Class Members who complete the Claim Form and provide valid Proof of Purchase, shall receive \$5.00 in the form of a cash payment for each \$50 in purchases of the Blue Buffalo Products up to a total of \$200.

If the total value of claims submitted exceeds or falls short of the balance remaining in the Settlement Fund, then the compensation provided to each Settlement Class Member shall be reduced or increased pro rata.

Class members must mail or submit a completed claim form online www.petfoodsettlement.com by April 14, 2016.

#### What are my Options?

**Do nothing:** you will not receive money but you <u>will</u> be bound by the decisions of the court regarding these claims, including certain releases of Blue Buffalo. **Exclude yourself:** you will maintain your right to sue Blue Buffalo about the legal claims in this case. To exclude yourself, you must do so in writing by April 16, 2016. If you exclude yourself **you will not receive money from this settlement. Object:** you may write to the court and say why you don't like the Settlement. The objection deadline is April 14, 2016.

The Court will hold a fairness hearing at **10:30 a.m. on May 19, 2016**, in the United States District Court for the Eastern District of Missouri, 111 South 10<sup>th</sup> Street, St. Louis, Missouri 63102 in Courtroom 16 South to determine the fairness, adequacy, and reasonableness of the settlement, to consider whether to approve the settlement, and to consider a request by Class Counsel for payment of attorneys' fees and costs and class representative incentive awards. The motion for attorneys' fees and costs and plaintiff incentive awards will be posted on the website after they are filed. You may appear at the hearing, but you don't have to.

This is only a summary. For complete details, including a list of affected products, a claim form, and detailed court documents and other information, call toll-free 1-844-245-3772, visit *online* www.petfoodsettlement.com by *April 14, 2016*, or write to: Blue Buffalo Settlement, c/o Heffler Claims Group, P.O. Box 58730, Philadelphia, PA 19102-8730.

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# Exhibit C

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Class Member ID: 30844019XD6WO

#### **LEGAL NOTICE**

## If you purchased Blue Buffalo pet food or treats, you may be entitled to a Cash Refund from a class action settlement.

A proposed settlement has been reached in a class action lawsuit claiming Blue Buffalo Company, Ltd. ("Blue Buffalo") pet foods (the "Products") labeling was false and deceptive and that falsely claimed that the Products do not include chicken/poultry by-product meals, corn, wheat or soy, or artificial preservatives. Blue Buffalo stands by its labeling and denies it did anything wrong. However, Blue Buffalo has settled to avoid the cost and distraction of litigation.

Who is a Class Member? You're a Class Member if you purchased any of the Blue Buffalo Products in the United States from May 7, 2008 through December 18, 2015. A complete list of eligible Blue Buffalo Products is found on the website below.

What does the settlement provide? Settlement funds of up to \$32,000,000 will be made available to partially reimburse Class Members for the Products they purchased and to pay legal fees of not more than \$8,000,000, and expenses and administrative costs of not more than \$1,400,000. Blue Buffalo has also agreed to review specifications for all Blue Buffalo Products to ensure that they are consistent with all packaging claims found on the product and representations regarding the products found on the Blue Buffalo Website, and to review its supplier relationships and institute practices designed to ensure that all materials provided by its suppliers comply with the applicable product specifications.

#### Class Members may choose one of the following options:

**Option 1:** Settlement Class Members must complete a Claim Form. If you do not have valid Proof of Purchase you must (i) confirm under penalty of perjury that you purchased one or more Blue Buffalo Products during the Settlement Class Period and (ii) state the total amount of money that you spent on Blue Buffalo Products during the Settlement Class Period. For each \$50 in purchases, eligible Class Members will receive \$5.00 in the form of a cash payment up to a total of \$10. A Settlement Class Member who confirms that they purchased one or more Blue Buffalo Products but did not spend at least \$50 will be entitled to receive a \$5.00 cash payment;

**Option 2:** Settlement Class Members who complete the Claim Form and provide valid Proof of Purchase, shall receive \$5.00 in the form of a cash payment for each \$50 in purchases of the Blue Buffalo Products up to a total recovery of \$200.

If the total value of claims submitted exceeds or falls short of the balance remaining in the Settlement Fund, then the compensation provided to each Settlement Class Member shall be reduced or increased pro rata.

Class members must mail or submit a completed claim form. Claim forms are available online at <a href="https://www.petfoodsettlement.com">www.petfoodsettlement.com</a> or by writing to Blue Buffalo Settlement, c/o Heffler Claims Group, P.O. Box 58730, Philadelphia, PA 19102-8730. Claim forms are due by April 14, 2016.

#### What are my Options?

Do nothing: you will not receive money but you will be bound by the decisions of the court regarding these claims, including certain releases of Blue Buffalo. Exclude yourself: you will maintain your right to sue Blue Buffalo about the legal claims in this case. To exclude yourself, you must do so in writing by April 14, 2016. If you exclude yourself you will not receive money from this settlement. Object: you may write to the court and say why you don't like the Settlement. You must also send a copy of your objections to class counsel and counsel for Blue Buffalo. Visit <a href="https://www.petfoodsettlement.com">www.petfoodsettlement.com</a> for more information on how to object to the Settlement. The objection deadline is April 14, 2016.

The Court will hold a fairness hearing at 10:30 a.m. on May 19, 2016, in the United States District Court for the Eastern District of Missouri, 111 South 10th Street, St. Louis, Missouri 63102 in Courtroom 16 South to determine the fairness, adequacy, and reasonableness of the settlement, to consider whether to approve the settlement, and to consider a request by Class Counsel for payment of attorneys' fees and costs and class representative incentive awards. The motion for attorneys' fees and costs and plaintiff incentive awards will be posted on the website after they are filed. You may appear at the hearing, but you don't have to.

This is only a summary. For complete details, including a list of affected products, a claim form, and detailed court documents and other information, call toll-free 1-844-245-3772, visit <a href="https://www.petfoodsettlement.com">www.petfoodsettlement.com</a> by April 14, 2016, or write to: Blue Buffalo Settlement, c/o Heffler Claims Group, P.O. Box 58730, Philadelphia, PA 19102-8730.

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# Exhibit D

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### Patterson Belknap Webb & Tyler LLP

1133 Avenue of the Americas New York, NY 10036-6710 212.336.2000 fax 212.336.2222 www.pbwt.com

December 17, 2015

By First Class Certified Mail

Steven A. Zalesin Partner (212) 336-2110 Direct Fax: (212) 336-2111 sazalesin@pbwt.com

To: State and Federal Officials pursuant to 28 U.S.C. § 1715 (see enclosed distribution list)

Re: CAFA Notices for the Proposed Settlement in In re Blue Buffalo Marketing and Sales Practices Litigation, 4:14-md-2562 (E.D. Mo.)

#### Ladies and Gentlemen:

Pursuant to Section 3 of the Class Action Fairness Act ("CAFA"), 28 U.S.C. § 1715, Defendant Blue Buffalo Company, Ltd. ("Defendant" or "Blue Buffalo") hereby notifies you of the proposed settlement of the above-captioned action ("MDL No. 2562") currently pending in the United States District Court for the Eastern District of Missouri. MDL No. 2562 includes the Consolidated Class Action Complaint (Dkt. No. 36) and all individual actions consolidated into MDL No. 2562 by the Judicial Panel on Multi-District Litigation (collectively, the "Individual Actions"), specifically:

- Delre v. Blue Buffalo Company, Ltd., 3:14-00768 (D. Conn)
- Renna v. Blue Buffalo Company, Ltd., 3:14-00833 (D. Conn.)
- MacKenzie v. Blue Buffalo Company, Ltd., 9:14-80634 (S.D. Fla.)
- Stone v. Blue Buffalo Company, Ltd., 3:13-cv-00520 (S.D. Ill.)
- Keil v. Blue Buffalo Company, Ltd., 4:14-00880 (E.D. Mo.)
- Hutchison, et al. v. Blue Buffalo Company, Ltd., 4:14-01070 (E.D. Mo.)
- \* Andacky, et al. v. Blue Buffalo Company, Ltd., 2:14-02938 (E.D.N.Y.)
- Fisher v. The Blue Buffalo Company, Ltd., 14-05937 (C.D. Cal.)
- Teperson v. The Blue Buffalo Company, Ltd. et al, 14-01682 (S.D. Cal.)
- Cox v. Blue Buffalo Co., Ltd., 14-00435 (S.D. Ohio)
- Douglas v. Blue Buffalo Company, Ltd., 15-02891 (E.D. La.)
- Lyman v. Blue Buffalo Company, Ltd., 15-02870 (D.S.C.)
- Jacobs v. Blue Buffalo Pet Products, Inc., 16-13417 (D. Mass.)

State and Federal Officials December 17, 2015 Page 2

In MDL No. 2562, Plaintiffs allege that Blue Buffalo breached its "True Blue Promise." The True Blue Promise states that Blue Buffalo Products contain only the finest natural ingredients with "NO Chicken or Poultry By-Product Meals," "NO Corn, Wheat or Soy," and "NO Artificial Preservatives, Colors or Flavors." Plaintiffs allege that the "True Blue Promise" was false, and bring claims for, *inter alia*, violations of the Magnuson-Moss Warranty Act, breach of express warranty, breach of implied warranty of merchantability, unjust enrichment, and violation of the consumer protection statutes of several states.

Blue Buffalo denies Plaintiffs' material allegations and any and all liability with respect to all facts and claims alleged therein, and further denies that Plaintiffs or anyone else has suffered any harm or damage or is entitled to any monetary or other relief whatsoever in connection with MDL No. 2562. However, as a result of discovery conducted in another lawsuit, Blue Buffalo recently learned that, for a period of time ending in May 2014, in violation of Blue Buffalo's procurement contracts and ingredient specifications, a major supplier of ingredients to Blue Buffalo and many other pet food companies sent mislabeled ingredients to manufacturing facilities that produce certain Blue Buffalo pet food products. As a result of this misconduct, which was not previously known to or detected by Blue Buffalo or, to Blue Buffalo's knowledge, by any other customer of this supplier, some Blue Buffalo pet food products manufactured using the mislabeled ingredients contained poultry by-product meal. Based on this information, on June 12, 2015, Blue Buffalo filed a third party complaint in this MDL No. 2562 against Wilbur-Ellis Company and Diversified Ingredients, Inc. seeking indemnification and/or contribution for any liability that Blue Buffalo may have on account of these actions.

Blue Buffalo further denies that MDL No. 2562 is amenable to class certification. Blue Buffalo is entering into this settlement to avoid burdensome and costly litigation. Counsel for Plaintiffs and counsel for Defendant engaged in arms-length negotiations concerning a possible settlement, including a full-day mediation in Chicago before an experienced mediator, Retired United Stated District Judge Wayne Andersen. Following that mediation, and multiple additional communications between counsel for Plaintiffs and Defendant, with the continued assistance of Judge Andersen, the parties executed a Stipulation of Settlement and Release on December 9, 2015. Plaintiff filed a motion for preliminary approval of the class settlement with the Court that day.

CAFA sets forth eight items that must be provided to you in connection with any proposed class action settlement. Each of these items is addressed below.

1. 28 U.S.C. § 1715 (b)(l) - a copy of the complaint and any materials filed with the complaint and any amended complaints.

The Consolidated Class Action Complaint and the complaints in each of the Individual Actions are provided in electronic form on the enclosed CD as Exhibits

State and Federal Officials December 17, 2015 Page 3

A1–A14. In connection with their Motion for Preliminary Approval of the Class Settlement, Plaintiffs also moved for Leave to File a First Amended Consolidated Complaint. A copy of the Proposed First Amended Consolidated Complaint is enclosed as Exhibit A15.

2. 28 U.S.C. § 1715 (b)(2) - notice of any scheduled judicial hearing in the class action.

None at this time.

3. 28 U.S.C. § 1715(b)(3) - any proposed or final notification to class members.

A copy of the Proposed Notice informing class members of the settlement and their legal rights and options as settlement class members will be available in substantially similar form on the website created for the administration of this matter. A copy of that Notice is also provided to you on the enclosed CD as Exhibit B. This Notice describes the class member's right to exclude themselves from the class. Also enclosed, as Exhibit C, is the Declaration of Jeanne C. Finegan concerning the Proposed Class Member Notice Program which sets forth how the Settlement Administrator will publish notice to at least 70% of the Settlement Class Members through a combination of direct email notifications and online and print advertisements.

4. 28 U.S.C. § 1715(b)(4) - any proposed or final class action settlement.

The proposed class action settlement is set forth in the Settlement Agreement and Release (with exhibits), a copy of which is provided on the enclosed CD as Exhibit D.

5. 28 U.S.C. § 1715(b)(5) - any settlement or other agreement contemporaneously made between class counsel and counsel for defendants.

In connection with the Settlement Agreement and Media Plan, Class Counsel, the Settlement Administrator, and Defendant executed an Addendum to the Media Plan. A copy of that document is enclosed as Exhibit E.

6. 28 U.S.C. § 1715(b)(6) - any final judgment or notice of dismissal.

There has been no final judgment or notice of dismissal. Accordingly, no such document is presently available.

7. 28 U.S.C. § 1715(b)(7) – (A) If feasible, the names of class members who reside in each State and the estimated proportionate share of the claims of such members to the entire settlement to that State's appropriate State official; or (B) if the

State and Federal Officials December 17, 2015 Page 4

provision of the information under subparagraph (A) is not feasible, a reasonable estimate of the number of class members residing in each State and the estimated proportionate share of the claims of such members to the entire settlement.

Settlement class members include all residents of the United States of America who, from May 7, 2008 through the date the settlement is preliminarily approved by the Court, purchased any of the Blue Buffalo Products (as set forth in Exhibit 1 to the Settlement Agreement, enclosed hereto as Exhibit D). Excluded from the settlement class are certain people affiliated with Blue Buffalo, as defined in Paragraph 1.22 of the Settlement Agreement, the Court, and its personnel.

Blue Buffalo currently does not know or have a means of reasonably determining how many settlement class members reside in each state or the name of each such class member during the class period. Consequently, at this time, Blue Buffalo's estimate of the number of class members residing in each state must necessarily take the form of an estimate of the proportion of the entire class where purchasers are in that state. Blue Buffalo reasonably believes that it is probable that the proportion of class members in each state, and the benefits they will receive, is roughly the same as that state's share of the overall national population.

8. 28 U.S.C. § 1715(b)(8) - any written judicial opinion relating to the materials described in 28 U.S.C. § 1715(b) subparagraphs (3) through (6).

There are no written judicial opinions relating to the materials described in 28 U.S.C. § 1715(b) subparagraphs (3) through (6) at this time.

If you have any questions about this notice, the Action, or the enclosed materials, please contact the undersigned counsel for Defendants listed below.

Sincerely,

Steven A. Zalesin

MARali

Enclosures

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# Exhibit E



**LEGAL NOTICE** 

## If you purchased Blue Buffalo pet foods or treats, you may be entitled to a Cash Refund from a class action settlement.

A proposed settlement has been reached in a class action lawsuit claiming Blue Buffalo Company, Ltd. ("Blue Buffalo") pet foods (the "Products") labeling was false and deceptive and that it falsely claimed that the Products do not include chicken/poultry by-product meals, corn, wheat or soy, or artificial preservatives. Blue Buffalo stands by its labeling and denies it did anything wrong. However, Blue Buffalo has settled to avoid the cost and distraction of litigation.

Who is a Class Member? You're a Class Member if you purchased any of the Blue Buffalo Products in the United States from May 7, 2008 through December 18, 2015. A complete list of eligible Blue Buffalo Products is found on the website below.

What does the settlement provide? Settlement funds of up to \$32,000,000 will be made available to partially reimburse Class Members for the Products they purchased and to pay legal fees of not more than \$8,000,000, and expenses and administrative costs of not more than \$1,400,000. Blue Buffalo has also agreed to review specifications for all Blue Buffalo Products to ensure that they are consistent with all packaging claims found on the product and representations regarding the products found on the Blue Buffalo Website, and to review its supplier relationships and institute practices designed to ensure that all materials provided by its suppliers comply with the applicable product specifications.

#### Class Members may choose one of the following options:

**Option 1:** Settlement Class Members must complete a Claim Form. If you do not have valid Proof of Purchase you must (i) confirm under penalty of perjury that you purchased one or more Blue Buffalo Products during the Settlement Class Period and (ii) state the total amount of money that you spent on Blue Buffalo Products during the Settlement Class Period. For each \$50 in purchases, eligible Class Members will receive \$5.00 in the form of a cash payment up to a total of \$10. A Settlement Class Member who confirms that they purchased one or more Blue Buffalo Products but did not spend at least \$50 will be entitled to receive a \$5.00 cash payment;

**Option 2:** Settlement Class Members who complete the Claim Form and provide valid Proof of Purchase, shall receive \$5.00 in the form of a cash payment for each \$50 in purchases of the Blue Buffalo Products up to a total recovery of \$200.

If the total value of claims submitted exceeds or falls short of the balance remaining in the Settlement Fund, then the compensation provided to each Settlement Class Member shall be reduced or increased pro rata.

Class Members must mail or submit a completed claim form online www.petfoodsettlement.com by April 14, 2016.

#### What are my Options?

Do nothing: you will not receive money but you will be bound by the decisions of the Court regarding these claims, including certain releases of Blue Buffalo. Exclude yourself: you will maintain your right to sue Blue Buffalo about the legal claims in this case. To exclude yourself, you must do so in writing by April 14, 2016. If you exclude yourself you will not receive money from this settlement. Object: you may write to the Court and say why you don't like the Settlement. The objection deadline is April 14, 2016.

The Court will hold a fairness hearing at 10:30 a.m. on Thursday, May 19, 2016, in the United States District Court for the Eastern District of Missouri, 111 South 10th Street, St. Louis, Missouri 63102 in Courtroom 16 South to determine the fairness, adequacy, and reasonableness of the Settlement, to consider whether to approve the Settlement, and to consider a request by Class Counsel for payment of attorneys' fees and costs and class representative incentive awards. The motion for attorneys' fees and costs and plaintiff incentive awards will be posted on the website after they are filed. You may appear at the hearing, but you don't have to.

This is only a summary. For complete details, including a list of affected products, a claim form, and detailed court documents and other information, call toll-free 1(844) 245-3772, visit <a href="https://www.petfoodsettlement.com">www.petfoodsettlement.com</a> by April 14, 2016, or write to Blue Buffalo Settlement c/o Heffler Claims Group, P.O. Box 58730, Philadelphia, PA 19102-8730.

If you were called on a cellular telephone about a debt by or on behalf of Midland Credit Management, Inc., you may be entitled to receive a payment or debt forgiveness.

WHAT IS THIS CASE ABOUT?

A Settlement has been reached in a class action lawsuit In re: Midland Credit Management, Inc. Telephone Consumer Protection Act Litigation, United States District Court for the Southern District of California Case No. 11-MD-2286 MMA (MDD) (the "Lawsuit"). Plaintiffs allege that Midland Funding, LLC, Midland Credit Management, Inc. ("MCM"), and Encore Capital Group, Inc. (collectively, "Defendants") violated the Telephone Consumer Protection Act ("TCPA"), by calling cell phone numbers using an automatic telephone dialing system or an artificial or prerecorded voice between November 2, 2006 and August 31, 2014, inclusive (the "Class Period"), without prior express consent. The Court did not decide in favor of Plaintiffs or Defendants and Defendants deny any violation or liability. To settle the case, Defendants will provide a Settlement Fund totaling \$15,000,000 composed of a \$13,000,000 Debt Forgiveness Component and a \$2,000,000 Cash Component. If you have an existing account with Defendants with a balance owed, and you have an approved claim, you will receive a credit against any amounts you owe in an amount based on a pro rata division of the Debt Forgiveness Component, which will depend on the number of those claims submitted. If you do not have an existing account with Defendants, and you have an approved claim, you will receive a cash payment based upon a pro rata division of the Cash Component, which will depend on the number of those claims submitted. Defendants will also pay separate from that Settlement Fund the costs of notice and claims administration, estimated to be about \$3,350,000 and pay attorneys' fees and costs up to \$2,400,000, subject to Court approval.

HÓW DO I KNOW IF I WAS CALLED ON MY CELLPHONE DURING THE CLASS PERIOD?

If you have not received a postcard notice advising you of this settlement, you still may have been called by Defendants during the Class Period. The Claims Administrator has a list of cellphone numbers called. If you believe you were called by Defendants on any cellphone you had during the Class Period, you may determine that during the Claims Process described below. You must provide to the Claims Administrator your cellphone number(s) on which you may have been called and the Claims Administrator can compare your number(s) to those on the list of cellphone numbers called by Defendants during the Class Period. If your number was called, you are a Class Member and entitled to file a claim, but no more than one claim, regardless of how many numbers were called.

WHAT ARE MY OPTIONS?

You can submit a claim as described below. Or if you do nothing, you remain a Class Member, and if the Court approves the settlement, you will be legally bound by its terms and will release your claims relating to colle pleased by or on behalf of Defendants.

calls placed by, or on behalf of, Defendants.

If you want to exclude yourself from this settlement, you must send a written request specifically stating that you request exclusion from the settlement to In re: Midland TCPA Claims Administrator, PO Box 30198, College Station, TX 77842-3198 postmarked no later than April 22, 2016.

If you remain a Class Member, you may object to the settlement by writing to Class Counsel and Defense Counsel, and file such objections with the Court, all no later than April 22, 2016.

Full details on how to object or exclude yourself can be found at www. MidlandTCPAsettlement.com.

#### SETTLEMENT HEARING

The Court will hold a hearing on August 26, 2016 at 9:00 a.m., to consider whether to approve the settlement as fair and reasonable, award a \$2,500 incentive payment to each of the three class representatives, award attorneys' fees and litigation costs in an amount not to exceed \$2,400,000.

You or your lawyer may ask to appear and speak at your own expense. A more detailed Notice and a explanation of the claims process are available at www.MidlandTCPAsettlement.com. The website also explains the Settlement terms in more detail. You may write to In re: Midland TCPA Claims Administrator, PO Box 30198, College Station, TX 77842-3198 to request the more detailed Notice and a paper Claim Form for mailing in a claim.

TO RECEIVE A PAYMENT YOU MUST SUBMIT A CLAIM. YOU MAY COMPLETE AND SUBMIT A CLAIM BY CALLING 1-888-557-3460, OR YOU MAY SUBMIT A CLAIM ONLINE BY VISITING WWW.MIDLANDTCPASETTLEMENT.COM. YOU MAY ALSO PRINT A COPY OF THE CLAIM FORM AVAILABLE AT WWW.MIDLANDTCPASETTLEMENT.COM, COMPLETE IT, AND MAIL IT TO: IN RE: MIDLAND TCPA CLAIMS ADMINISTRATOR, PO BOX 30198, COLLEGE STATION, TX 77842-3198.

ALL CLAIMS MUST BE SUBMITTED OR POSTMARKED BY APRIL 12, 2016.

www.MidlandTCPAsettlement.com

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## Exhibit F

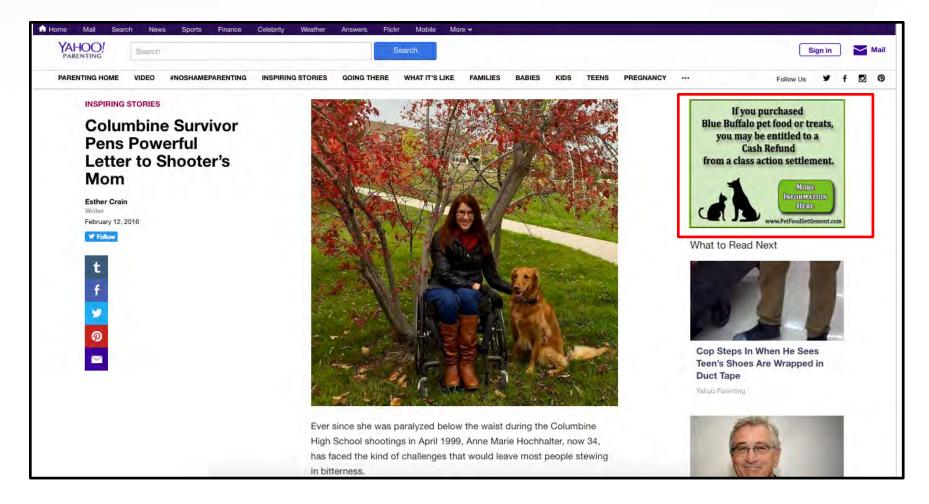
# YAHOO!

HF Media LLC

HF Media | Blue Buffalo

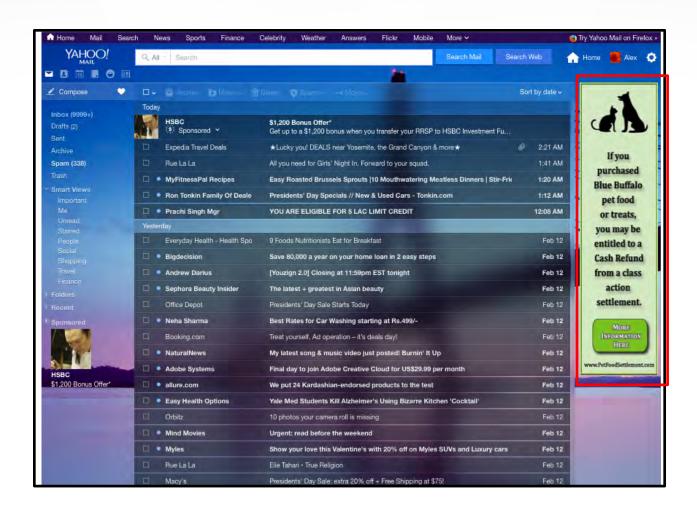
February 13th, 2016

## Dog Owners\_300x250



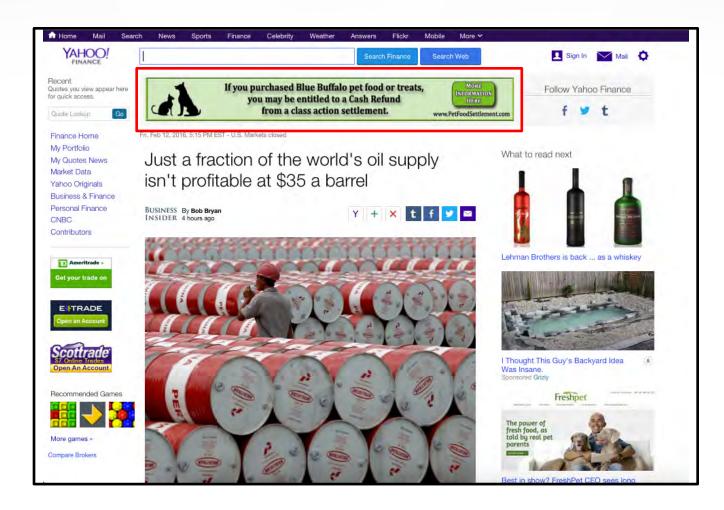


### Dog Owners\_160x600



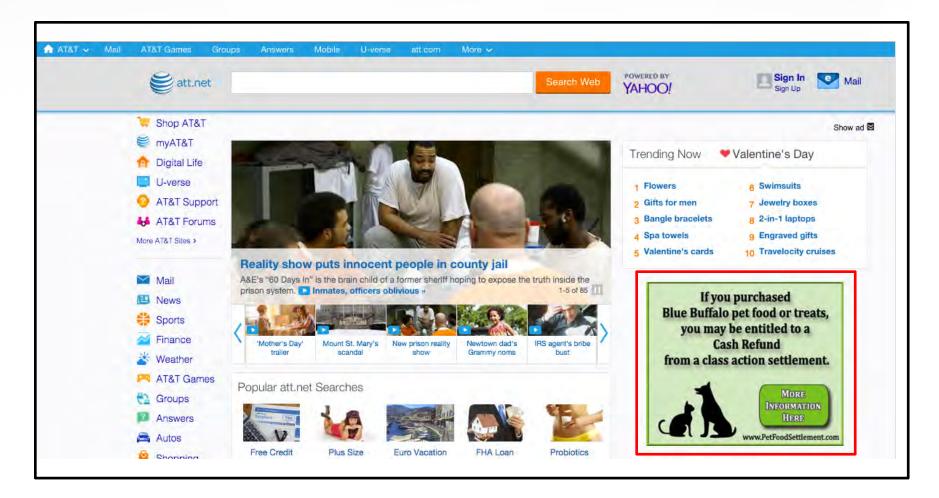


### Dog Owners\_728x90



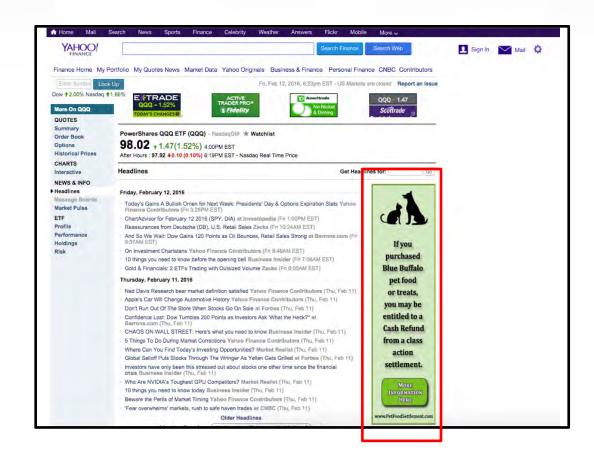


### Cat Owners\_300x250



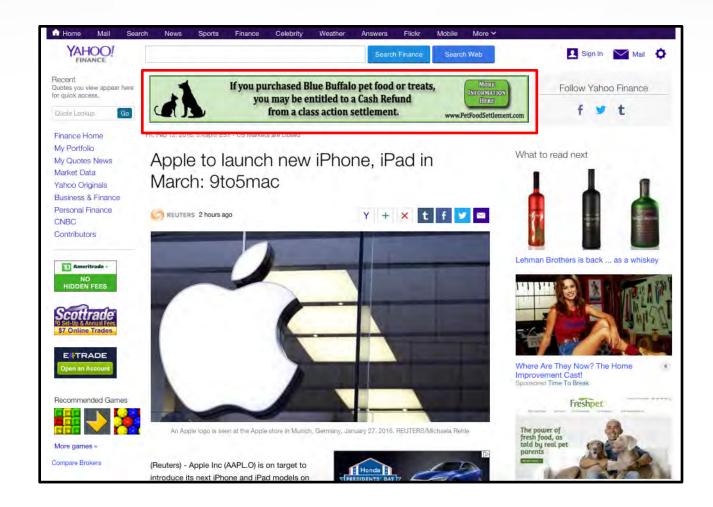


## Cat Owners\_160x600





### Cat Owners\_728x90





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## **CONVERSANT SCREENSHOTS**

HF Media – Blue Buffalo Dog Food Buyers

PRESENTED BY

CONVERSANT

May 3, 2016

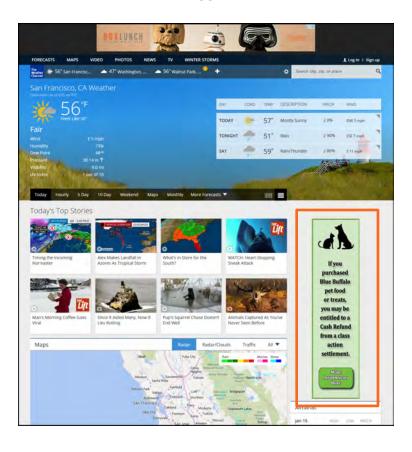


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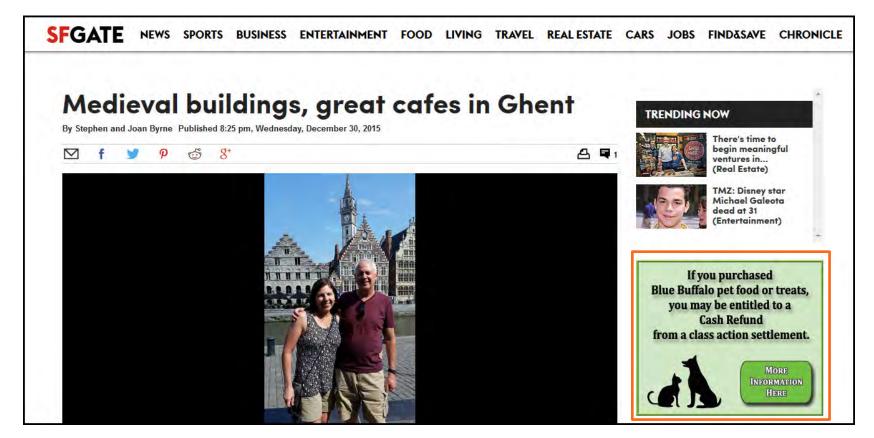




#### Case: 4:14-md-02562-RWS Doc. #: 198-2 Filed: 05/12/16 Page: 64 of 178 PageID #: 160X600 1851



300X250 Case: 4:14-md-02562-RWS Doc. #: 198-2 Filed: 05/12/16 Page: 65 of 178 PageID #: 1852



728X90

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Case: 4:14-md-02562-RWS Doc. #: 198-2 Filed: 05/12/16 Page: 67 of 178 PageID #:

# Exhibit G

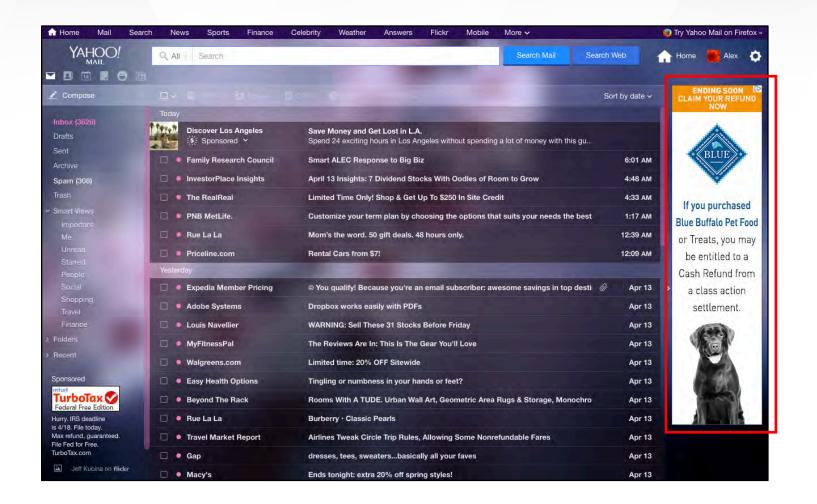
# YAHOO!

HF Media LLC

HF Media | Blue Buffalo Rd 2

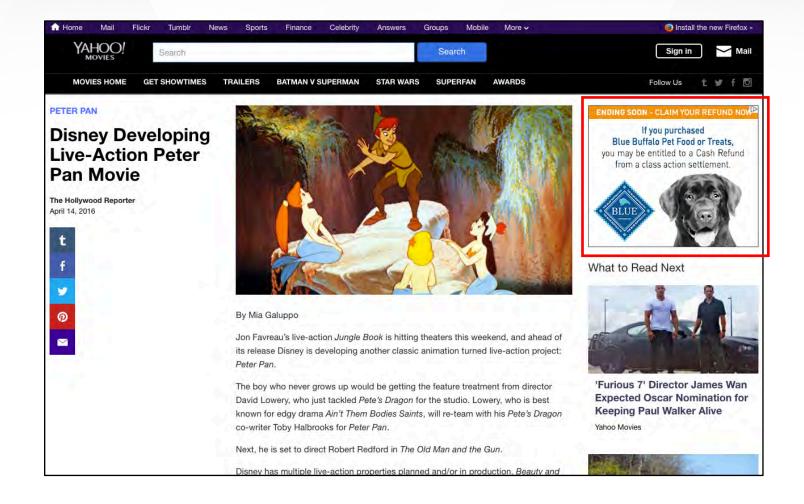
April 13<sup>th</sup>, 2016

### Blue Buffalo RTG\_US\_160x600





### Blue Buffalo RTG\_US\_300x250



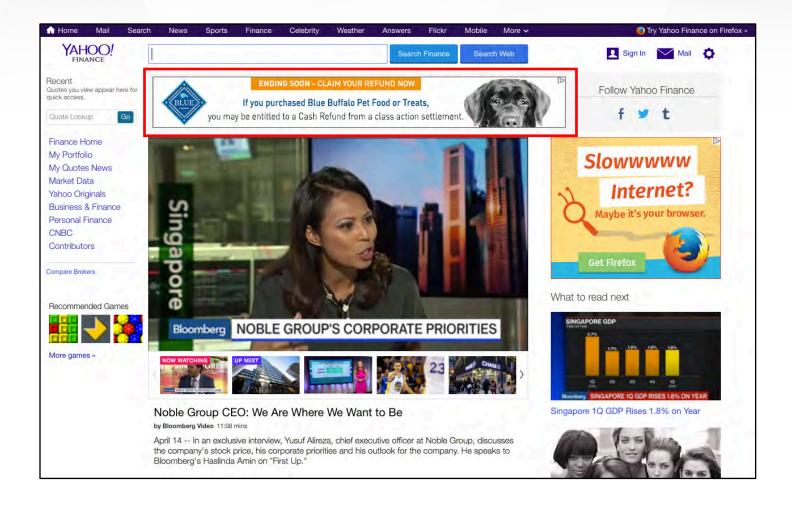


### Blue Buffalo RTG\_US\_728x90



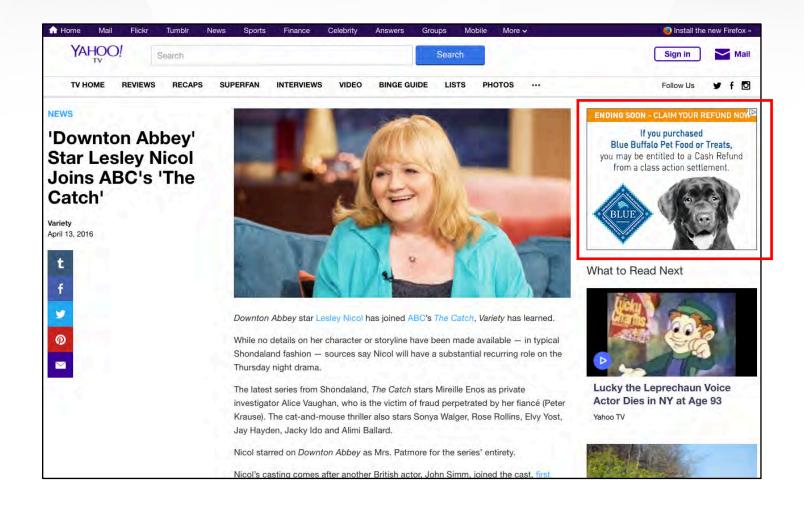


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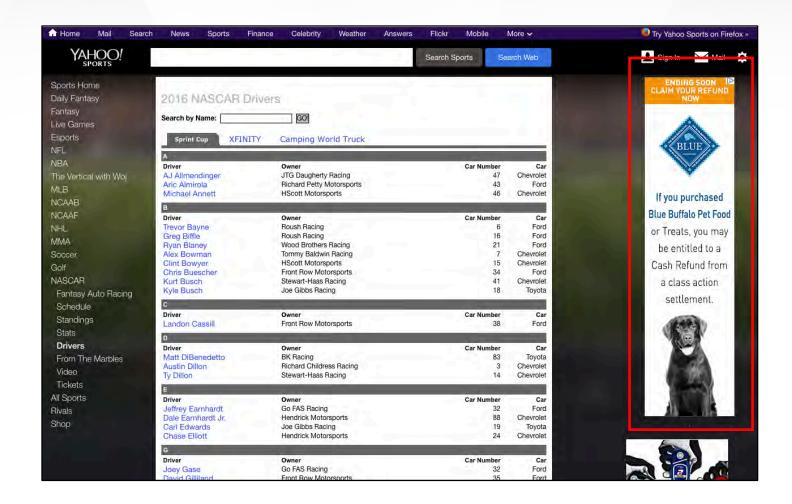


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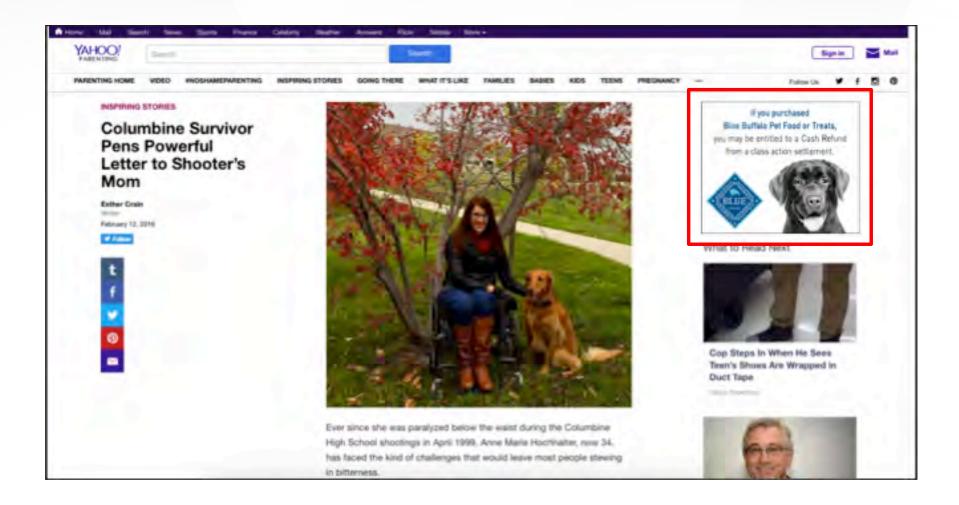


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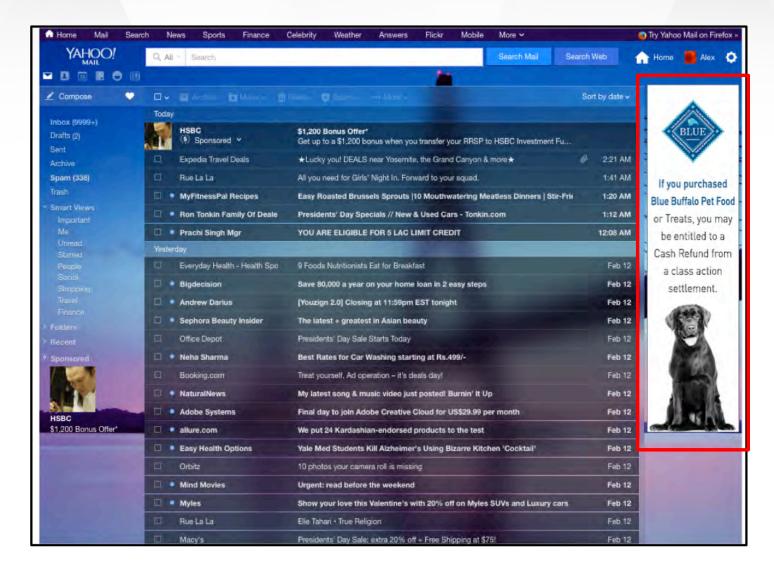


# Dog Owners\_300x250



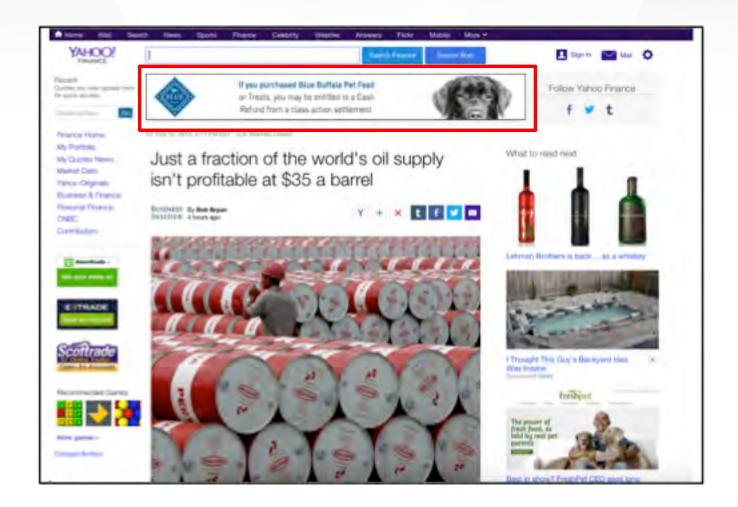


# Dog Owners\_160x600





# Dog Owners\_728x90





# **CONVERSANT SCREENSHOTS**

Blue-Buffalo – Screenshots



CONVERSANT

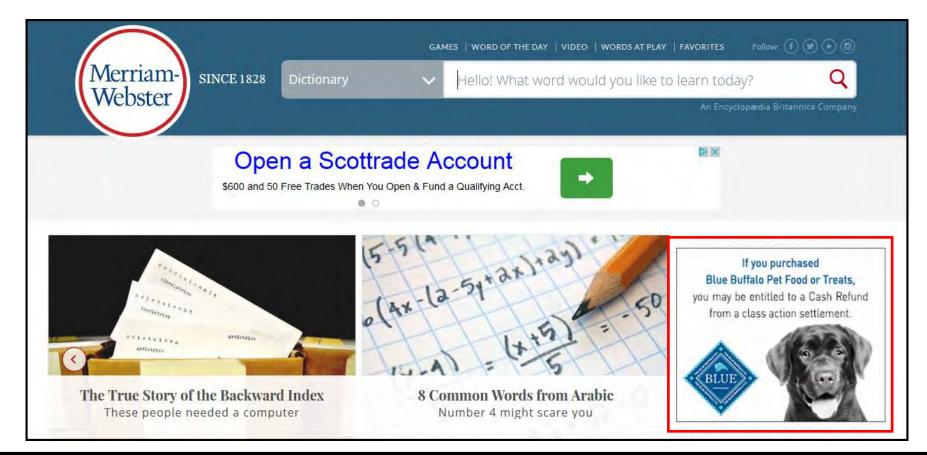


#### 160X600

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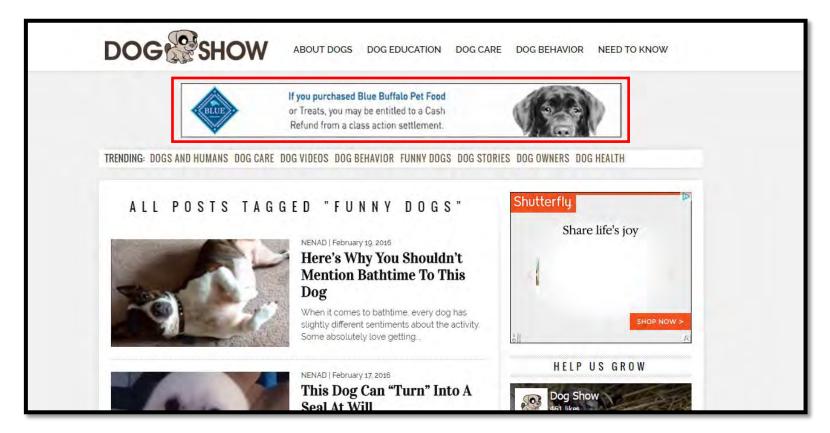


300X250 Case: 4:14-md-02562-RWS Doc. #: 198-2 Filed: 05/12/16 Page: 80 of 178 PageID #: 1867



728X90

Case: 4:14-md-02562-RWS Doc. #: 198-2 Filed: 05/12/16 Page: 81 of 178 PageID #: 1868



# 320X480/486 X320 WEDOC. #: 198-2 Filed: 05/12/16 Page: 82 of 178 PageID #: 1869





# 300X250 11-Ed-02562-RWS Doc. #: 198-2 Filed: 05/12/16 Page: 83 of 178 PageID #: 1870



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# Facebook









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#### GROUPS

Lisa's Lash Bash! 20+

Jennifer's Jammin ... 20+

Laren's Going, Goi... 20+

Gifford Middle Scho... 1

New Groups 6

The Create Group

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Games 2

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Photos

Games Feed 204

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#### INTERESTS

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#### **EVENTS**

+ Create Event

#### Suggested Post



If you bought Blue Buffalo Pet Food or Treats, you could get CASH from a class action.



#### Blue Buffalo Settlement

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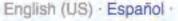
Showcase your Instagram photos or portfolio with a different image on every card.







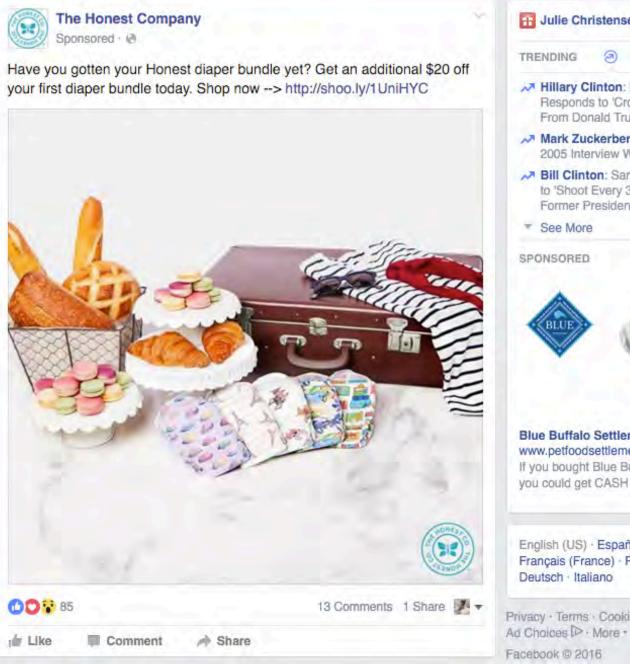






1873







Case: 4:14-md-02562-RWS Doc. #: 198-2 Filed: 05/12/16 Page: 87 of 178 PageID #: 1874



18 Mar 2016



CASH from a class action settlement. cards.twitter.com/cards/18ce53yj...





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# Blue Buffalo

Screenshots

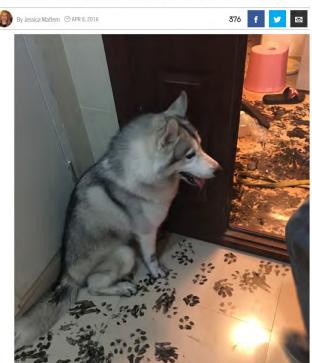
Blue Buffalo: 160x600

Site: Goodhousekeeping. Gase: 4:14-md-02562-RWS Doc. #: 198-2 Filed: 05/12/16 Page: 90 of 178 PageID #:

≡ GH HOME IDEAS FOOD BEAUTY SPRING CLEANING PRODUCT REVIEWS

#### What Happens When a Dog Plays With Calligraphy Ink?

A family went to the movies for three hours and came home to this...



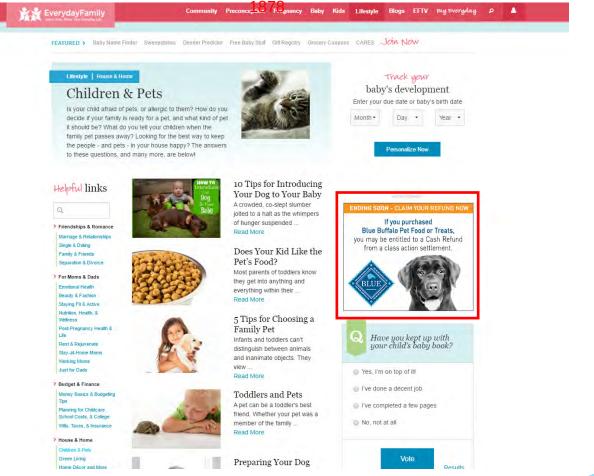






Blue Buffalo: 300x250

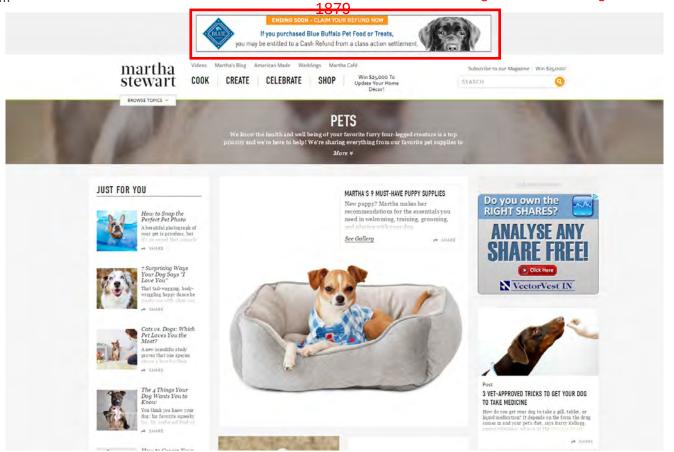
Site: Everydayfamily.com Case: 4:14-md-02562-RWS Doc. #: 198-2 Filed: 05/12/16 Page: 91 of 178 PageID #:





Blue Buffalo : 728x90 Site : Marthastewart.com

Case: 4:14-md-02562-RWS Doc. #: 198-2 Filed: 05/12/16 Page: 92 of 178 PageID #:

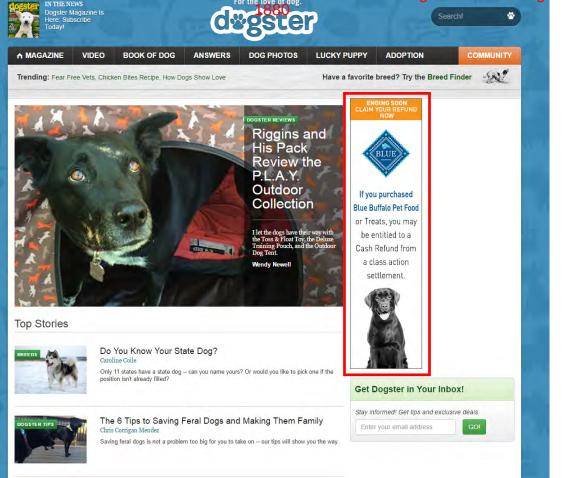




Blue Buffalo: 160x600

Site: Dogster.com

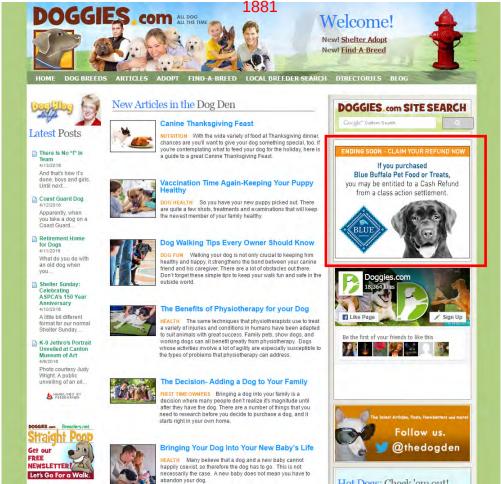
Case: 4:14-md-02562-RWS Doc. #: 198-2 Filed: 05/12/16 Page: 93 of 178 PageID #:





Blue Buffalo : 300x250 Site : Doggies.com

Case: 4:14-md-02562-RWS Doc. #: 198-2 Filed: 05/12/16 Page: 94 of 178 PageID #:





Blue Buffalo : 728x90
Site : Fidoseofreality.com

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ENDING SOON - CLAIM YOUR REFUND NOW





Case: 4:14-md-02562-RWS Doc. #: 198-2 Filed: 05/12/16 Page: 96 of 178 PageID #:

Class Member ID: <<refnum>>

#### **LEGAL NOTICE**

# If you purchased Blue Buffalo pet foods, you may be entitled to a Cash Refund from a class action settlement.

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**Option 2:** Settlement Class Members who complete the Claim Form and provide valid Proof of Purchase, shall receive \$5.00 in the form of a cash payment for each \$50 in purchases of the Blue Buffalo Products up to a total of \$200.

If the total value of claims submitted exceeds or falls short of the balance remaining in the Settlement Fund, then the compensation provided to each Settlement Class Member shall be reduced or increased pro rata.

Class members must mail or submit a completed claim form online www.petfoodsettlement.com by April 14, 2016.

#### What are my Options?

**Do nothing:** you will not receive money but you <u>will</u> be bound by the decisions of the court regarding these claims, including certain releases of Blue Buffalo. **Exclude yourself:** you will maintain your right to sue Blue Buffalo about the legal claims in this case. To exclude yourself, you must do so in writing by April 16, 2016. If you exclude yourself **you will not receive money from this settlement. Object:** you may write to the court and say why you don't like the Settlement. The objection deadline is April 14, 2016.

The Court will hold a fairness hearing at **10:30 a.m. on May 19, 2016**, in the United States District Court for the Eastern District of Missouri, 111 South 10<sup>th</sup> Street, St. Louis, Missouri 63102 in Courtroom 16 South to determine the fairness, adequacy, and reasonableness of the settlement, to consider whether to approve the settlement, and to consider a request by Class Counsel for payment of attorneys' fees and costs and class representative incentive awards. The motion for attorneys' fees and costs and plaintiff incentive awards will be posted on the website after they are filed. You may appear at the hearing, but you don't have to.

This is only a summary. For complete details, including a list of affected products, a claim form, and detailed court documents and other information, call toll-free 1-844-245-3772, visit *online* www.petfoodsettlement.com by *April 14, 2016*, or write to: Blue Buffalo Settlement, c/o Heffler Claims Group, P.O. Box 58730, Philadelphia, PA 19102-8730.

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# Exhibit H

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#### If you purchased Blue Buffalo pet foods or treats, you may be entitled to a Cash Refund from a class action settlement









NEW YORK, Jan. 15, 2016 /PRNewswire/ -- The following statement is being issued by Patterson Belknap Webb & Tyler LLP regarding the Blue Buffalo class action settlement.

#### **LEGAL NOTICE**

If you purchased Blue Buffalo pet foods, you may be entitled to a Cash Refund from a class action settlement.

A proposed settlement has been reached in a class action lawsuit claiming Blue Buffalo Company, Ltd. ("Blue Buffalo") pet foods (the "Products") labeling was false and deceptive and that it falsely claimed that the Products do not include chicken/poultry by-product meals, corn, wheat or soy, or artificial preservatives. Blue Buffalo stands by its labeling and denies it did anything wrong. However, Blue Buffalo has settled to avoid the cost and distraction of litigation.

Who is a Class Member? You're a Class Member if you purchased any of the Blue Buffalo Products in the United States from May 7, 2008 through December 18, 2015. A complete list of eligible Blue Buffalo Products is found on the website below.

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What does the settlement provide? Settlement funds of up to \$32,000,000 will be made available to partially reimburse Class Members for the Products they purchased and to pay legal fees of not more than \$8,000,000, and expenses and administrative costs of not more than \$1,400,000. Blue Buffalo has also agreed to review specifications for all Blue Buffalo Products to ensure that they are consistent with all packaging claims found on the product and representations regarding the products found on the Blue Buffalo Website, and to review its supplier relationships and institute practices designed to ensure that all materials provided by its suppliers comply with the applicable product specifications.

#### Class Members may choose one of the following options:

**Option 1:** Settlement Class Members must complete a Claim Form. If you do not have valid Proof of Purchase you must (i) confirm under penalty of perjury that you purchased one or more Blue Buffalo Products during the Settlement Class Period and (ii) state the total amount of money that you spent on Blue Buffalo Products during the Settlement Class Period. For each \$50 in purchases, eligible Class Members will receive \$5.00 in the form of a cash payment up to a total of \$10. A Settlement Class Member who confirms that they purchased one or more Blue Buffalo Products but did not spend at least \$50 will be entitled to receive a \$5.00 cash payment;

**Option 2:** Settlement Class Members who complete the Claim Form and provide valid Proof of Purchase, shall receive \$5.00 in the form of a cash payment for each \$50 in purchases of the Blue Buffalo Products up to a total recovery of \$200.

If the total value of claims submitted exceeds or falls short of the balance remaining in the Settlement Fund, then the compensation provided to each Settlement Class Member shall be reduced or increased pro rata.

Class Members must mail or submit a completed claim form online www.petfoodsettlement.com (http://www.petfoodsettlement.com/) by April 14, 2016.

#### What are my Options?

**Do nothing:** you will not receive money but you <u>will</u> be bound by the decisions of the Court regarding these claims, including certain releases of Blue Buffalo. **Exclude yourself:** you will maintain your right to sue Blue Buffalo about the legal claims in this case. To exclude yourself, you must do so in writing by April 14, 2016. If you exclude yourself **you will not receive money from this settlement. Object:** you may write to the Court and say why you don't like the Settlement. The objection deadline is April 14, 2016.

The Court will hold a fairness hearing at 10:30 a.m. on Thursday, May 19, 2016, in the United States District Court for the Eastern District of Missouri, 111 South 10th Street, St. Louis, Missouri 63102 in Courtroom 16 South to determine the fairness, adequacy, and reasonableness of the Settlement, to consider whether to approve the Settlement, and to consider a request by Class Counsel for payment of attorneys' fees and costs and class representative incentive awards. The motion for attorneys' fees and costs and plaintiff incentive awards will be posted on the website after they are filed. You may appear at the hearing, but you don't have to.

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This is only a summary. For complete details, including a list of affected products, a claim form, and detailed court documents and other information, call toll-free 1(844) 245-3772, visit <a href="www.petfoodsettlement.com">www.petfoodsettlement.com</a> (<a href="http://www.petfoodsettlement.com/">http://www.petfoodsettlement.com/</a>) by April 14, 2016, or write to Blue Buffalo Settlement c/o Heffler Claims Group, P.O. Box 58730, Philadelphia, PA 19102-8730.

SOURCE Patterson Belknap Webb & Tyler LLP

**RELATED LINKS** 

https://www.petfoodsettlement.com (https://www.petfoodsettlement.com)

# If you purchased Blue Buffalo pet foods or treats, you may be entitled to a Cash Refund from a class action settlement

English

Story Number: SF98651 Clear Time Jan 15, 2016 9:13 AM ET

View Release ~

#### Distribution

Where did my release appear online?

172

89,543,386

websites

total potential audience

#### **Traffic**

What traffic did my release generate?

11,708

16,346

release views

web crawler hits



#### **Audience**

Who are the audiences viewing my release?

86

988

media views

organization views





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#### Engagement

How are people engaging with my release?

2,195

total engagement actions

4 139 2,052 tweets shares click-throughs

### **Industry Benchmarks**

On a scale of 1 - 100, how this release performed compared to other similar releases.

55 total visibility

41 96 28 distribution traffic audience

100 engagement

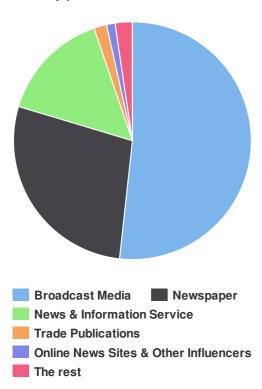
## Distribution

172 Websites **89,543,386**Total Potential Audience

## **Distribution Summary**

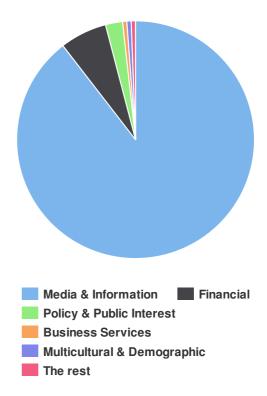
See the types of websites your release posted to, and the industries they cover.

#### Media Type



Media Type	Websites
Broadcast Media	89
Newspaper	48
News & Information Service	26
Trade Publications	3
Online News Sites & Other Influencers	2
Portal	2
Blog-Parental Influencers	1
PR Newswire	1

#### Website Industry



Website Industry	Websites
Media & Information	154
Financial	11
Policy & Public Interest	4
Business Services	1
Multicultural & Demographic	1
Retail & Consumer	1
Total Number of Websites	172

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1892

Media Type	Websites	Τ.
Total Number of Websites	172	

#### **Distribution Details**

The details of each component of your online distribution.

#### Online Distribution

The details of each site that posted your release.

172 postings to websites on our network have been found, with a total potential audience of 89,543,386 ② unique visitors per day.

Logo	Outlet or Website Name	Location	Media Type	Industry	Visitors Per Day ▼
YAHOO!	Yahoo! View Release	global	Portal	Media & Information	76,000,231
REUTERS	Reuters View Release	global	News & Information Service	Media & Information	672,795
Market Watch	MarketWatch View Release	United States	News & Information Service	Financial	608,836
YAHOO! FINANCE	Yahoo! Singapore View Release	Singapore	Portal	Media & Information	605,608
DYFERMUROWA RESIDENCE TIMES	International Business Times View Release	United States	Newspaper	Media & Information	406,636
boston com	Boston Globe View Release	United States	Newspaper	Media & Information	326,19
TheStreet.com	TheStreet.com View Release	United States	Trade Publications	Financial	323,278
Wichita Business Journal	Wichita Business Journal View Release	United States	Newspaper	Media & Information	204,250
BüsinessJournae	Washington Business Journal View Release	United States	Newspaper	Media & Information	204,250
Business Journal	Minneapolis / St. Paul Business Journal View Release	United States	Newspaper	Media & Information	204,250
Tinovag Bistress Journal	Triangle Business Journal View Release	United States	Newspaper	Media & Information	204,250
THE BUSINESS JOURNAL	Business Journal of the Greater Triad Area View Release	United States	Newspaper	Media & Information	204,25

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Logo	Outlet or Website Name	Location	Media Type	Industry	Visitors Per Day
Büsiness Journal	Tampa Bay Business Journal View Release	United States	Newspaper	Media & Information	204,25
Se Locus Beneves Journal.	St. Louis Business Journal View Release	United States	Newspaper	Media & Information	204,25
Toda Florida BUSINESS JOURNAL	South Florida Business Journal View Release	United States	Newspaper	Media & Information	204,25
Business Journal	Puget Sound Business Journal View Release	United States	Newspaper	Media & Information	204,25
Business Journal	San Jose Business Journal View Release	United States	Newspaper	Media & Information	204,25
Business Times	San Francisco Business Times View Release	United States	Newspaper	Media & Information	204,25
BUSINESS JOURNAL	San Antonio Business Journal View Release	United States	Newspaper	Media & Information	204,25
Business Journal	Sacramento Business Journal View Release	United States	Newspaper	Media & Information	204,25
<b>e</b> bizjournals	Bizjournals.com, Inc. View Release	United States	Newspaper	Media & Information	204,25
Business Journal	Portland Business Journal View Release	United States	Newspaper	Media & Information	204,25
DUSINESSTIMES	Pittsburgh Business Times View Release	United States	Newspaper	Media & Information	204,25
Business Journal	Business Journal of Phoenix View Release	United States	Newspaper	Media & Information	204,25
BUSINESS JOURNAL	Philadelphia Business Journal View Release	United States	Newspaper	Media & Information	204,25
PACIFIC BUSINESS NEWS	Pacific Business News View Release	United States	Newspaper	Media & Information	204,25
Business Journal	Orlando Business Journal View Release	United States	Newspaper	Media & Information	204,25
NEW YORK	New York Business Journal View Release	United States	Newspaper	Media & Information	204,25
cishville Rusiness Journal	Nashville Business Journal View Release	United States	Newspaper	Media & Information	204,25
Bü <u>siness Journ</u> al	Business Journal of Greater Milwaukee View Release	United States	Newspaper	Media & Information	204,25
Memphis Business Journal	Memphis Business Journal View Release	United States	Newspaper	Media & Information	204,25
BUSINESS FIRST	Business First of Louisville View Release	United States	Newspaper	Media & Information	204,25
Los Angeles	Los Angeles Business from bizjournals View Release	United States	Newspaper	Media & Information	204,25

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Logo	Outlet or Website Name	Location	Media Type	Industry	Visitors Per Day
BUSINESS JOURNAL	Kansas City Business Journal View Release	United States	Newspaper	Media & Information	204,25
Business Journal	Jacksonville Business Journal View Release	United States	Newspaper	Media & Information	204,25
BUSINESSJOURNAL	Houston Business Journal View Release	United States	Newspaper	Media & Information	204,25
BUSINESS JOURNAL	Denver Business Journal View Release	United States	Newspaper	Media & Information	204,25
BUSINESSJOURNAL	Dayton Business Journal View Release	United States	Newspaper	Media & Information	204,25
alias Business Journali	Dallas Business Journal View Release	United States	Newspaper	Media & Information	204,25
BUSINESS FIRST	Business First of Columbus View Release	United States	Newspaper	Media & Information	204,25
Bisiness Courier	Cincinnati Business Courier View Release	United States	Newspaper	Media & Information	204,25
CHICAGO	Chicago Business News View Release	United States	Newspaper	Media & Information	204,25
BUSINESS JOURNAL	Charlotte Business Journal View Release	United States	Newspaper	Media & Information	204,25
Business First	Business First of Buffalo View Release	United States	Newspaper	Media & Information	204,25
<mark>ieston Business Journal</mark>	Boston Business Journal View Release	United States	Newspaper	Media & Information	204,25
BUSINESS JOURNAL	Birmingham Business Journal View Release	United States	Newspaper	Media & Information	204,25
Business Journal	Baltimore Business Journal View Release	United States	Newspaper	Media & Information	204,25
MOTE BUSINESS/DURNAL	Austin Business Journal View Release	United States	Newspaper	Media & Information	204,25
ATLANTA BUSINESS CHRONICLE	Atlanta Business Chronicle View Release	United States	Newspaper	Media & Information	204,25
RISINESSWEEKLY	New Mexico Business Weekly View Release	United States	Newspaper	Media & Information	204,25
BOSINESSREVIEW	Business Review (Albany) View Release	United States	Newspaper	Media & Information	204,25
RNewswire	PR Newswire View Release	United States	PR Newswire	Media & Information	181,14
FindLaw	FindLaw Legal News View Release	United States	Trade Publications	Policy & Public Interest	146,67
News9.com	KWTV-TV CBS-9 (Oklahoma City, OK)	United States	Broadcast Media	Media &	64,58

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Logo	Outlet or Website Name	Location	Media Type	Industry	Visitors Per Day
NewsOn6.com	KOTV-TV CBS-6 (Tulsa, OK) View Release	United States	Broadcast Media	Media & Information	62,387
wısi 💽 📽	WISTV NBC-10 (Columbia, SC) View Release	United States	Broadcast Media	Media & Information	47,788
<b>€</b> N Wed	WFMZ-TV IND-69 (Allentown, PA) View Release	United States	Broadcast Media	Media & Information	43,670
WSFA12	WSFA NBC-12 (Montgomery, AL) View Release	United States	Broadcast Media	Media & Information	40,826
NEWS NOW	KHNL-TV NBC-8 (Honolulu, HI) View Release	United States	Broadcast Media	Media & Information	39,926
WWI48 VEHS	WAFF NBC-48 (Huntsville, AL) View Release	United States	Broadcast Media	Media & Information	39,290
<b>1</b> 2	WWBT NBC-12 (Richmond, VA) View Release	United States	Broadcast Media	Media & Information	38,460
KHQ# LTHD Right Now	KHQ-TV NBC-6 (Spokane, WA) View Release	United States	Broadcast Media	Media & Information	37,017
FOX P	WXIX FOX-19 (Cincinnati, OH) View Release	United States	Broadcast Media	Media & Information	30,346
wmctv.com	WMC NBC-5 (Memphis, TN) View Release	United States	Broadcast Media	Media & Information	30,26
WLOX-13	WLOX ABC-13 (Biloxi, MS) View Release	United States	Broadcast Media	Media & Information	28,79
LATV	KATV-TV ABC-7 (Little Rock, AR) View Release	United States	Broadcast Media	Media & Information	26,889
WAFB GOM	WAFB CBS-9 (Baton Rouge, LA) View Release	United States	Broadcast Media	Media & Information	26,70
AETS 2	KSLA CBS-12 (Shreveport, LA) View Release	United States	Broadcast Media	Media & Information	25,73
<b>14</b> NEWS	WFIE NBC-14 (Evansville, IN) View Release	United States	Broadcast Media	Media & Information	25,380
6	KAUZ-TV CBS-6 (Wichita Falls, TX) View Release	United States	Broadcast Media	Media & Information	25,32
Maction lows com	WOIO CBS-19 (Cleveland, OH) View Release	United States	Broadcast Media	Media & Information	24,73
WAVE 3	WAVE NBC-3 (Louisville, KY) View Release	United States	Broadcast Media	Media & Information	24,33
FOX B	WVUE-TV FOX-8 (New Orleans, LA) View Release	United States	Broadcast Media	Media & Information	23,70
One News Page 📵	One News Page Global Edition View Release	global	News & Information Service	Media & Information	23,33
KPLC	KPLC NBC-7 (Lake Charles- Lafayette, LA) View Release	United States	Broadcast Media	Media & Information	23,01

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Logo	Outlet or Website Name	Location	Media Type	Industry	Visitors Per Day ▼
KAIT 8	KAIT ABC-8 (Jonesboro, AR) View Release	United States	Broadcast Media	Media & Information	22,125
THE MAN AND THE PARTY OF T	KLTV ABC-7 (Tyler, TX) View Release	United States	Broadcast Media	Media & Information	22,061
NEWS	WCSC CBS-5 (Charleston, SC) View Release	United States	Broadcast Media	Media & Information	21,991
WB0C 16	WBOC CBS-16 (Salisbury, MD) View Release	United States	Broadcast Media	Media & Information	21,824
NOW NOW	WLBT NBC-3 (Jackson, MS) View Release	United States	Broadcast Media	Media & Information	21,042
ed KI	WSET-TV ABC-13 (Lynchburg, VA) View Release	United States	Broadcast Media	Media & Information	20,470
EDGE (%	Merrill Edge View Release	United States	News & Information Service	Financial	20,419
3 EYEWITHESS NEWS	WRCB-TV NBC-3 (Chattanooga, TN) View Release	United States	Broadcast Media	Media & Information	20,404
FOX41	WDRB FOX-41 (Louisville, KY) View Release	United States	Broadcast Media	Media & Information	19,284
NOW EM ST EMER	KOLD CBS-13 (Tucson, AZ) View Release	United States	Broadcast Media	Media & Information	18,983
WECT O	WECT NBC-6 (Wilmington, NC) View Release	United States	Broadcast Media	Media & Information	18,652
2 NEWS	KTVN-TV CBS-2 (Reno, NV) View Release	United States	Broadcast Media	Media & Information	18,039
tickertect un	Ticker Technologies View Release	United States	News & Information Service	Financial	18,007
WALE NEWS	WALB NBC-10 (Albany, GA) View Release	United States	Broadcast Media	Media & Information	17,102
TOTAL TO	KFMB-TV CBS-8 (San Diego, CA) View Release	United States	Broadcast Media	Media & Information	17,060
Heartland NEWS	KFVS CBS-12 (Cape Girardeau, MO) View Release	United States	Broadcast Media	Media & Information	16,774
NEWSCHANNEL TO COMPANY OF THE PROPERTY OF THE	KCBD NBC-11 (Lubbock, TX) View Release	United States	Broadcast Media	Media & Information	16,636
W TOC	WTOC CBS-11 (Savannah, GA) View Release	United States	Broadcast Media	Media & Information	16,57
WDAM TV	WDAM NBC-7 (Hattiesburg-Laurel, MS) View Release	United States	Broadcast Media	Media & Information	15,336
wfmj <sup>#</sup> com	WFMJ-TV NBC-21 (Youngstown, OH) View Release	United States	Broadcast Media	Media & Information	15,176

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Logo	Outlet or Website Name	Location	Media Type	Industry	Visitors Per Day
<b>9</b> KTRE	KTRE ABC-9 (Lufkin, TX) View Release	United States	Broadcast Media	Media & Information	15,04
News COM	WMBF NBC-32 (Myrtle Beach, SC) View Release	United States	Broadcast Media	Media & Information	14,33
TOT FOOT	WTOL CBS-11 (Toledo, OH) View Release	United States	Broadcast Media	Media & Information	13,87
spøke	Spoke View Release	United States	News & Information Service	Business Services	11,56
<b>@</b>	WCIV-TV ABC-4 (Charleston, SC) View Release	United States	Broadcast Media	Media & Information	10,25
y, Central Teaas November	KCEN-TV NBC-9 (Temple, TX) View Release	United States	Broadcast Media	Media & Information	9,40
nu fuusi kärunfuni 🚾	Press-Enterprise View Release	United States	Newspaper	Media & Information	9,21
2NEWS	KBMT-TV ABC-12 (Beaumont, TX) View Release	United States	Broadcast Media	Media & Information	8,56
PHEWS	KSWO-TV ABC-7 (Lawton, OK) View Release	United States	Broadcast Media	Media & Information	7,43
WTVI	WTVM ABC-9 (Columbus, GA) View Release	United States	Broadcast Media	Media & Information	7,21
YourOhioValley	WTRF-TV CBS-7 (Wheeling, WV) View Release	United States	Broadcast Media	Media & Information	6,42
W VAIways 🔔	WBOY-TV NBC-12 (Clarksburg, WV) View Release	United States	Broadcast Media	Media & Information	6,36
NEWS	KUSI-TV IND-51 (San Diego, CA) View Release	United States	Broadcast Media	Media & Information	4,54
59 VVNSTV.COM	WVNS-TV CBS-59 (Ghent, WV) View Release	United States	Broadcast Media	Media & Information	3,64
	KYTX CBS-19 (Tyler, TX) View Release	United States	Broadcast Media	Media & Information	3,58
0	KFDA CBS-10 (Amarillo, TX) View Release	United States	Broadcast Media	Media & Information	3,36
3 kiii (V.com	KIII-TV ABC-3 (Corpus Christi, TX) View Release	United States	Broadcast Media	Media & Information	3,06
6.com	WLNE-TV ABC-6 (Providence, RI) View Release	United States	Broadcast Media	Media & Information	2,87
ournal one	Journal Online Philippines View Release	Philippines	News & Information Service	Media & Information	2,01
MEG 14	KMEG-TV CBS-14 (Sioux City, IA) View Release	United States	Broadcast Media	Media & Information	1,86
NEWS 25	KXXV-TV ABC-25 (Waco, TX) View Release	United States	Broadcast Media	Media & Information	1,66

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Logo	Outlet or Website Name	Location	Media Type	Industry	Visitors Per Day ▼
<b>X</b> News	KX News - KXMB / KXMC / KXMA / KXMD View Release	United States	Broadcast Media	Media & Information	1,603
NewsWest 2 .com	KWES-TV NBC-9 (Midland, TX) View Release	United States	Broadcast Media	Media & Information	1,326
<b>Q</b>	KTEN NBC-10 (Denison, TX) View Release	United States	Broadcast Media	Media & Information	1,225
26 KFILE 59	KFRE-TV CW-59 (Fresno, CA) View Release	United States	Broadcast Media	Media & Information	1,161
PRIE NEWS	WICU-TV NBC-12 (Erie, PA) View Release	United States	Broadcast Media	Media & Information	885
wandtv.com#	WAND-TV NBC-17 (Decatur, IL) View Release	United States	Broadcast Media	Media & Information	866
FOX 54	WFXG-TV FOX-54 (Augusta, GA) View Release	United States	Broadcast Media	Media & Information	850
GlobeAdvisor.com	Globe Advisor View Release	Canada	News & Information Service	Financial	Not available
F0X54	WXTX-TV FOX-54 (Columbus, GA) View Release	United States	Broadcast Media	Media & Information	Not available
FOX	WSFX-TV FOX-26 (Wilmington, NC) View Release	United States	Broadcast Media	Media & Information	Not available
29	WFLX FOX-29 (West Palm Beach, FL) View Release	United States	Broadcast Media	Media & Information	Not available
	WBCB-TV CW-21 (Youngstown, OH) View Release	United States	Broadcast Media	Media & Information	Not available
<u>cw</u>	KQCW CW-12/19 (Tulsa, OK) View Release	United States	Broadcast Media	Media & Information	Not available
Today's News	Today's News View Release	global	News & Information Service	Media & Information	Not available
OURGeedLIFE	Our Good Life View Release	United States	Blog-Parental Influencers	Retail & Consumer	Not available
StreetWise Report	Streetwise Report View Release	United States	News & Information Service	Financial	Not available
FINE.	The State Journal (Charleston, WV) View Release	United States	Newspaper	Media & Information	Not available
Simply Tradeo	SImplyTraded View Release	United States	News & Information Service	Financial	Not available
MID TO T	KFMB 100.7 Jack-FM (San Diego, CA) View Release	United States	Broadcast Media	Media & Information	Not available
One News Page 🔴	One News Page Unites States Edition View Release	United States	Online News Sites & Other Influencers	Media & Information	Not available

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.ogo	Outlet or Website Name	Location	Media Type	Industry	Visitors Per Day
Olejniczak Advisors	Olejniczak Advisors View Release	United States	News & Information Service	Financial	Not availab
NTV HEEPABRA.TV	NebraskaTV (Kearney, NE) View Release	United States	Broadcast Media	Media & Information	Not availab
GTN NEWS	WGFL-TV CBS-4 (Gainesville, FL) View Release	United States	Broadcast Media	Media & Information	Not availab
ny <u>Fox</u>	WTLH-TV FOX-49 (Tallahassee, FL) View Release	United States	Broadcast Media	Media & Information	Not availab
TY POX nepa	WOLF-TV FOX-56 (Wilkes-Barre, PA) View Release	United States	Broadcast Media	Media & Information	Not availab
FOX 23	WPFO-TV FOX-23 (Portland, ME) View Release	United States	Broadcast Media	Media & Information	Not availab
0X61	WDSI-TV FOX-61 (Chattanooga, TN) View Release	United States	Broadcast Media	Media & Information	Not availab
ARKET	Market Quote View Release	United States	News & Information Service	Financial	Not availab
CUAM S	KUAM-TV NBC-8 / CBS-11 (Hagatna, Guam) View Release	United States	Broadcast Media	Media & Information	Not availab
8 NEWS	KLKN ABC-8 (Lincoln, NE) View Release	United States	Broadcast Media	Media & Information	Not availab
<b>(5</b> )	KFVE MyNetworkTV-5 (Honolulu, HI) View Release	United States	Broadcast Media	Media & Information	Not availat
cernal of Common Stock	Journal of Common Stock View Release	global	Trade Publications	Financial	Not availal
OX Ext	KTVG-TV FOX-17 / KSNB-TV FOX- 4 (Keamey, NE) View Release	United States	Broadcast Media	Media & Information	Not availat
0X(2)	WBOC-TV FOX-21 (Salisbury, MD) View Release	United States	Broadcast Media	Media & Information	Not availal
OX [/]	KFJX-TV FOX-14 (Pittsburg, KS) View Release	United States	Broadcast Media	Media & Information	Not availal
	Foreign Press Association View Release	United States	News & Information Service	Media & Information	Not availat
UPV III	WUPV-TV CW-65 (Ashland, VA) View Release	United States	Broadcast Media	Media & Information	Not availat
XVØ 15	KXVO-TV CW-15 (Omaha, NE) View Release	United States	Broadcast Media	Media & Information	Not availat
A-BAMA 100-561-3838	WLTZ-TV CW-38 (Columbus, GA) View Release	United States	Broadcast Media	Media & Information	Not availal
er addisenting Perhatu	Crowdfunding Probate View Release	United States	News & Information Service	Policy & Public	Not availat

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Logo	Outlet or Website Name	Location	Media Type	Industry	Visitors Per Day
Consulting Landards	Crowdfunding Lawsuits View Release	United States	News & Information Service	Policy & Public Interest	Not available
azty7	KAZT IND-7 (Phoenix/Prescott, AZ) View Release	United States	Broadcast Media	Media & Information	Not available
Annia	KRHD-TV ABC-40 (Bryan-College Station, TX) View Release	United States	Broadcast Media	Media & Information	Not available
760	KFMB 760-AM (San Diego, CA) View Release	United States	Broadcast Media	Media & Information	Not available
StreamingBusinessNews	Streaming Business News View Release	United States	News & Information Service	Media & Information	Not available
Panorama	Panorama Daily View Release	global	News & Information Service	Media & Information	Not available
	Operation Deepdown View Release	United States	News & Information Service	Media & Information	Not available
NYCLA	NYCLA - New York County Lawyers' Association View Release	United States	News & Information Service	Policy & Public Interest	Not available
A Hariffilar News	NorthStar News View Release	United States	Online News Sites & Other Influencers	Multicultural & Demographic	Not available
NewsThrottle	News Throttle View Release	United States	News & Information Service	Media & Information	Not available
MONEY® NEWS	Money.ca View Release	Canada	News & Information Service	Financial	Not available
<b>(5)</b>	KSTC-TV IND-45 (Saint Paul, MN) View Release	United States	Broadcast Media	Media & Information	Not available
leadershipfortifeblog -County the scale is trave	Leadership for LIFE View Release	United States	News & Information Service	Media & Information	Not availabl
Global Newsweek the whole perspective	Global Newsweek View Release	global	News & Information Service	Media & Information	Not available
SERVICE COLO	AssignmentEditor.com View Release	global	News & Information Service	Media & Information	Not availabl
AP NEWSROOM.com	AP [American Press] Newswroom View Release	United States	News & Information Service	Media & Information	Not availabl

Visitors per Day data from comScore, Inc is used to provide an indication of the potential audience for your press release. comScore, Inc does not provide data for all websites in our network.

### **Traffic**

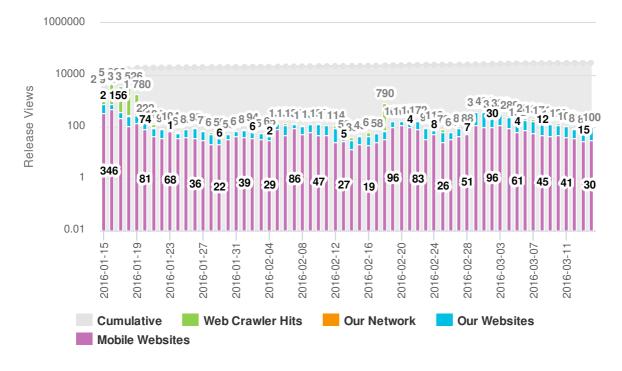
**11,708**Release Views

### **Traffic Summary**

#### Release Views Trends

See when the traffic to your release occured.

#### Total Release Views by Day



#### Traffic by Asset

Views, plays and downloads of your release and any assets you included with it. Any views, etc. of assets that can not be linked directly to this release are shown against each other further below **3** 

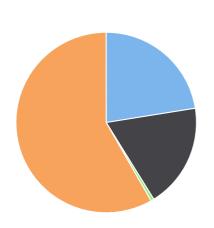
If you purchased Blue Buffalo pet foods or treats, you may be entitled to a Cash Refund from a class action settlement

11,708 views 16,346 web crawler hits

#### **Traffic Details**

This release has 11,708 views and 16,346 web crawler hits across all websites & networks.

### Release Views & Web Crawler Hits



Views on Our Websites	
■ Mobile views on our apps & wel	osite
Views on Our Network	
Web Crawler Hits	

Vebsites	Views/Hits
/iews On Our Websites	6,305
Mobile Views On Our Apps & Websites	5,247
Views On Our Network (25)	156
TheStreet.com	41
Bizjournals.com, Inc.	39
KFDA CBS-10 (Amarillo, TX)	25
KSWO-TV ABC-7 (Lawton, OK)	7
WRCB-TV NBC-3 (Chattanooga, TN)	6
KWTV-TV CBS-9 (Oklahoma City, OK)	6
WFMJ-TV NBC-21 (Youngstown, OH)	4
Not Available	4
WLNE-TV ABC-6 (Providence, RI)	3
WWBT NBC-12 (Richmond, VA)	2
WTOL CBS-11 (Toledo, OH)	2
WLOX ABC-13 (Biloxi, MS)	2
KWES-TV NBC-9 (Midland, TX)	2
KFMB-TV CBS-8 (San Diego, CA)	2
WTOC CBS-11 (Savannah, GA)	1
WTLH-TV FOX-49 (Tallahassee, FL)	1
WBOY-TV NBC-12 (Clarksburg, WV)	1
The State Journal (Charleston, WV)	1
New York Business Journal	1
KUSI-TV IND-51 (San Diego, CA)	1
KTVN-TV CBS-2 (Reno, NV)	1
KLKN ABC-8 (Lincoln, NE)	1
KCEN-TV NBC-9 (Temple, TX)	1
KCBD NBC-11 (Lubbock, TX)	1

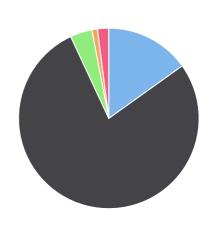
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Websites	Views/Hits
Business Review (Albany)	1
Web Crawler Hits	16,346
Total	28,054

#### **Traffic Sources**

See where your traffic originated, whether from search engines, social networks, or other sources, or how many visits were directly to the release. ②

Traffic Sources	Instances
Direct	1,734
∨ Search Engines (5)	8,937
Google	8,592
Yahoo!	280
Ask.com	56
Bing	8
AOL	1
Social Media (2)	452
Facebook	440
Twitter	
Our Sites (1)	11
prnewswire.com	111
∨ Webmail (1)	2
mail.twc.com	2
✓ Other Sites (32)	230
search.xfinity.com	68
2peasrefugees.boards.net	60
finance.yahoo.com	29
search.myway.com	10
start.centurylink.net	
fiostrending.verizon.com	6
search.earthlink.net	Ę
wowway.net	Ę
Total	11,466





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Traffic Sources 19	04 Instances
search.mywebsearch.com	3
isearch.avg.com	3
search.brighthouse.rr.com	3
flipboard.com	2
apicdn.viglink.com	2
centurylink.net	2
cincinnatibell.net	2
forum.purseblog.com	2
startjuno.com	2
glassdoor.com	2
newschannel10.com	2
amazon.com	1
bizjournals.com	1
m.2peasrefugees.boards.net	1
news.sys-con.com	1
link.tapatalk.com	1
wrcbtv.com	1
search.twcc.com	1
websearch.rakuten.co.jp	1
portal.tds.net	1
start.toshiba.com	1
wboy.com	1
inoreader.com	1
searchlock.com	1
Total	11,466

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#### Search Engine Keywords

The search terms that visitors to your release use to find it. Note that Google increasingly does not make this data available. ②

Google keywords not available: 5079

Google	blue buffalo settlement claim form
	petfoodsettlement.com
	www.petfoodsettlement.com
	blue buffalo class action lawsuit claim form
	blue buffalo lawsuit
	blue buffalo settlement clain form
	blue dog food refund
	blue settlement
	blue wilderness class action
	pet food class action
	www.petfoodsettlement
	blue buffalo lawsuit claim form
	pet food settlement blue buffalo
	blue buffalo claim form
	blue buffalo claim
	http://www.prnewswire.com/news-releases/if-you-purchased-blue-buffalo-pet-fo
	lawsuit against blue buffalo
	pet food class action lawsuit
	pet food settlement
Bing	Not Available
	blue buffalo class action claim form
	blue buffalo cash refund
	blue buffalo refund
	if you purchased blue buffalo
Yahoo	how to file a claim for blue buffalo class action
	blue buffalo class action how to join
	if you purchased blue buffalo pet foods or treats
Ask Jeeves	

if you purchased blue buffa...
if you purchase blue buffal...
you must visit www.petfoods...
blue buffalo settlement cla...
blue wilderness lawsuit award
The rest

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	1006
	1906 you must visit www.petfoodsettlement.com
	blue buffalo settlement claim form
	blue wilderness lawsuit award
	blue buffalo class action lawsuit
	https://www.petfood settlement.com
	petfoodsettlement.com
	www.petfoodsettlement.com
	Not Available
	is there a class action suit against blue buffalo dog food and treats
AOL	if you purchased blue
Total	

#### **Audience**

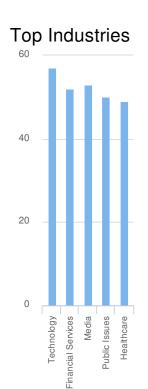


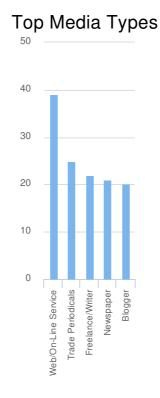
**988**Organization Views

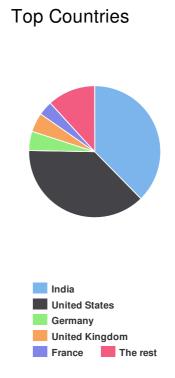
### **Audience Summary**

#### Media Demographics

A break down of the industries covered, the media types and the locations of the journalists & bloggers accessing your release on PR Newswire for Journalists.

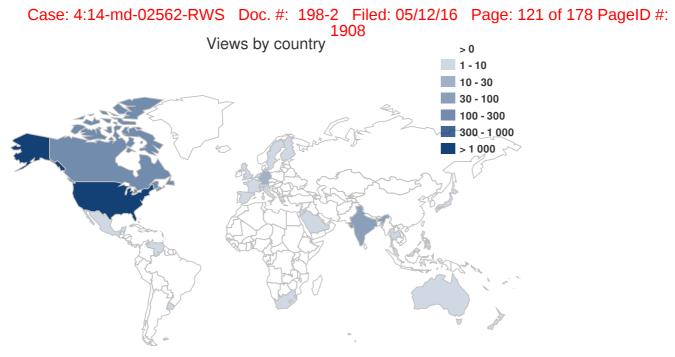




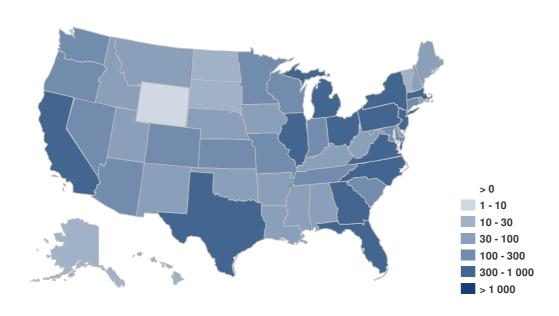


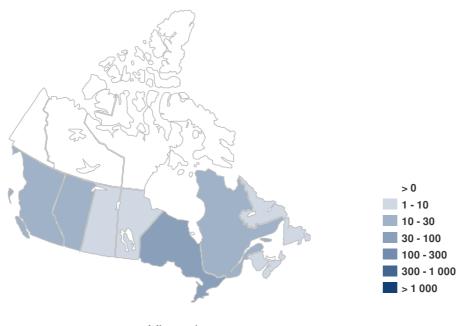
#### Geo-segmentation

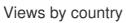
See where views of your release originated. ?

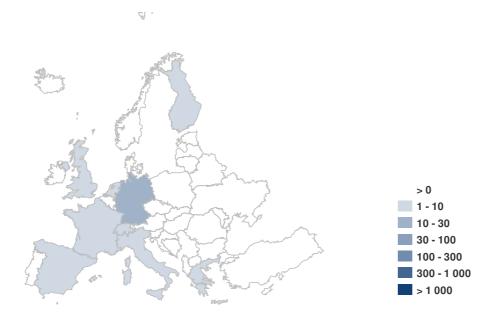


Views by state









#### **Audience Details**

#### Media Views

See the details of each media outlet from PR Newswire for Journalists that viewed your release.

Outlet	Industry	Media Type	Country	Views 🗸
MMI Online	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel,	Blogger, Consumer Periodicals, Freelance/Writer, Newspaper, Other, Radio, Television, Trade Periodicals, Web/On-Line Service, Wire Service,	India	2
Urner Barry publications	Other,	Other,	United States	2
MediahawkZ India Ltd.	Auto, Broadcast, Entertainment, Environment, Healthcare, Media, Public Issues, Sports, Technology, Transportation, Travel,	Web/On-Line Service,	India	2
Total		'	1	86

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	1910			
	1010			
Global Print Monitor	Auto, Consumer Products, Energy, Environment, Features, General Business, Heavy Industry, Media, Other, Technology,	Trade Periodicals, Web/On-Line Service,	Germany	2
Findable.in	Other,	Web/On-Line Service,	India	1
Login Media Publishing	Entertainment,	Other,	India	1
CouponDaddy	Consumer Products, Financial Services, General Business, Media, Technology, Travel,	Blogger, Freelance/Writer,	India	1
Black El Paso Chronicle	Consumer Products, Entertainment, Environment, General Business, Healthcare, Media, Other, Public Issues, Sports, Technology, Travel,	Blogger, Freelance/Writer, Newspaper, Radio, Television,	United States	1
Coffee Everyday with Momma	Consumer Products, Entertainment, Healthcare, Other, Public Issues, Technology, Travel,	Blogger,	United States	1
Gonzo Today	Public Issues,	Freelance/Writer,	Germany	1
rajasthan patrika	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel,	Blogger, Consumer Periodicals, Freelance/Writer, Newspaper, Other, Radio, Television, Trade Periodicals, Web/On-Line Service, Wire Service,	India	1
Healtheventz	Broadcast, Environment, Healthcare,	Blogger, Consumer Periodicals, Freelance/Writer, Newspaper, Other, Radio, Television, Trade Periodicals, Web/On-Line Service, Wire Service,	India	1
	,	,		1
The Boulevard	Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Media, Public Issues, Technology,	Freelance/Writer, Newspaper, Web/On-Line Service,	United States	1
NouvelObs, Le Petit Journal,	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel,	Blogger, Consumer Periodicals, Freelance/Writer, Newspaper, Other, Radio, Trade Periodicals, Web/On- Line Service, Wire Service,	France	1
SNL Financial	Broadcast, Energy, Financial Services, Media,	Web/On-Line Service,	Philippines	1
Bhopal Samachar	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel,	Blogger,	India	1
Mergermarket	Healthcare,	Web/On-Line Service,	United States	1
HSFC	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel,	Blogger,	United Kingdom	1
Dainik Bhaskar	Auto, Other,	Web/On-Line Service,	India	1
CS Direkt	Entertainment,	Freelance/Writer,	India	1
Digital Finance News	Technology,	Web/On-Line Service,	Switzerland	1
FH DORTMUND	Other,	Other,	Germany	1
LexisNexis	Other,	Trade Periodicals, Web/On-Line Service,	United States	1
Insight Publications, LLC	Energy, Features, General Business, Healthcare, Heavy Industry, Technology, Transportation,	Blogger, Trade Periodicals, Web/On- Line Service,	United States	1
	madaly, redimenegy, manopertation,			

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Entstannment, Envenoment, Features, Francisci Services, Onter, Palicia Izozes, Spority, Technology, Transportation, WestOn-Line Services, New Scriber, Palicia Izozes, Spority, Technology, Transportation, Tr		1911			
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Environment, Features, Flamanoia Saviores, General Biolines, Healthous, Heavy Industry, Media, Other, Technology, Transportation, Travel.  Auto, Broadcast, Consumer Products, Energy, Enricate International Controllogy, Transportation, Travel.  Auto, Broadcast, Consumer Products, Energy, Controllogy, Transportation, Travel.  PV Solar Report  Energy,  Auto, Broadcast, Consumer Products, Energy, Controllogy, Transportation, Travel.  Auto, Broadcast, Consumer Products, Energy, Environment, Features, Fransportation, Travel.  Auto, Broadcast, Consumer Products, Energy, Controllogy, Transportation, Travel, Consumer Products, Energy, Controllogy, Transportation, Travel, Consumer Products, Energy, Controllogy, Transportation, Travel, Controllogy, Transportation, Tr	Victoria Media	Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation,	Other,	Finland	1
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Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel,  PV Solar Report  Energy,  Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel,  MMP, USA  Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel,  Beuters  Other,  United States  Consumer Products, Energy, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel,  Broadcast, Consumer Products, Energy, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Public Issues, Technology, Transportation, Travel,  Broadcast, Consumer Products, Energy, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Public Issues, Technology, Transportation, Travel,  Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel,  CNW Group  Media, Volter, Public Issues, Sports, Technology, Transportation, Transportation, Travel,  CNW Group  Media, Other, Public Issues, Sports, Technology, Transportation, Travel,  Divided States  CNW Group  Media, Other, Public Issues, Sports, Technology, Transportation, Travel,  Divided States  1  Newport Buzz  Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel,  Divided States  1  CNW Group  Micro	Bridge Street Journal	Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation,	Freelance/Writer, Newspaper, Other, Radio, Television, Trade Periodicals,	Australia	1
Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Heathcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel,  MMP, USA  Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Heathcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel,  Reuters  Other, Public Issues, Sports, Technology, Transportation, Travel,  Consumer Products, Energy, Environment, Features, Financial Services, General Business, Heathcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel,  N.A  General Business, General Business, Heathcare, Heavy Industry, Media, Public Issues, Technology, Transportation, Travel,  N.A  General Business, Maltiness, Financial Services, General Business, Heathcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel,  Clear Wind Media  Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Heathcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel,  Clear Wind Media  Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Heathcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel,  The Holland Sentinel  Auto, Consumer Products, Energy, General Business, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel,  CNW Group  Media,  Newport Buzz  Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel,  CNP Group  Media,  Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Heathc	NewsRx	Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation,	Web/On-Line Service,	United States	1
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Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel,    LiveMedia360   Consumer Products, Energy, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Public Issues, Technology, Transportation,	PR Newswire	Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation,	Freelance/Writer, Newspaper, Other, Radio, Television, Trade Periodicals,	Singapore	1
LiveMedia360  Consumer Products, Energy, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Public Issues, Technology, Transportation,  N.A  General Business,  Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel,  Clear Wind Media  Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel,  Clear Wind Media  Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel,  The Holland Sentinel  Auto, Consumer Products, Energy, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Travel,  CNW Group  Media,  Newport Buzz  Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, Entergy, Entertainment, Environment, Feat	MMP, USA	Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation,	Television,	United States	1
Financial Services, General Business, Healthcare, Heavy Industry, Media, Public Issues, Technology, Transportation,  www.nextfm.gr Entertainment, Radio, Greece 1  N.A General Business, Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel,  Clear Wind Media Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel,  The Holland Sentinel Auto, Consumer Products, Energy, General Business, Heavy Industry, Technology, Travel,  Wire Service, Canada 1  Newport Buzz Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Heavy Industry, Technology, Travel,  Blogger, United States 1  United States 1  Lited States 1  Wire Service, Canada 1  Newport Buzz Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel,	Reuters	Other,	Wire Service,	United States	1
NA General Business,  Rewspaper, Radio, Television, Trade Periodicals, Web/On-Line Service,  Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel,  Clear Wind Media  Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel,  The Holland Sentinel  Auto, Consumer Products, Energy, General Business, Heavy Industry, Technology, Travel,  CNW Group  Media,  Wire Service,  Canada  1  Newport Buzz  Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Heathcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel,  Blogger,  United States  1  Londia  1  1  1  1  1  1  1  1  1  1  1  1  1	LiveMedia360	Financial Services, General Business, Healthcare, Heavy	Blogger, Freelance/Writer, Other,	United States	1
xHubb   expanding networks  Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel,  Clear Wind Media  Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel,  The Holland Sentinel  Auto, Consumer Products, Energy, General Business, Heavy Industry, Technology, Transportation, Travel,  CNW Group  Media,  Wire Service,  Canada  1  Newport Buzz  Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel,  Periodicals, Web/On-Line Service,  Freelance/Writer, Television,  United States  1  United States  1  Newspaper,  United States  1  Newport Buzz  Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel,	www.nextfm.gr	Entertainment,	Radio,	Greece	1
Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel,  Clear Wind Media Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel,  The Holland Sentinel Auto, Consumer Products, Energy, General Business, Heavy Industry, Technology, Travel,  CNW Group Media, Wire Service, Canada 1  Newport Buzz Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel,	N.A	General Business,		India	1
Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel,  The Holland Sentinel  Auto, Consumer Products, Energy, General Business, Heavy Industry, Technology, Travel,  CNW Group  Media,  Wire Service,  Canada  1  Newport Buzz  Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel,	xHubb   expanding networks	Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation,	Web/On-Line Service,	Netherlands	1
Heavy Industry, Technology, Travel,  CNW Group  Media,  Wire Service,  Canada  1  Newport Buzz  Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel,	Clear Wind Media	Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation,	Freelance/Writer, Television,	United States	1
Newport Buzz  Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel,  Blogger, United States  1	The Holland Sentinel		Newspaper,	United States	1
Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel,	CNW Group	Media,	Wire Service,	Canada	1
Total 86	Newport Buzz	Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation,	Blogger,	United States	1
	Total		ı	1	86

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Readings		1912			
Enistationment, Features, Francial Services, Heathframe, Mortis, Orin, Public Issues, Sports, Technology, Transportation, Travel, Chiefander, Public Issues, Sports, Technology, Transportation, Travel, Products, Energy, Enistationment, Features, Francial Services, Heathframe, Mortis, Oriner, Public Issues, Sports, Technology, Transportation, Travel, Delication, Delication, Travel, Delication, Delication, Travel, Delication, Delicat	Freelancer	Environment, Features, Financial Services, General Business, Healthcare, Media, Public Issues, Technology,	Freelance/Writer, Newspaper, Trade	India	1
Entertainment, Features, Financial Services, Healthcare, Mode, Order, Public Issues, Sports, Technology, Tanaportation, Travel,  The Times of India  Auto, Broadcast, Consumer Products, Energy, Interportation, Travel,  ManestWatch  Financial Services, Financial Services, Evalibrate, Media, Oliter, Public Issues, Sports, Technology, Tanaportation, Travel,  Indio Asian News Service  Indio Asian News Service  Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, Media, Oliter, Public Issues, Sports, Technology, Transportation, Travel,  Auto, Broadcast, Consumer Products, Energy, Enhances, Features, Financial Services, Media, Public Issues, Sports, Technology, Transportation, Travel,  Auto, Broadcast, Consumer Products, Entergy, Enhances, Heavy Industry, Media, Oliter, Public Issues, Sports, Technology, Transportation, Travel,  Dow Jones Newswires  Features, Financial Services, Media, Public Issues,  Were Service,  United States  Were Service,  United States  Western Kluwer Health  Healthcare,  Healt	Express Computer	Entertainment, Features, Financial Services, Healthcare, Media, Other, Public Issues, Sports, Technology,	Freelance/Writer,	India	1
Entertainment, Fautures, Financial Services, Augustines, Public lasses, Sports, Technology, Tanasportation, Travel,  Monket/Watch Financial Services, Sports, Technology, Tanasportation, Travel,  Indo-Asian News Service Indo-Asian News Service Indo-Asian News Service Auto, Bioadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel,  Dow Jones Newsweres Features, Financial Services, Media, Public Issues, Sports, Technology, Transportation, Travel,  Web Service,  United States  Web Service,  United States  Web Service,  United States  Auto, Broadcast, Consumer Products, Enterly, Transportation, Travel,  Web Service,  United States  Web Service,  United States  Web Service,  United States  Web Service,  United States  Trade Periodicals,  United States  Web Service,  United States  Trade Periodicals,  United States  Trade Periodicals, Web/On-Line Service,  United States  Trade Periodicals, Web/On-Line Service,  United States  Trade Periodicals, Web/On-Line Service,  United States  Trade Periodicals, Web/On-Line Service,  United States  Trade Periodicals, Web/On-Line Ser	PRESS TRUST OF INDIA	Entertainment, Features, Financial Services, Healthcare, Media, Other, Public Issues, Sports, Technology,	Wire Service,	India	1
Latitudes & Attitudes  Features, Financial Services, General Business, Public Issues, Technology, Travel.  Auto, Broadcast, Consumer Products, Energy, Entertainment Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel,  Travel.  Consumer Products, Entertainment, Environment, Features, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel,  Consumer Products, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Public Issues, Sports, Technology, Transportation, Travel,  Dow Jones Newswires  Features, Financial Services, Media, Public Issues,  Wire Service,  United States  United States  Webl'On-Line Service,  United States  Webl'On-Line Service,  United States  Webl'On-Line Service,  United States  United States  United States  Cherr, Webl'On-Line Service,  United States  United States  United States  United States  Cherr, United States  Cherr, United States  United States  Cherr, Webl'On-Line Service,  United States  United States  United States  Cherr, Webl'On-Line Service,  United States  United States  United States  Cherr, Webl'On-Line Service,  United States  Cherr, United States  United States  United States  Cherr, Webl'On-Line Service,  United States  United States  Cherr, Webl'On-Line Service,  United States  Cherr, Webl'On-Line Service,  United States  Cherr, Webl'On-Line Service,  United States  Cherr, Transportation, Travel,  Transportation, Travel,  Transportation, Travel,  Transportation, Travel,  Transportation, Travel,  Transportation, Travel,  Cherr, Financial Services, Donts, Technology,  Transportation, Travel,  Cherr, Financial Services, Financial Services, Healthcare,  Media, Technology,  Transportation, Travel,  Cherr, Financial Services, Consumer Products, Energy,  Entertainment, Features, Financial Services,  General Business, Healthcare, Heavy Industry, Media,	The Times of India	Entertainment, Features, Financial Services, Healthcare, Media, Other, Public Issues, Sports, Technology,	Newspaper,	India	1
Issues, Technology, Travel, WebCon-Line Service Indo-Asian News Service Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Tavel,  Www. BackgroundNow.com Consumer Products, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Public Issues, Industry, Media, Public Issues, Technology, Transportation, Travel,  Dow Jones Newswies Features, Financial Services, Media, Public Issues, Wire Service, Wire Service, United States  Wire Service, United States  WheyCon-Line Service, United States  WebCon-Line Service, United States  WebCon-Line Service, United States  WebCon-Line Service, United States  United States  WebCon-Line Service, United States  United States  Trade Periodicals, United States  Trade Periodicals, United States  WebCon-Line Service, United States  WebCon-Line Service, United States  WebCon-Line Service, United States  Trade Periodicals, United States  WebCon-Line Service, United States  WebCon-Line Service, United States  Trade Periodicals, United States  WebCon-Line Service, United States  WebCon-Line Service, United States  Trade Periodicals, United States  WebCon-Line Service, United States  United States  Trade Periodicals, Newspapers  Auto, Broadcast, Consumer Products, Energy, Transportation, Travel,  WebCon-Line Service, Trade Periodicals, Newspaper, Trade Periodicals, WebCon-Line  WebCon-Line Service, United States  Trade Periodicals, WebCon-Line  WebCon-Line Service, United States  Trade Periodicals, WebCon-Line  WebCon-Line Service, Service, Service, Service, Service, General Business, Healthcare, Heavy Industry, Media, Public Isaues, Sports, Technology, Transportation, Travel,  United States	MarketWatch	Financial Services,	Web/On-Line Service,	United States	1
Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heary Houtstry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel,  www.BackgroundNow.com Consumer Products, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Indiany, Media, Public Issues, Technology, Transportation, Travel,  Dow Jones Newswires Features, Financial Services, Media, Public Issues,  WNBC.com Auto, Broadcast, Consumer Products, Energy, Entertainment, Features, Financial Services, Healthcare, Media, Other, Public Issues, Sports, Technology, Transportation, Travel,  Wolters Kluwer Health Healthcare, Health	Latitudes & Attitudes		Freelance/Writer, Trade Periodicals,	France	1
Financial Services, General Business, Healthcare, Heavy Interest (Library, Media, Public Issues, Technology, Transportation, Travel,   Wire Service,   United States   Web/On-Line Service,   United States   Web/On-Line Service,   United States   Web/On-Line Service,   United States   Web/On-Line Service,   United States   United St	Indo-Asian News Service	Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation,	Wire Service,	India	1
Auto, Broadcast, Consumer Products, Energy, Enterfainment, Features, Financial Services, Healthcare, Media, Other, Public Issues, Sports, Technology, Transportation, Travel,  Wolters Kluwer Health Healthcare,  Mealey Publications Other,  Entertainment, Financial Services, Media, Other, Trade Periodicals,  United States  Trade Periodicals, United States  EnsourceShelf.Com Entertainment, Financial Services, Media, Other, Technology,  United States  Cher,  Other,  Other, United States  United States  United States  Web/On-Line Service, United States  United States  United States  United States  Cher,  United States  Cher, WeyHM,WBTI,WHYT)  The Woman's Newspapers Auto, Broadcast, Consumer Products, Energy, Enterfainment, Features, Financial Services, Healthcare, Media, Other, Public Issues, Sports, Technology, Transportation, Travel,  Silver Marketing Group Auto, Broadcast, Consumer Products, Energy, Enterfainment, Features, Financial Services, Healthcare, Media, Other, Public Issues, Sports, Technology, Trade Periodicals, Web/On-Line Service,  Prinancial Services, Healthcare, Trade Periodicals, Web/On-Line Service,  Service,  Silver Marketing Group Auto, Broadcast, Consumer Products, Energy, Enterfainment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Public Reations Auto, Broadcast, Consumer Products, Energy, Enterfainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Public Issues, Sports, Technology, Transportation, Travel,  United States  Cher, United States  United States  Cher, Cher, United States  Cher, Cher, Cher, Cher, Cher, Ch	www.BackgroundNow.com	Financial Services, General Business, Healthcare, Heavy Industry, Media, Public Issues, Technology, Transportation,	Blogger, Freelance/Writer,	India	1
Entertainment, Features, Financial Services, Heathcare, Media, Other, Public Issues, Sports, Technology, Transportation, Travel,  Wolters Kluwer Heatth Heatthcare, Trade Periodicals, United States  Mealey Publications Other, Travel, Trade Periodicals, United States  ResourceShelf.Com Entertainment, Financial Services, Media, Other, Web/On-Line Service, United States  HCI, INC. (WPHM,WBTI,WHYT) Other, Other, Other, United States  HCI, INC (WPHM,WBTI,WHYT)  The Woman's Newspapers Auto, Broadcast, Consumer Products, Energy, Entertainment, Features, Financial Services, Healthcare, Media, Other, Public Issues, Sports, Technology, Transportation, Travel,  Silver Marketing Group Auto, Broadcast, Consumer Products, Energy, Entertainment, Features, Financial Services, Healthcare, Media, Other, Public Issues, Sports, Technology, Trade Periodicals, Newspaper, Trade Periodicals, Web/On-Line Service, Trade Periodicals, Web/On-Line Service, Trade Periodicals, Web/On-Line Service, Service, Trade Periodicals, Web/On-Line Service, Service, Trade Periodicals, Web/On-Line Service, Serv	Dow Jones Newswires	Features, Financial Services, Media, Public Issues,	Wire Service,	United States	1
Mealey Publications Other, Trade Periodicals, United States  HCI, INC. (WPHM,WBTI,WHYT) Other, Other	WNBC.com	Entertainment, Features, Financial Services, Healthcare, Media, Other, Public Issues, Sports, Technology,	Web/On-Line Service,	United States	1
ResourceShelf.Com  Entertainment, Financial Services, Media, Other, Technology,  Other,  Other,  Other,  Other,  Other,  Newspapers  Auto, Broadcast, Consumer Products, Energy, Entertainment, Features, Financial Services, Healthcare, Media, Other, Public Issues, Sports, Technology, Transportation, Travel,  Silver Marketing Group  Auto, Broadcast, Consumer Products, Energy, Entertainment, Features, Financial Services, Healthcare, Media, Other, Public Issues, Sports, Technology, Transportation, Travel,  National Underwriter  Financial Services, Healthcare, Media, Technology, Trade Periodicals, Web/On-Line Service,  Trade Periodicals, Web/On-Line Service,  Trade Periodicals, Web/On-Line Service,  Other,  Trade Periodicals, Web/On-Line Service,  Other,  Freelance/Writer,  United States  Other,  Sampark Public Reations  Auto, Broadcast, Consumer Products, Energy, Entertainment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Public Issues, Sports, Technology, Transportation, Travel,	Wolters Kluwer Health	Healthcare,	Trade Periodicals,	United States	1
HCI, INC. (WPHM,WBTI,WHYT)  Cher,  Other,  Other,  Other,  Other,  Other,  Other,  United States  The Woman's Newspapers  Auto, Broadcast, Consumer Products, Energy, Entertainment, Features, Financial Services, Healthcare, Media, Other, Public Issues, Sports, Technology, Transportation, Travel,  Silver Marketing Group  Auto, Broadcast, Consumer Products, Energy, Entertainment, Features, Financial Services, Healthcare, Media, Other, Public Issues, Sports, Technology, Transportation, Travel,  National Underwriter  Financial Services, Healthcare, Media, Technology,  Trade Periodicals, Web/On-Line Service,  Trade Periodicals, Web/On-Line Service,  Trade Periodicals, Web/On-Line Service,  Service,  Other,  United States  Trade Periodicals, Web/On-Line Service,  United States  Trade Periodicals, Web/On-Line Service,  Service,  Other,  United States  Other,  United States  Other,  United States	Mealey Publications	Other,	Trade Periodicals,	United States	1
(WPHM,WBTI,WHYT)  The Woman's Newspapers  Auto, Broadcast, Consumer Products, Energy, Entertainment, Features, Financial Services, Healthcare, Media, Other, Public Issues, Sports, Technology, Transportation, Travel,  Silver Marketing Group  Auto, Broadcast, Consumer Products, Energy, Entertainment, Features, Financial Services, Healthcare, Media, Other, Public Issues, Sports, Technology, Transportation, Travel,  National Underwriter  Financial Services, Healthcare, Media, Technology,  Trade Periodicals, Web/On-Line Service,  Trade Periodicals, Web/On-Line Service,  Trade Periodicals, Web/On-Line Service,  Trade Periodicals, Web/On-Line Service,  Service,  Trade Periodicals, Web/On-Line Service,  Trade Periodicals, Web/On-Line Service,  Service,  United States  Thuc  Sampark Public Reations  Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Public Issues, Sports, Technology, Transportation, Travel,	ResourceShelf.Com		Web/On-Line Service,	United States	1
Entertainment, Features, Financial Services, Healthcare, Media, Other, Public Issues, Sports, Technology, Transportation, Travel,  Auto, Broadcast, Consumer Products, Energy, Entertainment, Features, Financial Services, Healthcare, Media, Other, Public Issues, Sports, Technology, Transportation, Travel,  National Underwriter Financial Services, Healthcare,  Trade Periodicals, Web/On-Line Service,  Trade Periodicals, Web/On-Line Service,  Trade Periodicals, Web/On-Line Service,  Trade Periodicals, Web/On-Line Service,  Service,  Trade Periodicals, Web/On-Line Service,  Service,  United States  Consumer Periodicals, Web/On-Line Service,  Trade Periodicals, Web/On-Line Service,  Service,  United States  Sampark Public Reations  Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Public Issues, Sports, Technology, Transportation, Travel,	,	Other,	Other,	United States	1
Entertainment, Features, Financial Services, Healthcare, Media, Other, Public Issues, Sports, Technology, Transportation, Travel,  National Underwriter Financial Services, Healthcare, Trade Periodicals, United States  TMC Media, Technology, Transportation, Travel,  Self Other, Freelance/Writer, United States  Sampark Public Reations Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Public Issues, Sports, Technology, Transportation, Travel,	The Woman's Newspapers	Entertainment, Features, Financial Services, Healthcare, Media, Other, Public Issues, Sports, Technology,	Newspaper,	United States	1
TMC Media, Technology, Trade Periodicals, Web/On-Line Service,  self Other, Freelance/Writer, United States  Sampark Public Reations Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Public Issues, Sports, Technology, Transportation, Travel,	Silver Marketing Group	Entertainment, Features, Financial Services, Healthcare, Media, Other, Public Issues, Sports, Technology,	Trade Periodicals, Web/On-Line	United States	1
Service,  self Other, Freelance/Writer, United States  Sampark Public Reations Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Public Issues, Sports, Technology, Transportation, Travel,	National Underwriter	Financial Services, Healthcare,	Trade Periodicals,	United States	1
Sampark Public Reations  Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Public Issues, Sports, Technology, Transportation, Travel,	TMC	Media, Technology,		United States	1
Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Public Issues, Sports, Technology, Transportation, Travel,	self	Other,	Freelance/Writer,	United States	1
Total	Sampark Public Reations	Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media,	Other,	India	1
	Total			<u> </u>	86

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	1913			
Women in Business magazine	Consumer Products, Entertainment, Environment, Features, General Business, Healthcare, Media, Other, Public Issues, Technology,	Blogger, Consumer Periodicals, Freelance/Writer, Other, Trade Periodicals, Web/On-Line Service,	United States	
agriculturenewsline	Consumer Products, Environment, Financial Services, General Business, Other, Public Issues, Technology,	Web/On-Line Service,	India	
Castleford Media Pty Ltd	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel,	Web/On-Line Service,	Australia	
Newsquest	Auto, Consumer Products, Energy, Environment, Features, Financial Services, General Business, Heavy Industry, Media, Public Issues, Technology, Transportation, Travel,	Blogger, Consumer Periodicals, Freelance/Writer, Newspaper, Trade Periodicals, Web/On-Line Service,	United Kingdom	
www.pluggd.in	Auto, Broadcast, Consumer Products, Entertainment, Environment, Features, Financial Services, General Business, Media, Other, Public Issues, Technology, Travel,	Web/On-Line Service,	India	
UNI TV	Auto, Broadcast, Consumer Products, Energy, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Public Issues, Technology, Transportation,	Television,	India	
WOOD RADIO	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel,	Radio,	United States	
Quartz Business Media	Auto, Consumer Products, Energy, Environment, Features, General Business, Media, Technology, Transportation,	Trade Periodicals,	United Kingdom	
www.pinkooo.com	Auto, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel,	Web/On-Line Service,	India	
TelecomLead.com	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Public Issues, Sports, Technology, Transportation, Travel,	Consumer Periodicals, Wire Service,	India	
Next-finance	Financial Services,	Web/On-Line Service,	France	
www.currentnewsaffairs.com	Broadcast, Energy, Entertainment, Environment, Financial Services, General Business, Healthcare, Media, Public Issues, Technology,	Other, Web/On-Line Service,	India	
Times of India Gujarat	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel,	Newspaper,	India	
NA	Financial Services, Other, Public Issues, Technology,	Other,	India	
IB Times	Auto, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Public Issues, Technology, Transportation,	Newspaper,	India	
Myiris.com	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel,	Web/On-Line Service,	India	
Spenta Multimedia	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation,	Newspaper,	India	
	Travel,			

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	1914			
Business Standard	Auto, Consumer Products, Energy, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Public Issues, Transportation, Travel,	Newspaper,	India	1
American Ship Review	General Business, Heavy Industry, Transportation,	Trade Periodicals,	United States	1
Global Legal Group	Financial Services, General Business,	Trade Periodicals,	United Kingdom	1
Total				86

Organization Views
See which organizations have viewed your release

Organization	Headquarters	Country	Location	Parent Organization	Industry	Vie
HE BUFFALO COMPANY LLC	90 COMMERCE ST	US	UNITED STATES			
etSmart, Inc.	19601 N. 27th Avenue	US	UNITED STATES	PetSmart, Inc.	Retail	
asper Technologies Inc	1735 Lundy Ave	US	UNITED STATES	Jasper Technologies Inc	Software & Internet	
HN TPA Division	1218 Millennium Parkway Customer Address:	US	UNITED STATES			
PA-Division - CFL	1218 Millennium Parkway	US	UNITED STATES			
ne Pennsylvania State University	105 USB 2	US	UNITED STATES	Penn State University	Education	
G. Edwards & Sons, Inc.	One North Jefferson	US	UNITED STATES			
RG-GENER-72			UNITED STATES			
epartment of Veterans Affairs	810 Vermont Ave., NW	US	UNITED STATES	US Department of Veterans Affairs	Government	
eadquarters, USAISC	NETC-ANC CONUS TNOSC	US	UNITED STATES	Army Network Enterprise Technology Command (NETCOM)	Government	
om-South	250 Broad Street	US	UNITED STATES	COMSOUTH TELECOMMUNICATIONS INC	Telecommunications	
ational Aeronautics and Space dministration	IS05/Office of the Chief Information Officer	US	UNITED STATES	National Aeronautics and Space Administration (NASA)	Government	
ayer Brown LLP	71 S. Wacker	US	UNITED STATES	Mayer Brown Rowe & Maw LLP	Law Firms & Legal Services	
ate Farm Mutual Automobile Insurance ompany	3 State Farm Plaza South	US	UNITED STATES	State Farm Mutual Automobile Insurance Company	Insurance	
usicam USA	670 North Beers Street Bldg. #4	US	UNITED STATES	MUSICAM USA	Manufacturing	
ord Motor Company	P.O. Box 2053, RM E-1121	US	UNITED STATES	Ford Motor Company	Manufacturing	
tate of Maryland	45 Calvert Street, Rm 418	US	UNITED STATES	State Highway	Government	
onoma State University	1801 East Cotati Avenue	US	UNITED STATES	Sonoma State University	Education	
MART CARPET INC	1913 ATLANTIC AV	US	UNITED STATES	SMART Carpet Inc	Retail	
54th Electronic Systems Group	501 E. Moore Drive	US	UNITED STATES	United States Air Force	Government	
eorgia Institute of Technology	258 Fourth St NW Rich Building	US	UNITED STATES	Georgia Institute of Technology	Education	
otal					1	+

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		1913				
Eclipse (TX)			UNITED STATES			4
COPA-CENTRAL SERVICES CO	1 TECHNOLOGY PARK	US	UNITED STATES	Commonwealth of Pennsylvania	Government	4
The St. Paul Travelers Companies, Inc.	385 Washington Street Mail Code 515A	US	UNITED STATES	Travelers Companies	Insurance	4
IMS TRADING CORP	34 PASSAIC ST	US	UNITED STATES			3
Social Security Administration	6401 Security Boulevard	US	UNITED STATES	Social Security Administration.	Real Estate & Construction	3
Administrative Office of The United States Courts SID-19043	Hosting Center Address		UNITED STATES			3
University of California, Davis	One Shields Avenue	US	UNITED STATES		Education	3
City of Wyandotte	Hosting Center Address	US	UNITED STATES	Wyandotte LLC	Transportation & Storage	3
Wells Fargo & Company	420 Montgomery ST	US	UNITED STATES	Wells Fargo & Company	Financial Services	3
GLBB Japan KK		JP	JAPAN			3
Purdue University	Information Technology 155 S. Grant Street	US	UNITED STATES	Purdue University	Education	3
Frankfort Plant Board	PO Box 308	US	UNITED STATES	Frankfort Plant Board Cable	Telecommunications	3
Hewitt Associates	100 Half Day Road	US	UNITED STATES	Hewitt Associates LLC	Financial Services	3
Wilbur-Ellis-Company	16300 Christensen Rd, Suite 135	US	UNITED STATES			3
Michigan State Government	DMB Office of Information	US	UNITED STATES	State of Michigan	Government	3
Liberty Mutual Group	225 Borthwick Avenue	US	UNITED STATES	Liberty Mutual Inc	Insurance	3
CBS Corporation	524 West 57th Street	US	UNITED STATES	CBS News	Media & Entertainment	3
HCA Hospital Corporation of America	2555 Park Plaza	US	UNITED STATES	HCA Inc.	Healthcare, Pharmaceuticals, & Biotech	3
Anadarko Petroleum Corporation	1201 Lake Robbins Dr.	US	UNITED STATES	Anadarko Petroleum Corporation	Energy & Utilities	3
Apple Inc.	20400 Stevens Creek Blvd., City Center Bldg 3	US	UNITED STATES	Apple Inc.	Manufacturing	3
ThinkTech, Inc	4211 South 102nd Street	US	UNITED STATES			3
SunTrust Service Corporation	250 Piedmont Ave. NE	US	UNITED STATES	SunTrust Banks , Inc.	Financial Services	3
R.R. Donnelley & Sons Company	4101 Winfield Road	US	UNITED STATES	R.R. Donnelley & Sons Company	Business Services	3
Adam Chesler06292011081945241	Hosting Center Address		UNITED STATES			3
Wellstar Health System	805 Sandy Plains Road	US	UNITED STATES	WellStar Health System Inc	Healthcare, Pharmaceuticals, & Biotech	3
McLain & Merritt PC	3445 PEACHTREE RD NESuite 500	US	UNITED STATES	McLain & Merritt P.C	Law Firms & Legal Services	3
FedEx	70 FedEx Parkway	US	UNITED STATES	FedEx Corporation	Transportation & Storage	3
FOX ROTHSCHILD LLP	2000 Market Street, 20th Floor	US	UNITED STATES	Fox Rothschild LLP	Law Firms & Legal Services	3
Total	1	1	1	1	1	988

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		1916		3		
		1910				
INC GLOBESPEC	370 S MAIN PL	US	UNITED STATES			3
Arapahoe County	5334 S Prince St	US	UNITED STATES	Arapahoe Community College	Education	3
CommSpeed LLC	7411 E. Addis Ave	US	UNITED STATES	CommSpeed LLC	Software & Internet	3
MetLife	27-01 Queens Plaza North	US	UNITED STATES	Metropolitan Life Insurance Company	Insurance	3
Cargill, Inc.	9380 Excelsior Boulevard	US	UNITED STATES	Cargill Incorporated	Agriculture & Mining	3
Texas Christian University	2200 S. University Blvd.	US	UNITED STATES	Texas Christian University	Education	3
PEPPERCOM	470 Park Avenue South	US	UNITED STATES	Peppercom Inc	Business Services	2
Generator Media 353 LexingtonNYC	353 Lexington	US	UNITED STATES			2
JPMorgan Chase & Co.	120 Broadway	US	UNITED STATES	JPMorgan Chase & Co.	Financial Services	2
State University of New York, Health Science Center at Syracuse	750 East Adams Street	US	UNITED STATES			2
Mayo Foundation for Medical Education and Research	200 First Street Southwest	US	UNITED STATES	Mayo Foundation for Medical Education and Research	Non-Profit	2
Marsh Inc.	1166 Avenue of the Americas	US	UNITED STATES	Marsh Inc	Financial Services	2
Facebook Inc	1601 Wilow Road	US	UNITED STATES	Facebook	Business Services	2
LexisNexis	9333 Springboro Pike	US	UNITED STATES		Business Services	2
HiPoint Technology Services, Inc	5533 Lincoln Avenue	US	UNITED STATES	HiPoint Technology Services Inc.	Software & Internet	2
Vellore		IN	INDIA			2
Northrop Grumman Corp.	Northrop Grumman Corporation 925 South Oyster Bay Road	US	UNITED STATES	Northrop Grumman Corporation	Manufacturing	2
Consolidated Edison Co. of New York, Inc.	4 Irving Place	US	UNITED STATES	Consolidated Edison Company Of New York, Inc.	Energy & Utilities	2
BANK W HOLDINGS		US	UNITED STATES			2
University of Michigan	IT Communications Services 4251 Plymouth Road, Suite 2-2200	US	UNITED STATES		Education	2
Lowe's Companies, Inc.	1000 Lowe's Blvd	US	UNITED STATES	Lowe's Companies, Inc.	Retail	2
Union Pacific Railroad Company	1400 DOUGLAS ST	US	UNITED STATES	Union Pacific Railroad Company	Business Services	2
Corporate Express	1 Environmental Way	US	UNITED STATES	Staples Business Advantage	Retail	2
U.S. House of Representatives	2nd and D St SW	US	UNITED STATES	U.S. House of Representatives	Manufacturing	2
Lebanon Valley College	101 North College Avenue	US	UNITED STATES	Lebanon Valley College	Education	2
UNIQUE SYSTEMS	4 SADDLE RD	US	UNITED STATES	Unique Systems Inc	Software & Internet	2
University of Colorado	Office of Information Technology PO Box 6508	US	UNITED STATES	University of Colorado	Education	2
KeyBank National Association	127 Public Square	US	UNITED STATES	Key companies	Financial Services	2
U.S. BANCORP	One Meridian Crossings Mail Station: EP-MN-MS7N	US	UNITED STATES	U.S. Bank	Financial Services	2
Total						988

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		1917				
		1917				
HOTWIRE-ORG			UNITED STATES			2
Bank of America	2000 Clayton Road 100 N. Tryon St.	US	UNITED STATES	Bank of America Corporation	Financial Services	2
Orange County Department of Education	200 Kalmus Drive	US	UNITED STATES	Orange County Department of Education	Education	2
The Goldman Sachs Group, Inc.	200 West Street	US	UNITED STATES	Goldman Sachs	Financial Services	2
Amazon Corporate LLC	535 Terry Ave N	US	UNITED STATES	Amazon.com Inc	Consumer Services	2
Columbus Regional Health	2400 East 17th Street	US	UNITED STATES	Columbus Regional Health	Healthcare, Pharmaceuticals, & Biotech	2
CSX Technology	550 Water Street	US	UNITED STATES	CSX Corporation	Transportation & Storage	2
COTTINGHAM & BUTLER	1 CORPORATE DR SUIT 502	US	UNITED STATES			2
PROFIT RECOVERY PARTNERS	18231 MC DURMOTT WEST	US	UNITED STATES	Profit Recovery Partners LLC	Business Services	2
Fidelity Investments	82 Devonshire St.	US	UNITED STATES	Fidelity Investments	Financial Services	2
CITY OF GAITHERSBURG	31 SOUTH SUMMIT AVE.	US	UNITED STATES	City of Gaithersburg	Government	2
DOMINION DIGITAL INC	4101 COX	US	UNITED STATES	Dominion Digital, Inc.	Software & Internet	2
Oklahoma State Regents for Higher Education	655 Research Parkway	US	UNITED STATES	Oklahoma Municipal Retirement Fund	Financial Services	
OPGEN, INC.	708 QUINCE ORCHARD RD	US	UNITED STATES	OpGen, Inc.	Healthcare, Pharmaceuticals, & Biotech	2
Armstrong World Industries, Inc.	AITS P.O. Box 3511 2500 Columbia Ave.	US	UNITED STATES	Armstrong World Industries , Inc.	Manufacturing	2
Intermountain Health Care	4646 West Lake Park Blvd Fl. 22	US	UNITED STATES	Intermountain Health Care, Inc.	Healthcare, Pharmaceuticals, & Biotech	2
Denison University	100 West College Street	US	UNITED STATES	Denison University	Education	2
Viacom Inc.	1515 Broadway	US	UNITED STATES	Viacom Inc.	Media & Entertainment	2
Baycare Health System	16255 Bay Vista Drive	US	UNITED STATES	BayCare Health System	Healthcare, Pharmaceuticals, & Biotech	2
General Motors Corporation	100 Renaissance Center Internal Mail Code: 482- A27-B24	US	UNITED STATES	General Motors Corp.	Manufacturing	:
University of Pennsylvania	3401 Walnut Street Suite 221A	US	UNITED STATES	University of Pennsylvania	Education	2
The University of Georgia	Computer Services Annex	US	UNITED STATES	UGA	Education	:
IBM	3039 Cornwallis Road	US	UNITED STATES	IBM Corporation	Software & Internet	2
University of Rochester	University IT 44 Celebration Drive, Suite 3.100	US	UNITED STATES	University of Rochester	Education	:
Cooper University Hospital	1 Cooper Plaza	US	UNITED STATES	Cooper University Hospital	Healthcare, Pharmaceuticals, & Biotech	2
Bristol-Myers Squibb Company	P.O. Box 5400	US	UNITED STATES	Bristol-Myers Squibb Company	Healthcare, Pharmaceuticals, & Biotech	2
Total		I	I			988

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		1918				
		2020				
AireBeam	PO BOX 2672	US	UNITED STATES			2
US Dept of Justice	P.O. Box 59110	US	UNITED STATES	Department of Justice	Government	2
Honeywell International Inc.	101 Columbia Road	US	UNITED STATES	Honeywell International Inc	Manufacturing	2
Georgia-Pacific	133 Peachtree St. NE	US	UNITED STATES	Georgia-Pacific Corp.	Manufacturing	2
JOINK	1362 WABASH AVE	US	UNITED STATES	Joink LLC	Software & Internet	2
H. Lee Moffitt Cancer Center & Research Institute, Inc.	12902 Magnolia Dr	US	UNITED STATES	Moffitt Cancer Center	Healthcare, Pharmaceuticals, & Biotech	2
American Express Company	19640 N. 31st Ave.	US	UNITED STATES	American Express Company	Financial Services	2
SPINE &SPORTS N.Y.	2008 EASTCHESTER RD	US	UNITED STATES			2
University of Massachusetts at Boston	IT Communication and Infrastructure Services 100 Morrissey Bvld.	US	UNITED STATES	Massachusetts Office of Dispute Resolution	Education	2
Pierce County	Information Technology Department 615 South 9th Street	US	UNITED STATES	Pierce County Arts Commission	Government	2
Rushton, Stakely, Johnston & Garrett PA	184 COMMERCE ST	US	UNITED STATES	Rushton , Stakely , Johnston & Garrett , P.A.	Law Firms & Legal Services	2
MEGAHERTZ COMPUTER-FASTWAVE	440 EL MOLINO BLVD FLR 1 RM SERVER	US	UNITED STATES	WORKPLACE SOLUTIONS	Business Services	2
Prince George's County Maryland	9201 Basil Ct ste 250	US	UNITED STATES			2
INTELLIGENT MFG CORP		US	UNITED STATES			2
STI			UNITED STATES			2
The Boeing Company	The Boeing Company	US	UNITED STATES	The Boeing Company	Manufacturing	2
HARDER MECHANICAL	4500 S DOBSON RD	US	UNITED STATES			2
City of Wichita Falls	1300 7th St Room 201 Information Systems	US	UNITED STATES			2
Lawyers Title Insurance Corp.	101 Gateway Centre Parkway	US	UNITED STATES	LandAmerica Financial Group Inc	Real Estate & Construction	2
SNOW CONTRACT MELVILLE	434 OLD SUFFOLK AV	US	UNITED STATES			2
Willingboro Board of Education	440 Beverly Rancocas Rd	US	UNITED STATES	Willingboro Board of Education	Non-Profit	2
CAPT NEM AQUARIUM STOR		US	UNITED STATES			2
Lafayette Consolidated Government	1314 Walker Road P.O. Box 4017-C	US	UNITED STATES	Lafayette Consolidated Government		2
GREEN ROOM PR	333 MAIN ST	US	UNITED STATES			2
Louisiana Dept. of Public Safety	Information Services 8001	US	UNITED STATES	Louisiana	Government	2
Carolinas Healthcare System	1000 BLYTHE BLVD	us	UNITED STATES	Carolinas HealthCare System	Healthcare, Pharmaceuticals, & Biotech	2
SBS - MASON	2 CORPORATE DR # 200	US	UNITED STATES	Siemens Business Services	Telecommunications	2
FirstEnergy	76 South Main St.	US	UNITED STATES	FirstEnergy Corp.	Energy & Utilities	2
Total						988

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		1010				-
		1919				
LEFF ELECTRIC	4700 SPRING RD	US	UNITED STATES	Leff Electric Corp		2
Dow Corning Corporation	P.O. Box 994	US	UNITED STATES	Dow Corning Corporation	Manufacturing	2
FULTON FINANCIAL CORPORA	ONE PENN SQUARE	US	UNITED STATES	Fulton Financial Corporation	Financial Services	2
Aldine Independent School District	14910 Aldine Westfield RD.	US		Aldine Independent School District	Education	2
First Advantage Membership Services INC.	12395 FIRST AMERICAN WAY	US	UNITED STATES			2
ARCELORMITTAL USA INC.	1 SOUTH DEARBORN, 19TH FLOOR	US	UNITED STATES	ArcelorMittal SA	Agriculture & Mining	2
Fairfield University	1073 North Benson Road	US	UNITED STATES	Fairfield University	Education	2
Brookhaven National Laboratory	61 Brookhaven Ave Bldg. 515	US	UNITED STATES	Brookhaven National Laboratory	Government	2
Johnson & Johnson	1003 U.S. Highway 202	US	UNITED STATES	Johnson & Johnson	Healthcare, Pharmaceuticals, & Biotech	2
DBS INTERNATIONAL	3949 Schelden Circle	US	UNITED STATES	DBS International Inc	Telecommunications	2
GREATER PHILADELPHIA CHAMBER OF COMMERCE (336206-1)			UNITED STATES			1
PB SERVICES INC	410 COMMERCE BLVD # / 1	US	UNITED STATES			1
The County of Erie	Division of Information and Support Services	US	UNITED STATES	County of Erie	Media & Entertainment	1
Lee Enterprises, Inc.	201 N. Harrison St. Suite 600	US	UNITED STATES	Lee Enterprises, Incorporated	Media & Entertainment	1
New York Life Insurance Company	51 Madison Avenue	US	UNITED STATES	New York Life Insurance Company	Financial Services	1
Jefferson Parish School Board	4600 River Road	US	UNITED STATES	Jefferson Parish School Board	Education	1
BroadPlex, LLC	100 E. Meeting Street	US	UNITED STATES		Healthcare, Pharmaceuticals, & Biotech	1
SkyWerx Industries, LLC	135 Country Center Dr Suite F PMB 214	US	UNITED STATES			1
Abraham Baldwin Agricultural College	2802 Moore Highway	US	UNITED STATES	Abraham Baldwin Agricultural College	Education	1
Entouch	11011 Richmond Ave Suite 400	US	UNITED STATES	En-touch Systems Inc	Financial Services	1
MIDWEST LABORATORIES	13611 B ST	US	UNITED STATES	Midwest Laboratories Inc	Business Services	1
TRAM INC		US	UNITED STATES			1
McClure Engineering	4545 Oleatha Ave	US	UNITED STATES			1
Taunton Municipal Lighting Plant	55 Weir St	US	UNITED STATES	Taunton Municipal Lighting Plant	Energy & Utilities	1
BUSINESS MARKETERS GROUP, INC	W24720 N CORPORATE CIR	US	UNITED STATES	Business Marketers Group, Inc.		1
Independent Health Association, Inc.	511 Farber Lakes Drive	US	UNITED STATES			1
MessageLabs Inc.	C/O Symantec Corporation 350 Ellis Street	US	UNITED STATES		Telecommunications	1
World Net Inc-100219184529	Hosting Center Address		UNITED STATES			1
Total		'				988

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		1920		. uga. =00 a.	g	
		1920				
Texas Tech University	Telecommunications Department 2500 Broadway	US	UNITED STATES		Education	1
SALLY BEAUTY	3001 COLORADO BLVD FL 2 data center	US	UNITED STATES	Sally Beauty, LLC	Retail	1
Seabury Group		UK	UNITED STATES			1
JetBlue Airways Corporation	6322 S. 3000 E., Suite G10	US		JetBlue Airways Corporation	Travel, Recreation, and Leisure	1
Steward Health Care System LLC	2120 Dorchester Ave	US	UNITED STATES			1
KUTAK ROCK	1801 CALIFORNIA ST STE 3100	US	UNITED STATES	Kutak Rock LLP	Business Services	1
HOSA TECHNOLOGY INC	6650 CABALLERO BL	US	UNITED STATES	Hosa Technology Inc	Manufacturing	1
McNeese State University	P. O. Box 91575	US	UNITED STATES	McNeese State University	Education	1
MARINER FINANCE LLC	3301 BOSTON ST	US	UNITED STATES	Mariner Finance LLC	Financial Services	1
MIKE JIZMEJIAN	1477 E SHAW AV	US	UNITED STATES			1
Viad Corp	1850 North Central Ave. Ste 1900	US	UNITED STATES	Viad Corp.	Business Services	1
ENGELMANN BECKER CORP		US	UNITED STATES			1
NOOKCO LLC	480 MARLBOROUGH RD	US	UNITED STATES			1
sc	125 Broad Street		UNITED STATES			1
EPSILON	199 WATER STSuite 1500	US	UNITED STATES	Epsilon	Software & Internet	1
White County Video, Inc.	1927 Beebe-Capps Expressway	US	UNITED STATES	White County Video Inc.	Business Services	1
State of Washington	P.O. 42445	US	UNITED STATES	State of Washington (USA)	Real Estate & Construction	1
TechSpace, Inc.	65 Enterprise	US	UNITED STATES	Tech Space	Business Services	1
The District Apts of Morgantown	1424 Van Voorhis Road	US	UNITED STATES			1
SUNY College at New Paltz	75 South Manheim Blvd	US	UNITED STATES		Education	1
ROSE PROPERTY GROUP, LLC	8986 NAVIGATOR DR	US	UNITED STATES	Rose Property Group, L.L.C.	Real Estate & Construction	1
Beamspeed	2481 E. Palo Verde St	US	UNITED STATES	Beamspeed, LLC	Government	1
Magic Valley Regional Medical Center Inc.	550 Addison Rd	US	UNITED STATES	Magic Valley Regional Medical Center	Non-Profit	1
Baptist Healthcare System	4007 Kresge Way	US	UNITED STATES	Baptist Healthcare System, Inc.	Healthcare, Pharmaceuticals, & Biotech	1
FedEx Office & Print Services Inc.	Three Galleria Tower Suite 1600	US	UNITED STATES	FedEx Corporation	Transportation & Storage	1
SYSTEMS METHODS INC	13526 NACOGDOCHES RD	US	UNITED STATES	Systems & Methods Inc	Software & Internet	1
OTTO KAISER MEMORIAL	3349 S HWY 181	US	UNITED STATES	Otto Kaiser Memorial Hospital	Healthcare, Pharmaceuticals, & Biotech	1
Co-Mo Comm Inc	PO Box 220	US				1
Total						988

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		1021			o . o.g o	
		1921				
PCS Health Systems	9501 East Shea Blvd.	US	UNITED STATES	CVS Caremark Corporation	Healthcare, Pharmaceuticals, & Biotech	1
Arrowpoint Capital	3600 Arco Corporate Drive	US	UNITED STATES	Arrowpoint Capital Corp	Insurance	1
State of Missouri Office of Administration	Information Technology Systems Division, Suite 280	US	UNITED STATES		Business Services	1
Trinity Information Services	20555 Victor Parkway	US	UNITED STATES			1
Marathon Oil Corporation	5500 San Felipe	US	UNITED STATES	Marathon Oil Corporation	Manufacturing	1
Palmetto Primary Care Physicians, LLC	2500 Elms Center Road	US				1
ATMC	P.O. Box 3198	US	UNITED STATES	ATMC INC	Telecommunications	1
Maricopa County	301 W. Jefferson	US	UNITED STATES	Maricopa County, Arizona	Real Estate & Construction	1
Katy Independent School District	6301 South Stadium Lane	US		Katy Independent School District	Education	1
Glenwood	1425 N University Ave	US	UNITED STATES	Glenwood Intermountain Prprts	Real Estate & Construction	1
Genzyme Corporation	500 Kendall Street	US	UNITED STATES	Genzyme Corporation	Healthcare, Pharmaceuticals, & Biotech	1
SHARP CORPORATION	7451 KEEBLER WAY	US	UNITED STATES			1
Oregon State University	Network Services Milne Hall 217	US	UNITED STATES	Oregon State University	Education	1
State of Rhode Island	One Capitol Hill 2nd Floor - DOIT	US	UNITED STATES	State of Rhode Island	Travel, Recreation, and Leisure	1
PriceWaterhouseCoopers, LLP	4040 West Boy Scout Blvd	US	UNITED STATES	PricewaterhouseCoopers LLP	Business Services	1
Sodo	100 W. Grant St	US	UNITED STATES			1
Smyth Technology Group dba SmythNet	116 Broad St	US	UNITED STATES			1
Main Line Health, Inc.	1180 W. Swedesford Road	US	UNITED STATES	Main Line Health	Healthcare, Pharmaceuticals, & Biotech	1
Mumbai India		IN	INDIA			1
Nestle USA, Inc.	800 N. Brand Blvd	US	UNITED STATES	Nestlé USA, Inc.	Manufacturing	1
Metrolina Eye Associates	6237 CAROLINA COMMONS DR	US	UNITED STATES			1
Tulane University	6823 St. Charles Ave.	US	UNITED STATES		Education	1
Exec-PC BBS	2105 South 170th Street	US	UNITED STATES			1
Bayer Corporation	100 Bayer Road	US	UNITED STATES	Bayer Corporation	Agriculture & Mining	1
NBA Events	601 Biskayne Blvd	US	UNITED STATES			1
Northern Pipeline	1 W Deer Valley Rd	US	UNITED STATES	Northern Pipeline	Real Estate & Construction	1
NEWS MEDIA CORP		US	UNITED STATES	Citizen News Media Corp		1
Spectrum Health	100 Michigan St NE	US	UNITED STATES	Spectrum Health	Healthcare, Pharmaceuticals, & Biotech	1
Total		1				988

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		1922				
		1022				
University of Michigan Business and Finance Division	3014 Fleming Administration Building 503 Thompson Street	US	UNITED STATES		Education	1
NATIONAL INSTRUMENTS	27555 EXECUTIVE DR	US	UNITED STATES	National Instruments Corporation	Software & Internet	1
Nemont	61 Hwy 13 S PO Box 600	US	UNITED STATES		Telecommunications	1
Weil, Gotshal & Manges LLP	P.O. Box 5623, Tangoe - Weil		UNITED STATES			1
Electric Plant Board of the City of Glasgow, Kentucky	100 Mallory Dr.	US	UNITED STATES			1
CUMMINS BUSINESS SERVICESATTN	3770 S PERKINS RD	US	UNITED STATES			1
webband.com	23403 E Mission Ave	US	UNITED STATES			1
BALDWIN BOYLE SHAND LTD		SG	SINGAPORE			1
Pittsburgh Supercomputing Center	300 S Craig St	US	UNITED STATES	Pittsburgh Supercomputing Center	Other	1
Bow Street LLC	1140 Avenue of the Americas		UNITED STATES			1
Georgia Bank and Trust - AGS	4487 Columbia Rd	US	UNITED STATES			1
HEALTHCARE MANAGEMENT ADV	790 HOLIDAY	US	UNITED STATES			1
Time Inc.	1271 Avenue of the Americas	US	UNITED STATES	Time Magazine	Manufacturing	1
New York State Unified Court System	125 Jordan Rd	US	UNITED STATES	New York State Unified Court System	Business Services	1
BARLOW CHEVROLET		US	UNITED STATES			1
MISS STATE OF EDUCATION	11072 HWY 49	US	UNITED STATES			1
California Technology Agency	P.O. Box 1810	US	UNITED STATES			1
INLAND BANK AND TRUST	1100 S RAND RD	US	UNITED STATES			1
National City Corporation	4100 West 150th Street	US	UNITED STATES	National City Corporation	Business Services	1
Ohio State University	Office of the Chief Information officer 1121 Kinnear Rd	US	UNITED STATES	The Ohio State University	Education	1
ABB Asea Brown Boveri Ltd		SE	UNITED STATES	ABB Group	Business Services	1
Cleveland State University Computer Services	2121 Euclid Ave Information Services and Technology	US	UNITED STATES		Education	1
Longwood Medical and Academic Area (LMA)	60 Oxford Street Suite 132	US	UNITED STATES			1
KATZ MEDIA	125 W 55TH ST BLDG W55 FL 5 TELCO RM	US	UNITED STATES	Katz Media Group, Inc.	Business Services	1
University of Alaska	910 Yukon Drive, Suite 103	US	UNITED STATES		Education	1
Baker, Donelson, Bearman, Caldwell & Berkowitz, PC	165 Madison Ave Suite 2000	US				1
Emota Inc	3911 5TH AVE STE 210	US	UNITED STATES			1
Tenzing Global	388 market		UNITED STATES			1
OACYS.COM INCORPORATED	767 N Porter Rd	US	UNITED STATES			1
Total						988

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		1923		. aga. = 0 0. =	age.z	
		1923				
Ann Ichord02212013191538486	Hosting Center Address		UNITED STATES			1
HARDI MIDWEST INC	1500 W 76 ST	US	UNITED STATES	Hardi North America Inc.	Manufacturing	1
The Dow Chemical Company	2020 DOW Center	US	UNITED STATES	Dow Chemical Company	Manufacturing	1
HEFFLER RADETICH & SAITTA, L.L.P.	1515 MARKET ST	US	UNITED STATES			1
Coast Community College District	1370 Adams Ave.	US	UNITED STATES	Coast Community College District	Education	1
BENNETT PLESS INC	47 PERIMETER CENTER EAST	US	UNITED STATES			
California State University at Fresno	2225 E. San Ramon Ave	US	UNITED STATES		Education	
SKADDEN, ARPS, SLATE, MEAGHER and FLOM LLP	360 Hamilton Ave	US	UNITED STATES			1
MELLO SMELLO		US	UNITED STATES	Mello Smello LLC	Telecommunications	1
Toronto Catholic District School Board	80 Sheppard Ave East	CA	CANADA	Toronto Catholic District School Board	Education	1
Deloitte Services LP	1633 Broadway	US	UNITED STATES	Deloitte & Touche LLP	Business Services	1
Information Access Center	10 Presidents Landing	US	UNITED STATES			
Georgetown University	37th and O Streets, NW	US	UNITED STATES		Education	1
NBCUniversal	30 ROCKEFELLER CENTER	US	UNITED STATES	NBCUniversal, Inc.	Media & Entertainment	1
WPP Group - J. Walter Thompson Co	500 TOWN CENTER DR	US	UNITED STATES			1
University of Texas	6333 Harry Hines Boulevard	US	UNITED STATES		Education	1
SCHOOL SOUTHFIELD		US	UNITED STATES			1
Dept. Foreign Affairs and International Trade	125 Sussex Drive	CA	CANADA	Department of Foreign Affairs and International Trade	Government	1
SOUTHERN AE LLC	7951 TROON CIR SW	US	UNITED STATES			1
TOURS ROCKY MTN HOLIDAY	4223 S MASON ST	US	UNITED STATES			1
G2 Satellite Solutions Corporation	8870 Monard Drive	US	UNITED STATES			1
Full Channel Inc.	57 Everett Street	US	UNITED STATES			1
THE STANDARD AT BATON ROUGE	740 W CHIMES ST	US	UNITED STATES			1
vanoppen.biz LLC	C/O Spectrum Networks Operations Suite 905	US	UNITED STATES			1
Mankuta Gallagher & Associates	8333 w McNabb Rd	US	UNITED STATES	Mankuta Gallagher & Associates Inc	Business Services	1
Boston Scientific Corporation	1 Boston Scientific Place Mail Stop C1	us	UNITED STATES	Boston Scientific Corporation	Healthcare, Pharmaceuticals, & Biotech	1
HOLLAND & KNIGHT-CHICAGO CHI -75	131 S DEARBORN ST	US	UNITED STATES			
ATMOS ENERGY CORPORATION	4155 INDUSTRIAL DR	US	UNITED STATES	Atmos Energy Corporation	Energy & Utilities	1
Total		1	1			988

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		1924			-	
		1924				
McAfee Inc.	5000 Headquarters Drive	US	UNITED STATES	McAfee, Inc.	Software & Internet	1
Memphis Zoo	2000 Prentiss Place	US	UNITED STATES	Memphis Zoo	Travel, Recreation, and Leisure	1
Moody's Investors Service	7 World Trade Center 250 Greenwich Street	US	UNITED STATES	Moody's Investors Service	Financial Services	1
Missouri State University	901 S. National	US	UNITED STATES		Education	1
NACCE		US	UNITED STATES			1
Deere & Company	One John Deere Place	US	UNITED STATES	John Deere Company	Manufacturing	1
United States Fire Insurance Company	305 Madison Avenue	US	UNITED STATES			1
SOUTHEAST MISSOURI HOSPITAL ASSOCIATION	1702 LACEY	US	UNITED STATES			1
General Dynamics Advanced Information Systems, Inc.	2305 Mission College Blvd	US	UNITED STATES		Manufacturing	1
MASONITE	400 N TAMPA ST	US	UNITED STATES	Masonite Corporation	Manufacturing	1
Progressive Rural	890 Simpson Ave	US	UNITED STATES	Laurens County	Education	1
SAINT MARY'S HALL	9401 STARCREST DR	US	UNITED STATES	Saint Mary's Hall	Education	1
RB&B ARCHITECTS INC	315 E MOUNTAIN AVE UNIT 100	US	UNITED STATES			1
Fleishman Hillard	Hosting Center Address		UNITED STATES	Omnicom	Business Services	1
Lyft Inc.	2300 Harrison St.	US	UNITED STATES			1
Robert Bosch GmbH		DE	GERMANY	Robert Bosch GmbH	Manufacturing	1
Apparatus, Inc.	1401 N. Meridian Street	US	UNITED STATES	Apparatus, Inc.	Computers & Electronics	1
CURTIS, MALLET-PROVOST,	101 PARK AVE	US	UNITED STATES			1
Southwest General Health Center	18697 Bagley Road	US	UNITED STATES	Southwest General Health Center	Healthcare, Pharmaceuticals, & Biotech	1
Step-by-Step, Inc.	69 Public Square, Suite 1400	US	UNITED STATES	Step-By-Step , Inc.	Non-Profit	1
Intel Corporation	2200 Mission College Blvd, P.O. Box 58119	US	UNITED STATES	Intel Corporation	Computers & Electronics	1
UBS AG	677 Washington Boulevard	US	UNITED STATES	UBS Global Asset Management	Financial Services	1
East Stroudsburg University of Pennsylvania	Computer Center ESU Campus Mail	US	UNITED STATES	East Stroudsburg University of Pennsylvania	Education	1
SCPS Showrig	2845 COLEMAN ST	US	UNITED STATES			1
Proskauer Rose LLP	Eleven Times Square	US	UNITED STATES	Proskauer Rose LLP	Business Services	1
ASAP PRINTING		US	UNITED STATES			1
Plant TiftNet	PO Box 187	US	UNITED STATES	Plant TiftNet Inc	Telecommunications	1
New Jersey Department of Transportation	1 Schwartzkopf Drive	US	UNITED STATES			1
Total	'	'	'	'	'	988

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		1925				
		1020				
Tractor Supply Company	5401 Virginia Way	US	UNITED STATES	Tractor Supply Company	Agriculture & Mining	1
Indiana University	4201 Grant Line Road	US	UNITED STATES	Indiana University	Education	1
Children's Mercy Hospital	2401 Gillham Rd	us	UNITED STATES	Children's Mercy Hospital	Healthcare, Pharmaceuticals, & Biotech	1
University of Texas at San Antonio	One UTSA Circle Office of Information Technology	US	UNITED STATES	University of Texas at San Antonio	Education	1
IDEXX	1 IDEXX DR	US	UNITED STATES			1
County of Ventura	800 South Victoria Avenue	US	UNITED STATES	County of Ventura	Business Services	1
GOOD SAM RGNL MED CTR	3600 NW SAMARITAN DR	US	UNITED STATES			1
CMC Biologics, Inc.	22021 20TH AVE SE	US	UNITED STATES			1
Intentional Software Corporation	3075 112TH AVE NESuite 100	US	UNITED STATES	Intentional Software Corporation	Software & Internet	1
Gilardi and Co, LLC	Hosting Center Address		UNITED STATES			1
New York State Office of the Attorney General	200 Broadway 5th Floor	US	UNITED STATES			1
Eaton Corporation	1000 Eaton Boulevard	US	UNITED STATES		Computers & Electronics	1
INC RESEARCH, INC	3012 HIGHWOODS BLVDBldg TWC COMMU, Flr 3	US	UNITED STATES			1
UNITED CENTER JOINT VENTURE	1901 W MADISON	US	UNITED STATES	United Center Joint Venture	Travel, Recreation, and Leisure	1
Torys DBA Toryco Services	1114 Avenue of the Americas 23rd Floor	US	UNITED STATES			1
City of Albuquerque	One Civic Plaza, NW Room 2061 Information Systems Division	US	UNITED STATES			1
Anthem Blue Cross Blue Shield	120 Monument Circle	US	UNITED STATES			1
EWBANK, HUNTER, MARTIN & CO	16475 DALLAS PARKWAY	US	UNITED STATES	Ewbank Hunter Martin & Co	Business Services	1
Toronto Dominion Bank	Toronto Dominion Tower - 29th Floor	CA	CANADA	TD Bank, N.A.	Financial Services	1
Fenwal, Inc.	3 Corporate Dr.	US	UNITED STATES			1
OCCIDENTAL PETROLEUM CORP	PO BOX 1390 MC HOUPHON	US	UNITED STATES			1
COMERICA, INC.	39200 6 MILE RD	US	UNITED STATES	Comerica Incorporated	Financial Services	1
CRC Services LLC	11109 RIVER RUN BLVD	US	UNITED STATES	CRC Services LLC		1
Silpada	11550 RENNER BLVD	US	UNITED STATES			1
COMMERCE BANCSHARES	17330 W 119TH 1701 Rt. 70 East	US	UNITED STATES	TD Bank	Real Estate & Construction	1
SULLIVAN HIGDON SINK	255 N MEAD	US	UNITED STATES	Sullivan Higdon & Sink Inc.	Business Services	1
University of Kansas	1 University of Kansas	US	UNITED STATES	University of Kansas	Education	1
TECH SUPPORT AND SOLUTIONS	123 W MADISON ST	US	UNITED STATES			1
Total		!	!	!	!	988

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		1926	I	_	c . a.gc.2	_
		1920				
PIVOT	PO BOX 289	US	UNITED STATES		Other	
Aera Energy.180	10000 Ming Ave	US	UNITED STATES	Aera Energy LLC	Energy & Utilities	
Memorial Sloan Kettering	1275 York Avenue	US	UNITED STATES	Memorial Sloan-Kettering Cancer Center	Education	
Whatley, Drake and Kallas, LLC	2001 PARK PL STE 1000	US	UNITED STATES	Whatley Drake L.L.C.	Business Services	
THE CLIMATE CORPORATION	201 3RD ST	US	UNITED STATES	The Climate Corporation	Software & Internet	
BAX GLOBAL	928 Quail St	US	UNITED STATES		Transportation & Logistics	
University of Tennessee	Office of Information Technology 2332 Dunford Hall	US	UNITED STATES	University of Tennessee	Education	
Ball State University	University Computing Services 2000 University Avenue	US	UNITED STATES		Education	
University of California San Francisco	Room 602 1855 Folsom Street	US	UNITED STATES		Education	
Login, Inc.	4003 E Speedway Ste 119	US	UNITED STATES	Login, Inc	Software & Internet	
STATE OF DELAWARE	Department of Technology and Information	US	UNITED STATES	State of Delaware	Business Services	
Contegix	210 N. Tucker Blvd. Suite 600	US	UNITED STATES	Contegix LLC	Telecommunications	
SEWELL VILLAGE-CADILLAC	400 S AKARD ST	US	UNITED STATES	Sewell Automotive Companies	Retail	
ngram Micro Inc.	1600 EAST SAINT ANDREW PLACE	US	UNITED STATES	Ingram Micro, Inc.	Computers & Electronics	
Fountain - Fort Carson School District	10665 Jimmy Camp Road	US	UNITED STATES	Fountain Middle School	Education	
GoDaddy.com, LLC	14455 N Hayden Road Suite 226	US	UNITED STATES	Go Daddy	Software & Internet	
Davenport Schools			UNITED STATES			
MOMENTUM TRANSPORTATION-USA,	4901 BELFORT RD	US	UNITED STATES			
PRS CONSULTANTS	201 DEPOT ST	US	UNITED STATES	PRS Consultants Inc		
Royal Bermuda	1802 E Quiet Canyon Dr	US	UNITED STATES			
AT Kearney		DE	FRANCE			
Mid America Arts Alliance	2018 Baltimore Ave	US	UNITED STATES			
Monmouth University	Information Management 400 Cedar Avenue	US	UNITED STATES	Monmouth University	Education	
Harris Corporation	Mail Stop 57	us	UNITED STATES	Harris Corporation	Telecommunications	
New England Telehealth Consortium	262 Harlow St.	US	UNITED STATES	New England Telehealth Consortium	Non-Profit	
Commonwealth of Kentucky	101 Cold Harbor Dr	US	UNITED STATES			
Flagstar Bank	2600 Telegraph Road	US	UNITED STATES	Flagstar Bank Inc	Financial Services	
/irginia Information Technologies Agency VITA)	11751 Meadowville Lane	US	UNITED STATES	Department of Professional and Occupational Regulation	Non-Profit	
Boston HelpDesk	803 Summer Street Ste 1	US	UNITED STATES	Boston HelpDesk	Software & Internet	
Total						9

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		1007		• . a.g.a. = .e a		
		1927				
Virginia Polytechnic Institute and State Univ.	Communications Network Services	US	UNITED STATES	Virginia Tech Inc.	Education	1
CSAA Insurance Exchange	3055 Oak Road	US	UNITED STATES			1
ADESA Inc.	13085 Hamilton Crossing Blvd	US	UNITED STATES	ADESA , Inc.	Business Services	1
Merck and Co., Inc.	126 East Lincoln Avenue	US	UNITED STATES	Merck & Co. , Inc.	Healthcare, Pharmaceuticals, & Biotech	1
RLI INSURANCE COMPANY	2970 CLAIRMONT RD NE	US	UNITED STATES	RLI Insurance Company	Insurance	1
Southern Polytechnic State University	1100 South Marietta Parkway	US	UNITED STATES	Southern Polytechnic State University	Education	1
Board of Regents of the University System of Georgia	2500 Daniells Bridge Rd Building 300	US	UNITED STATES	University System of Georgia	Education	
University of Wisconsin Madison	1210 W Dayton B332	US	UNITED STATES	University of Wisconsin - Whitewater	Education	1
Tycko & Zavareei LLP	2000 L St NW, Suite 808	US	UNITED STATES	Tycko & Zavareei LLP	Law Firms & Legal Services	
PPDI	929 North Front St	US	UNITED STATES	PPD , Inc.	Software & Internet	1
University of San Diego	University of San Diego 5998 Alcala Park	US	UNITED STATES	University of South Dakota	Education	1
Sparton Electronics	5612 Johnson lake Road	US	UNITED STATES	Sparton Corporation	Manufacturing	
AFFINITY CONSULTING GROUP	1550 OLD HENDERSON RDSuite 150	US	UNITED STATES	Affinity Consulting Group LLC	Law Firms & Legal Services	
SEIDLER OIL & GAS LP	7140 E FM 917	US	UNITED STATES	Seidler Oil & Gas LP	Energy & Utilities	
State of Minnesota	Office of Enterprise Technology, State of Minnesota	US	UNITED STATES	Minnesota Department of Commerce		1
CUST CUST-131003202307	Hosting Center Address		UNITED STATES			1
CREST AMBULANCE	940 REMSEN AV	US	UNITED STATES			
University of Kansas Medical Center	University of Kansas Medical Center 3901 Rainbow Blvd	US	UNITED STATES	University of Kansas	Education	1
Nicoletta Turner	43 MacGhee Road	US	UNITED STATES			1
Joseph Gunnar & Co., LLC	30 Broad Street	US	UNITED STATES	Joseph Gunnar & Co. LLC	Financial Services	1
Morehouse School of Medicine	720 Westview Drive	US	UNITED STATES	Morehouse School of Medicine	Education	1
ITS	P. O. Box 17209	US	UNITED STATES	Division of Air Quality		1
HONOR TRANSPORTATION INC	1212 HILLSIDE GARDENS LN	US	UNITED STATES			1
American Management Systems, Inc.	4050 Legato Road	US	UNITED STATES			1
Wantagh School District (N/A)			UNITED STATES			
PHYSICIA RECOMMENDED N	502 W GERMANTOWN PIKE	us	UNITED STATES			1
MBO Video, LLC	P.O. Box 575	US	UNITED STATES	MBO Video		
Omnicity, Inc.	PO Box 8	US	UNITED STATES	Omnicity Inc	Telecommunications	1
Total	<u> </u>		1		1	988

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		1928		<u> </u>		
		1920				
ALDI INC.	1200 N KIRK RD	US	UNITED STATES	Aldi Inc.	Retail	1
ARKANSAS CHILDRENS HOSPITAL	804 WOLFE ST	US	UNITED STATES			1
Hamilton County	733 West Henry Street	US	UNITED STATES			1
ARCHER DANIELS MIDLAND	4666 E FARIES PKWY	US	UNITED STATES	Archer Daniels Midland Company	Agriculture & Mining	1
County Of Schenectady	620 STATE ST	US	UNITED STATES	Schenectady County Community College	Education	1
Hub International Ltd	55 E. Jackson	US	UNITED STATES			1
Government of the District of Columbia	441 4th Street NW, Suite 930S	US	UNITED STATES	OFFICE OF CITIZEN COMPLAINT REVIEW	Government	1
Galaxy 7	1529 Queen Ann	US	UNITED STATES			1
Agency for Health Care Policy & Research	HHS/ASA/OCIO 5600 Fishers Lane	US	UNITED STATES			1
Lawrence Bros. Pharmacy-Roswell	900 W 2nd st	US	UNITED STATES			1
Burr Foreman, LLP	3102 W END AVE	US	UNITED STATES			1
The Cosmopolitan of Las Vegas	3708 Las Vegas Boulevard South	US	UNITED STATES	The Cosmopolitan of Las Vegas	Travel, Recreation, and Leisure	1
Litestream Holdings, LLC.	500 S Australian Ave, Suite 120	US	UNITED STATES	Litestream Holdings LLC	Telecommunications	1
WECOM INC	2332 Kingman Ave.	US		Wecom Inc	Telecommunications	1
PSINET/DeKalb Regional Healthcare System	2701 N. Decatur Rd.	US	UNITED STATES	DeKalb Regional Healthcare System	Healthcare, Pharmaceuticals & Biotech	1
WHITE MOUNTAIN IMAGING	PO BOX 216	US	UNITED STATES	White Mountain Imaging	Manufacturing	1
LA County Office Education	15959 East Gale Ave	US	UNITED STATES			1
PROS Revenue Management	3100 Main, Suite 900	US	UNITED STATES	PROS Revenue Management Inc	Software & Internet	1
U.S. Environmental Protection Agency	NC 54 at Alexander Drive NW	US	UNITED STATES	Environmental Protection Agency	Government	1
Computer Sciences Corp - NTIS	3170 Fairview Park Dr	US	UNITED STATES			1
ENA-2			UNITED STATES			1
TRENDSETTER ENGINEERING	10430 RODGERS RD	US	UNITED STATES	Trendsetter Engineering Inc	Energy & Utilities	1
hub at Tucson	1011 N TYNDALL AVE	US	UNITED STATES			1
CONSUMERS UNION		US	UNITED STATES	Consumers Union	Non-Profit	1
American Medical Association	330 N. Wabash Ave.	US	UNITED STATES	American Medical Association	Non-Profit	1
InZone Holdings	2859 Paces Ferry Rd Suite 2100	US	UNITED STATES			1
PepsiCo, Inc.	700 Anderson Hill Road	US	UNITED STATES	PepsiCo , Inc.	Manufacturing	1
MTPCSLLC	1170 Devon Park Drive	US	UNITED STATES			1
Hess Corporation	1501 McKinney Street	US		Hess Corporation	Manufacturing	1
Total						988

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		1929		. uge: = := e: =		
		1929				
CAPITOL CARPET FLOORING		US	UNITED STATES			1
The Trustees of Columbia University in the City of New York	630 West 168th Street PH-18 Room 106	US	UNITED STATES			1
THINC ACTIONWEAR	4611 SE 26TH AVE	US	UNITED STATES			1
Home Box Office	1100 Avenue of the Americas	US	UNITED STATES	НВО	Telecommunications	1
Arylessence	1091 Lake Drive	US	UNITED STATES	Arylessence Inc	Manufacturing	1
Broward County	2601 W Broward Blvd	US	UNITED STATES	Broward County , Inc.	Non-Profit	1
Bloomberg Financial Market	731 Lexington Avenue	US	UNITED STATES	Bloomberg L.P.	Media & Entertainment	1
FIDELITY SOUTHERN CORPORATION	3 CORPORATE BLVD NE BLDG 3 FLR 4 RM COMPUTER	US	UNITED STATES	FIDELITY SOUTHERN CORP	Financial Services	1
ACCO MATERIAL		US	UNITED STATES	ACCO Material	Manufacturing	1
THRESHOL GROUP	50 S 16TH ST	US	UNITED STATES			1
DIRECTORY ADVERTISING CONSULTANTS LTD	Not Defined	CA	CANADA			1
The University Of Texas M.D. Anderson Cancer Center	1155 Pressier Street	us	UNITED STATES	MD Anderson Cancer Center	Healthcare, Pharmaceuticals, & Biotech	1
California Polytechnic State University	1 Grand Avenue	US	UNITED STATES	Cal Poly State University	Education	1
Quintairos, Prieto, Wood & Boyer, P.A.	9200 S DADELAND BLVD,STEPH-825	US	UNITED STATES	Quintairos Prieto Wood & Boyer P.A	Law Firms & Legal Services	1
Highbridge Capital Management, LLC.	40 West 57th Street 32nd fl	US	UNITED STATES			1
SAP America Inc.	3999 West Chester Pike	US	UNITED STATES	SAP AG	Software & Internet	1
Federal Express Corp.	Federal Express Corp. Integrated Network Planning and Engineering P.O. Box 727	US	UNITED STATES			1
CI - Computer Generated Solutions SID- 20268	200 VESEY ST	US	UNITED STATES			1
ENERGY SERVICES	512 W 5TH AVE	US	UNITED STATES			1
MITEL NETSOLUTIONS, INC. HQ (320617-1)			UNITED STATES			1
CAESARS ENTERTAINMENT OPERATING	1 RIVERBOAT DR	US	UNITED STATES			1
Healthsource, Inc.	P.O. Box 2041	US	UNITED STATES	Vision Healthsource Inc	Financial Services	1
Georgia Department of Education	1970 Twin Tower East 205 Jesse Hill Jr. Drive SE	US	UNITED STATES	Georgia Department of Education	Education	1
GENERAL ELECTRIC COMPANY	8700 GOVERNORS HILL	US	UNITED STATES	General Electric Company	Manufacturing	1
Maven Wave Partners, LLC	550 W Washington St	US	UNITED STATES	Maven Wave Partners LLC	Software & Internet	1
Commonwealth of Massachusetts	Massachusetts Office of Information Technology Suite 2100	US	UNITED STATES			1
North American Signs, Inc.	3601 W. Lathrop	US	UNITED STATES			1
Florida Department of Insurance	200 East Gaines Street	US	UNITED STATES	Florida Department of Insurance		1
Total		1	1			988

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		1930				
NYLCare Corp.	1000 Middle Street	US	UNITED STATES	Aetna Inc	Insurance	
University of Calgary	Information Technologies, University of Calgary 2500 University Drive NW	CA	CANADA	University of Calgary	Education	
Madonna University	36600 Schoolcraft Road	US	UNITED STATES	Madonna University	Education	
State of Washington - Department of nformation Services	P.O. Box 42450	US	UNITED STATES	Washington State Department	Government	
STM TECHNOLOGY INC	60 TAYLOR	US	UNITED STATES			
The School Board of Brevard County	2700 Judge Fran Jamieson Way	US	UNITED STATES			
Green Mountain Coffee Roasters	5 Pilgram Park Rd	US	UNITED STATES	Green Mountain Coffee Roasters , Inc.	Manufacturing	
Georgia Dept. of Technical and Adult	1800 Century Place Suite 590	US	UNITED STATES	Technical College System of Georgia	Education	
AUGUST WEST CHIMNEY		US	UNITED STATES	August West Chimney LLC	Real Estate & Construction	
Realogy Group LLC	175 Park Ave	US	UNITED STATES			
Facomalink, LLC	800 5th ave #101-289	US	UNITED STATES			
Peak 10, Inc.	8910 Lenox Pointe Dr. Suite A	US	UNITED STATES	Peak 10 Inc	Software & Internet	
DEF INFO SYS AG 90DI	11600 Springfield Road 1st Floor	US	UNITED STATES			
OGIS	5750 Duluth Street	US	UNITED STATES	LOGIS	Software & Internet	
Carbon Lehigh Intermediate Unit 21	4210 Independence Drive	US	UNITED STATES	Carbon Lehigh Intermediate Unit 21	Education	
Report Services, Inc	333 W Wacker Drive		UNITED STATES			
NGLESID HOMES INC	1005 N FRANKLIN ST	US	UNITED STATES			
incoln Investment Planning	218 GLENSIDE AVE	US	UNITED STATES	Lincoln Investment Planning , Inc.	Financial Services	
Brown Brothers Harriman & Co.	525 Washington Blvd	US	UNITED STATES	Brown Brothers Harriman & Co.	Financial Services	
Nilkes University	84 West South Street	US	UNITED STATES	Wilkes University	Education	
Bruce Layne	1107 KENTUCKY FRFLD	US				
ion Resources, Inc.	375 Hudson St.	US	UNITED STATES	Taia Lion Resources Inc	Agriculture & Mining	
State Bar of Georgia	104 Marietta St NW Suite 100	US	UNITED STATES	State Bar of Georgia	Non-Profit	
Precision Images	1106 SW Burnside	US	UNITED STATES	Precision Images	Retail	
DIGITALPATH, INC	1065 Marauder St	UNITED STATES	UNITED STATES			
Anonymizer, Inc.		US	NETHERLANDS	Anonymizer Inc	Software & Internet	
Baptist Health South Florida, Inc.	6855 Red Road Suite 400	US	UNITED STATES	Baptist Health South Florida Inc	Healthcare, Pharmaceuticals, & Biotech	
State Street Bank and Trust Company	1776 Heritage Drive Mail Stop JAB4NE	US	UNITED STATES	State Street Corporation	Financial Services	
Department of Education	2 Metrotech Center Suite 3600	US	UNITED STATES	New York City Department of Education	Government	
Fotal .						

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		1931				
		1001				
WEYMOUTH SCHOOL ADMIN		US	UNITED STATES			1
CITISTREET	30 Braintree Hill Office Park	US	UNITED STATES	CitiStreet LLC	Insurance	1
United States Senate	2 MASSACHUSETTS AVENUE, N.E. 6TH FLOOR	US	UNITED STATES	United States Senate	Government	1
Lincoln National Corporation	Lincoln National Corporation 1500 Market St Ste 3900W	US	UNITED STATES	Lincoln Financial Group	Insurance	1
Automated Benefit Services, Inc	8220 IRVING RD	US	UNITED STATES	Automated Benefit Services Inc	Insurance	1
Robert Bosch LLC	1800 West Central Road	US	UNITED STATES	Robert Bosch GmbH	Manufacturing	1
GENERAL ELECTRIC CO	1649 W FRANKFORD RD	US	UNITED STATES			1
New York University	726 Broadway, 8th Floor - ITS	US	UNITED STATES	New York University	Education	1
PUBLIC LIBR INDAIN PRAIRIE		US	UNITED STATES			1
Triple E Machinery, El Monte	3301 Gilman Rd	US	UNITED STATES	TRIPLE-E MACHINERY MOVING INC	Transportation & Storage	1
Stantec Consulting Ltd	Edmonton HO -300, 10160 112 St	CA	CANADA	Stantec Inc.	Real Estate & Construction	1
Ole Ben Franklin	9711 Kingston Pike	US	UNITED STATES			1
STARGEL OFFICE SYSTEMS, INC.	4700 BLALOCK RD	US	UNITED STATES			1
University of Oregon	UO Information Services 1225 Kincaid Street	US	UNITED STATES	University of Oregon	Education	1
University of North Carolina at Greensboro	1000 Spring Garden Street	US	UNITED STATES	University of North Carolina at Greensboro	Education	1
Virtua Health	301 Lippincott Dr.	US	UNITED STATES	Virtua Health Inc	Healthcare, Pharmaceuticals, & Biotech	1
Bucks County Intermediate Unit #22	705 N. Shady Retreat Road	US	UNITED STATES	Bristol Township School Dist	Education	1
CITY OF REYNOLDSBURG	7240 E MAIN ST	US	UNITED STATES			1
DRSLLC	1343 Belmont Avenue	US	UNITED STATES	DRS LLC	Software & Internet	1
Ocean Spray Cranberries, Inc.	One Ocean Spray Drive	US	UNITED STATES	Ocean Spray Inc.	Manufacturing	1
Target Corporation	1000 Nicollet TPS 3165	US	UNITED STATES	Target Corporation	Retail	1
New Pig Corp	1 Pork Ave.	US	UNITED STATES	New Pig Corporation	Manufacturing	1
University of Maryland at Baltimore	601 W. Lombard St	US	UNITED STATES	University of Maryland	Education	1
Millhouse Electronics	3133 Bluff Place	US	UNITED STATES	Millhouse Electronics Inc	Retail	1
AIROOM INC	6825 N LINCOLN AVE	US	UNITED STATES			1
Temple University	3rd floor Telecommunications 1101 W Montgomery Avenue	US	UNITED STATES	Temple University	Education	1
CONEMAUGH VALLEY MEMORIA	1086 FRANKLIN ST.	US	UNITED STATES	Conemaugh Health System	Healthcare, Pharmaceuticals, & Biotech	1
GALLAGHE BRIODY BUTLER		US	UNITED STATES			1
Total						988

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		1932			- 1 - 1 - 1 - 1 - 1 - 1	
		1932				
Colgate-Palmolive Company	909 River Road	US	UNITED STATES	Colgate-Palmolive Company	Manufacturing	1
Skyline Membership Corp.	PO Box 759	US	UNITED STATES			1
Avidex	13555 Bel-Red Road Suite 226	US	UNITED STATES	Avidex	Software & Internet	1
State Street IMS	46 Discovery	US	UNITED STATES			1
RightNow Ministries International	3304 ESSEX DR	US	UNITED STATES			1
Huntington Bancshares Inc.	41 south high street	US	UNITED STATES	Huntington National Bank	Financial Services	1
Douglas County Schools	14200 E JEWELL AVE	US	UNITED STATES			1
CS Technologies	125 N Second St.	US	UNITED STATES			1
JEFF PLATT	44 STONE MOUNTAIN	US	UNITED STATES			1
City of Phoenix	251 W Washington	US	UNITED STATES	Phoenix Fire Department	Government	1
University of Texas at Austin	ITS - Telecommunications and Networking 1 University Station, C2900	US	UNITED STATES	University of Texas at Austin	Education	1
Endicott College	376 Hale Street	US	UNITED STATES	Endicott College	Education	1
PSP GROUP LLC	17197 LAUREL PARK DR N	US	UNITED STATES			
GOOCHLAND COUNTY	1800 SANDY HOOK RD	US	UNITED STATES	Goochland County	Real Estate & Construction	1
MOGEL SPIEDEL BOBB		US	UNITED STATES			1
Project Consulting Services, Inc.	3300 W ESPLANADE AVE	US	UNITED STATES	Project Consulting Services Inc	Real Estate & Construction	1
Kentucky Department of Education	15 Fountain Place	US	UNITED STATES	Kentucky Department of Education	Government	1
Arialink	230 N Washington Square	US	UNITED STATES	Arialink LLC	Telecommunications	1
Trinity Industries, Inc.	Technical Services	US	UNITED STATES	Trinity Industries , Inc.	Manufacturing	1
SHORE MA NUFACTURING	100 COMMERCE DR	US	UNITED STATES			1
Scott Cars Inc	3333 Lehigh St	US	UNITED STATES			1
North Carolina State University	Avent Ferry Technology Center, Box 7208 2114 Avent Ferry Road	US	UNITED STATES	North Carolina State University	Education	1
BROOKDALE SENIOR LIVING	111 WESTWOOD PL	US	UNITED STATES	Brookdale Living Communities Inc		1
East Carolina University	East Fifth Street	US	UNITED STATES	East Carolina University	Education	1
WINSLOW AUTOMATICS		US	UNITED STATES	Winslow Automatics Inc	Manufacturing	1
Euro-Pro Operating LLC	180 Wells Ave		UNITED STATES			1
CI - ITT EDUCATIONAL SERVICE INC SID-22001	13000 N Meridian St	US	UNITED STATES			1
Air Advantage LLC	465 N. Franklin Suite A	US	UNITED STATES	Air Advantage LLC	Telecommunications	1
Total	!			!		988

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		1933		<b>g</b>		
		1955				
Superior Mailing Services			UNITED STATES			
HUGHES E NVIRONMENTAL	14 LEIGHTON PL	US	UNITED STATES			
PREMIER DISTRIBUTING COMPNY	4321 YALE BLVD NE BLDG MAIN FLR 1 RM SERVER	US	UNITED STATES	Premier Distributing Company		
DEPARTMENT OF HOMELAND SECURITY	Department of Homeland Security 300 7th St SW	US	UNITED STATES	Department of Homeland Security	Government	
GAMESTOP, INC.	6125 Westport Parkway	US	UNITED STATES	GameStop Corp.	Retail	
.eidos, Inc.	11951 Freedom Drive	US	UNITED STATES	Leidos Inc	Software & Internet	
KELLEY CADILLAC		US	UNITED STATES	Tom Kelley Cadillac	Retail	
Femple Etz Chaim	1080 E JANSS RD	US	UNITED STATES	Temple Etz Chaim	Non-Profit	
Gwinnett County Public Schools	437 Old Peachtree Road NW	US	UNITED STATES	Gwinnett County Public Schools	Education	
GATEHOUSE MEDIA, INC - STROUDSBURG, PA	511 LENOX ST	US	UNITED STATES			
Heidelberger Druchmaschinen AG		DE	GERMANY	Heidelberg USA, Inc.	Manufacturing	
FISHER SCIENTIFIC	600 Business Center Drive	US	UNITED STATES	Fisher Scientific Company	Manufacturing	
Abacus Group LLC	767 Third Avenue	US	UNITED STATES	Abacus Group LLC	Business Services	
Nik Entertainment	274 N. Goodman St.	US	UNITED STATES	Nik Entertainment Co	Travel, Recreation, and Leisure	
Alentus Corporation	180 E Broad Street Suite 808	US	UNITED STATES	Alentus Corporation	Telecommunications	
AKELAND BANCORP INC	5716 BERKSHIRE VALLEY RD	US	UNITED STATES	LAKELAND BANCORP INC	Financial Services	
University of California, San Diego	Administrative Computing & Telecommunications Attn: Hostmaster	US	UNITED STATES	University of California , San Diego	Healthcare, Pharmaceuticals, & Biotech	
SAM SILVERMAN DVM PHD ASSO		US	UNITED STATES			
Brodigan and Gardner LLP	40 Broad St	US	UNITED STATES			
OCEAN COUNTY	101 HOOPER AVE na na	US	UNITED STATES	Ocean County College	Education	
US TAX COURT	400 2ND ST NW # G-24A	US	UNITED STATES			
Jeanine Williams10192012161209645	Hosting Center Address		UNITED STATES			
Ernst and Young LLP	200 Plaza Drive	US	UNITED STATES			
Fourway Computer Products, Inc.	51601 State Road 933 N	US	UNITED STATES	Fourway Computer Products Inc	Telecommunications	
Oklahoma State University	407 Whitehurst Oklahoma State University	US	UNITED STATES	Oklahoma State University	Education	
CSAUH Cleveland	2351 East 22nd Street	US	UNITED STATES			
The Home Depot Inc.	2455 Paces Ferry Road	US	UNITED STATES	The Home Depot Inc.	Retail	
McAfee, Inc.	2821 Mission College Blvd.	US	UNITED STATES	McAfee , Inc.	Manufacturing	

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		1934				
Wake Forest University Baptist Medical Center	Information Services Medical Center Blvd.	US	UNITED STATES	Wake Forest Institute for Regenerative Medicine	Healthcare, Pharmaceuticals, & Biotech	1
VILLAGE FLOWER HILL V	1 BONNIE HEIGHTS	US	UNITED STATES	villageflowerhill.com	Government	1
AMERICA WEST AIRLINES	1930 W UNIVERSITY DR	US	UNITED STATES	US Airways Inc	Transportation & Storage	1
Columbus Regional Hospital	2400 E. 17th Street	US	UNITED STATES	Columbus Regional Hospital	Healthcare, Pharmaceuticals, & Biotech	1
JOSEPH STADELMAN ELECTR CO		US	UNITED STATES			1
Safeway Inc	5918 Stoneridge Mall Rd.	US	UNITED STATES	Safeway Inc.	Retail	1
MIKE'S FEED FARM	90 HAMBURG TP	US	UNITED STATES			1
WAYNE COUNTY AIRPORT AUTHORITY	601 ROGELL DR	US	UNITED STATES	Wayne County Airport Authority	Transportation & Storage	1
The CIT Group	CIT Drive	US	UNITED STATES	CIT Group Inc.	Financial Services	1
Ernst & Young LLP	200 Plaza Drive	US	UNITED STATES	Ernst & Young LLP	Business Services	1
Johnson Outdoors Inc.	555 Main St.	US	UNITED STATES	Johnson Outdoors Inc.	Retail	1
THE GARDEN CITY GROUP	420 LEXINGTON AVE	US	UNITED STATES	The Garden City Group Inc	Law Firms & Legal Services	1
LAW OFFICE CLIFFORD ENTEN	50 S STEELE ST UNIT 875	US	UNITED STATES			1
ORADELL ANIMAL HOSPIT	580 WINTERS AV	US	UNITED STATES			1
MOTORVILLE, INC	5515 RACETRACK RD	US	UNITED STATES	Motorville Inc	Retail	1
Texas Workforce Commission	Room 0316 101 E 15th St	US	UNITED STATES	Texas Workforce Commission	Government	1
TROIL ENTERPRISES	2485 STATE ST EXT	US	UNITED STATES	Troil Enterprises LLC	Real Estate & Construction	1
WERMER ROGERS DORAN RUZON		US	UNITED STATES			1
Johnson & Wales University	8 Abbott Park Place	US	UNITED STATES	Johnson & Wales University	Education	1
Life Technologies Corp.	7305 Executive Way	US	UNITED STATES	Life Technologies Corporation	Healthcare, Pharmaceuticals, & Biotech	1
Dominion Virginia Power	701 E. Cary St. P.O. Box 26666	US	UNITED STATES			1
MECNET CO		US	UNITED STATES			1
Potlatch Corporation	23403 E Mission Ave	US	UNITED STATES	Potlatch Corporation	Manufacturing	1
ITT Hartford	Hartford Plaza	US	UNITED STATES	Woodbury Financial Services Inc	Financial Services	1
Talecris Biotherapeutics Inc	8368 US Hwy 70 W	US	UNITED STATES	Talecris Biotherapeutics Inc	Healthcare, Pharmaceuticals, & Biotech	1
		US	UNITED	Capital Area Intermediate Unit	Education	1
Capital Area Intermediate Unit	P.O. Box 489	03	STATES			

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		1935				
		1935				
Vital Images Inc.	5480 FELTL	US	UNITED STATES	Vital Images Inc	Software & Internet	1
ATLINK SERVICES, LLC	13431 N. Broadway Ext., Suite 120	US		AtLink Services LLC	Telecommunications	1
Metropolitan Airports Commission	6040 28th Ave. South	US	UNITED STATES	Metropolitan Airports Commission	Government	1
CROWLEY NORMAN LLP	3 RIVERWAY	US	UNITED STATES	Crowley Norman LLP	Law Firms & Legal Services	1
Providence Health & Services	1801 Lind Ave.	US	UNITED STATES	Providence Health System	Healthcare, Pharmaceuticals, & Biotech	1
MILLER BROTHERS, INC.	7587 CAPITOL WAY	US	UNITED STATES			1
Southwest Gas Corporation	5241 Spring Mountain Road	US	UNITED STATES	Southwest Gas Corporation	Energy & Utilities	1
TEA FORTE		US	UNITED STATES			1
METRA-RAIL	547 W JACKSON BL	US	UNITED STATES			1
STATE OF NEW JERSEY	25 MARKET ST	US	UNITED STATES	NJ Department of Education		1
First National Bank and Trust of the Treasure Coast - BCT LAN	973 SE Federal Hwy	US	UNITED STATES			1
SDSO	5555 Overland Ave Bldg. 12	US	UNITED STATES			1
Federal Aviation Administration	William J Hughes Technical Center AJA-1423	US	UNITED STATES	Federal Aviation Administration	Government	1
BHN CFL Division	1218 Millenium Parkway	US	UNITED STATES			1
BUZZ OATES BOMS 200-0950	555 CAPITOL MALL	US	UNITED STATES			1
State of Arkansas	Department of Computer Services	US	UNITED STATES	Arkansas , Inc.	Government	1
University of Maryland	System Administration 3300 Metzerott Road	US	UNITED STATES	University System of Maryland	Education	1
Nationwide Mutual Insurance Company	One Nationwide Plaza	US	UNITED STATES	Nationwide Insurance Company	Insurance	1
Greater Orlando Aviation Authority	9000 Airport Blvd	US	UNITED STATES	Greater Orlando Aviation Authority	Transportation & Storage	1
Chubb & Son	I/T Governance	US	UNITED STATES	The Chubb Corporation	Insurance	1
DOUGLAS PRESS, INC.	2810 MADISON	US	UNITED STATES	Douglas Press Inc	Travel, Recreation, and Leisure	1
MAINE BUREAU OF TAXATION	OIT NETWORK SERVICES DIVISION STATE HOUSE STATION 145	US	UNITED STATES	Maine Department of Transportation	Government	1
Stormsource, LLC dba AppointmentPlus	15300 N 90th Street Suite 100	US	UNITED STATES			1
Valley Transit Authority	3331 North First Street	US	UNITED STATES	Antelope Valley Transit Authority	Transportation & Storage	1
I P CALLISON & SONS, INC	2400 CALLISON RD NE	US	UNITED STATES	I.P. Callison & Sons		1
Florida Water Products, Inc.	5069 SAVARESE CIR	US	UNITED STATES	Florida Water Products , Inc.		1
Mid State Bank	398 Sunrise Terrace	US	UNITED STATES	Rabobank	Financial Services	1
Texas State Comptrollers of Public Accounts	LBJ State Office Building	US	UNITED STATES			1
Total	!	!	!	!	!	988

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		1936				
		1000				
County of Orange	1400 S. Grand Ave.	US	UNITED STATES	Orange County Public Library	Cultural	1
United Technologies Research Center	United Technologies Corporation	US	UNITED STATES	United Technologies Corp.	Manufacturing	1
DigitalPath Inc.	1100 N Market Street		UNITED STATES			1
NiSource Corporate Services Company	801 E 86th Ave	us	UNITED STATES	NiSource Corporate Services Company	Energy & Utilities	1
Arvest	Hosting Center Address		UNITED STATES			1
UAW-LEGAL SERVICES PLAN- 110413122510	Hosting Center Address		UNITED STATES			1
IVYTech Community College of Indiana	9301 East 59th Street	US	UNITED STATES		Education	1
WILLIAM PATERSON UNIVERSITY	300 POMPTON ROAD	US	UNITED STATES	William Paterson University	Education	1
MEDCOR, INC.	1 PIERCE PL	US	UNITED STATES	Medcor Inc	Healthcare, Pharmaceuticals, & Biotech	1
GUESS, INC.	1444 s. Alameda	us	UNITED STATES	Guess?, Inc.	Retail	1
Bank of Oklahoma	Plaza 1 Williams Center	us	UNITED STATES	BOKF	Financial Services	1
The Vanguard Group, Inc.	100 Vanguard Blvd. V26	us	UNITED STATES	Vanguard	Financial Services	1
REED ELSEVIER	9333 SPRINGBORO PIKE	US	UNITED STATES	LexisNexis Company	Media & Entertainment	1
CLEAN HARBORS ENVIRONMENTAL	42 LONGWATER DR	US	UNITED STATES	Clean Harbors Inc	Energy & Utilities	1
TEXAS ASSOCIATION OF SCHOOL BOARD	12007 RESEARCH BLVD	US	UNITED STATES			1
VILLAGE LLOYD HARBOR	32 MIDDLE HLLW RD	US	UNITED STATES			1
Brown & Riding Insurance Inc	777 S Figueroa St		UNITED STATES			1
University of lowa	Information Technology Services 416 NH	US	UNITED STATES	University of Iowa	Education	1
Dis Org	2560 Bancroft Way	us	UNITED STATES			1
County of Placer	Placer County IT	us	UNITED STATES	Placer Co.	Government	1
Glass Lewis & Co., LLC	One Sansome street Suite 3300	US				1
Central Virginia Community Services	2241 Langhorne Rd	US	UNITED STATES	Central Virginia Community Services	Healthcare, Pharmaceuticals, & Biotech	1
INFOR GLOBAL SOLUTIONS (MICHIGAN), INC.	2211 Old Earhart Road Suite 250	US	UNITED STATES	Infor Inc	Software & Internet	1
Kimberly-Clark Corp.	Kimberly-Clark Corp. 401 N. Lake St.	US	UNITED STATES	Kimberly-Clark Corporation	Manufacturing	1
Office Depot	6600 N. Military Trail	US	UNITED STATES	Office Depot Inc	Retail	1
Lifespan Corp.	167 Point Street	US	UNITED STATES	Lifespan Corporation	Healthcare, Pharmaceuticals, & Biotech	1
Hallmark Cards Inc.	2501 McGee Mail Drop 355	US	UNITED STATES	Hallmark Cards Nederland B.V.	Manufacturing	1
BCBS OF MI	600 EAST LAFAYETTE	US	UNITED STATES	The BCBSM Foundation	Non-Profit	1
Total						988

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		1937	_		g	
		1937				
PORT AUTHORITY OF NY NJ	241 ERIE ST	US	UNITED STATES	The Port Authority	Government	
M ROTHMAN 7	50 WILLIAMS DRIVE	US	UNITED STATES	M. Rothman & Company Inc.	Retail	
New Haven Public Schools	165 Church Street	US	UNITED STATES	New Haven Public Schools	Education	
RZB FINANCE LLC	1133 Avenue of the Americas 16th floor	US	UNITED STATES	RZB Finance LLC	Financial Services	
International Paper	3232 Players Club Parkway	US	UNITED STATES	International Paper Company	Manufacturing	
Ptera Inc.	POB 135	US	UNITED STATES	Ptera Inc	Telecommunications	
Arizona State Government	100 N. 15th Ave., Suite 400	US	UNITED STATES	Arizona Lottery	Travel, Recreation, and Leisure	
MAXIMUS INC.	3130 KILGORE RD	US	UNITED STATES	MAXIMUS Inc	Software & Internet	
Quik Trip Corporation	4705 S. 129th East Ave		UNITED STATES			
Alteva Inc	47 Main St	US	UNITED STATES	ALTEVA, INC.	Telecommunications	
DirectLink, LLC.	43217 London Avenue	US	UNITED STATES	DirectLink LLC	Telecommunications	
RALLS TECHNOLOGIES, LLC	17594 Highway 19	US		Ralls Technologies LLC		
Fulbright & Jaworski	1301 McKinney St		UNITED STATES			
Affinity Health Plan	2500 Halsey St	US	UNITED STATES	Affinity Health Plan Inc	Insurance	
DPR Construction	1450 Veterans Blvd	US	UNITED STATES	DPR Foundation	Non-Profit	
ANZ Investment Bank		UK	UNITED KINGDOM			
MIDCAP AND COMPANY-090526111102	Hosting Center Address		UNITED STATES			
University of Minnesota	2218 Univ Ave SE	US	UNITED STATES	University of Minnesota	Education	
PRECISION CONVERSION LLC	1900 NE 25TH AVE	US	UNITED STATES			
IDC Research, Inc.	5 Speen Street	US	UNITED STATES	IDC Company	Software & Internet	
Harvard University	HUIT Network Services Suite 132	US	UNITED STATES	Harvard University	Education	
KENNEY REALTY	4712 MILGEN RD	US	UNITED STATES	KENNEY REALTY	Real Estate & Construction	
Fullerton Community College	321 East Chapman Avenue	US	UNITED STATES		Education	
BRICKER & ECKLER, LLP	1001 LAKESIDE AVE ESuite 1350	US	UNITED STATES	Bricker & Eckler LLP	Law Firms & Legal Services	
The University of Alabama	A301 Gordon Palmer Hall Box 870346	US	UNITED STATES	University of Alabama	Education	
W B Doner (184496-2)			UNITED STATES			
Santa Clara County Office of Education	Regional Technology Center 1290 Ridder Park Drive	US	UNITED STATES	SCCOE schools	Education	
University of Oklahoma HSC	800 NE 15th	US	UNITED STATES		Education	
Fort Lewis College	150A Admin. Bldg, Computer Center	US	UNITED STATES	Fort Lewis College	Education	
Total		1	1			988

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						+
SHOE CARNIVAL, INC.	1956 OLD FORT PKWY	US	UNITED STATES	Shoe Carnival Inc	Retail	
HOENIX CHILDREN'S HOSPITAL	1919 E. Thomas Rd	US	UNITED STATES	Phoenix Children's Hospital	Healthcare, Pharmaceuticals, & Biotech	
american Airlines Incorporated	P.O.Box 619616 MD 5308	US	UNITED STATES	American Airlines , Inc.	Transportation & Storage	
afayette College	High St	US	UNITED STATES	Lafayette College	Education	
Friedkin Companies, Inc.	1375 Enclave Parkway	US	UNITED STATES			
Iniversity of Southern California	3434 South Grand Avenue Information Technology Services	US	UNITED STATES	University of Southern California	Education	
exas Health and Human Services commission	701 W. 51st Street Building C - 1st Floor	US	UNITED STATES	Texas Health and Human Services Commission	Government	
Borough of Kutztown	45 Railroad Street	US	UNITED STATES	Borough	Government	
CARMAX	12800 TUCKAHOE CREEK PKWY	US	UNITED STATES	CarMax , Inc.	Retail	
Milwaukee Area Technical College	700 West State Street	US	UNITED STATES	Milwaukee Area Technical College	Education	
ROCKWELL AUTOMATION	1201 SOUTH 2ND STREET	US	UNITED STATES	Rockwell Automation, Inc.	Software & Internet	
outh Coast Air Quality Management bistrict	21865 Copley Drive	US	UNITED STATES	AQMD	Government	
PEX WIND ENERGY	212 E HIGH ST	US	UNITED STATES			
(1 Speed	17221 VON KARMAN AVE	US	UNITED STATES	K1 Speed INC	Travel, Recreation, and Leisure	
Simply Bits, LLC	5225 N. Sabino Canyon Rd.	US	UNITED STATES	Simply Bits LLC	Software & Internet	
Veather Channel - ALYGA						
Norehead State University	110 Ginger Hall	US	UNITED STATES	Morehead State University	Education	
American Collegiate Marketing	4440 HAGADORN RD	US	UNITED STATES	American Collegiate Marketing, Inc.	Business Services	
Georgia Aquarium - AEP LAN	3065 Main Street	US	UNITED STATES			
Charles Schwab & Co., Inc.	211 Main Street	US	UNITED STATES	The Charles Schwab Corporation	Financial Services	
Maryland Administrative Office of the Courts (AOC)	2661 Riva Road, Suite 900	US	UNITED STATES			
St. Peter's Healthcare Services	2215 BURDETT AVE	US	UNITED STATES			
AURORA UNIVERSITY	347 S GLADSTONE AVE	US	UNITED STATES	Aurora University	Education	
University of Virginia	University of Virginia, ITC P.O. Box 400324	US	UNITED STATES	University of Virginia	Education	
lorthwestern University	Leverone Hall #G-166 2001 Sheridan Rd	US	UNITED STATES	Northwestern University	Education	
OLUTIONS PCS STRUCTURAL		US	UNITED STATES			
itan's Office Technologies	1375 S Eastwood Drive	US	UNITED STATES	Stan's Office Technologies Inc	Telecommunications	
KINBER	5775 Allentown Blvd, Suite 101	US	UNITED STATES	KINBER	Non-Profit	
otal o	!			!		+

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		1939				_
		1303				
Lion Resources, Inc	33 Arch St.	US	UNITED STATES	Taia Lion Resources Inc	Agriculture & Mining	
TORNIER INC	10801 NESBITT AVE S	US	UNITED STATES	Tornier Inc	Healthcare, Pharmaceuticals, & Biotech	
Capital One Financial Corporation	1680 Capital One Drive	US	UNITED STATES			
Kinecta Federal Credit Union	1440 Rosecrans Ave	US	UNITED STATES	Kinecta Federal Credit Union	Financial Services	
LAKEWAY PUBLISHERS, IN	1608 W 1ST NORTH ST	US	UNITED STATES			
Involta	5055 REC DR	US	UNITED STATES	Involta LLC	Software & Internet	
State of Wyoming	Enterprise Technology Services 2001 Capitol Avenue	US	UNITED STATES	Wyoming Company	Government	
Sarasota County Government	1660 Ringling Boulevard 5th Floor, EIT	US	UNITED STATES	Sarasota County Government	Government	
Moelis & Company	1999 Avenue of the Stars	US	UNITED STATES	Moelis & Company	Financial Services	
Oklahoma Office of Management & Enterprise Services	3115 N. Lincoln Blvd.	US	UNITED STATES			
Clark County Information Systems	IT Department 500 S. Grand Central Pky	US	UNITED STATES			
Federal Energy Regulatory Commission	888 First Street NE	US	UNITED STATES	Federal Energy Regulatory Commission	Government	
COSTAR GROUP INC	1331 L St, NW	US	UNITED STATES	CoStar Group Inc		
SCG Services, LLC	535 Scherers Ct	US	UNITED STATES			
Wilson County IT & Emergency Services	1817 Glendale Dr.	US	UNITED STATES			
Medcost	165 KIMEL PARK DR	US	UNITED STATES	Medcost Inc	Healthcare, Pharmaceuticals, & Biotech	
MCCLATCHY MANAGEMENT SERVICES, INC.	2100 Q STREET	US	UNITED STATES	The McClatchy Company	Media & Entertainment	
State of Washington/Department of Ecology	Dept. of Ecology P.O. Box 47600	US	UNITED STATES	Washington State Department	Government	
Widener University	One University Place	US	UNITED STATES	Widener University	Education	
ORG-Island_View_Casino			UNITED STATES			
Beta Systems, Inc.	350 North Sunny Slope Road	US	UNITED STATES	Thomson Reuters Corporation	Media & Entertainment	
Kirk & Teff LLP	10 Westbrook Ln	US	UNITED STATES			
Child Psychiatry Assiciates	939 Office Park Road	US	UNITED STATES			
DIVERSIFIED COMPANIES	300 BROADACRES	us	UNITED STATES			
Mary Washington Hospital, Inc.	1001 Sam Perry Blvd	US	UNITED STATES	Mary Washington Hospital	Healthcare, Pharmaceuticals, & Biotech	
HARRISON GYPSUM COMPANY	1550 DOUBLE C DR	US	UNITED STATES			
Imerys Pigments	100 Mansell Court East, Suite 300	US				
County of Lake	18 North County Street	US	UNITED STATES	Lake County Discovery Museum	Government	
Total						

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		1940				
MCCLEARY GERMAN ARCHITEC		US	UNITED STATES			
Lake Geauga Computer Association	8221 Auburn Road	US	UNITED STATES	Lake & Geauga Computer Association	Non-Profit	
LUKE OIL CO	3592 N HOBART RD	US	UNITED STATES	Luke Oil Co.		
SPECTRUM ASSET MANAGEMENT	310 Orange Street	US	UNITED STATES	Spectrum Asset Management	Financial Services	
UniFund CCR Partners	10625 TECHWOODS CIR	US	UNITED STATES			
University of Kentucky	123 McVey Hall	US	UNITED STATES	University of Kentucky	Education	
East West Bank.751	415 Huntington Drive	US	UNITED STATES	East West Bank Limited	Financial Services	
Liberty Healthcare Corporation	401 E. City Ave.	US	UNITED STATES	Liberty Healthcare Corporation	Healthcare, Pharmaceuticals, & Biotech	
Taconic Technology Corp	24 Thomas St	US	UNITED STATES			
Covenant Health	1410 Centerpoint Blvd Information Services/Telecommunications	US	UNITED STATES	Fort Sanders Health & Fitness Center	Travel, Recreation, and Leisure	
CALENCE	30 S MCKEMY AVE	US	UNITED STATES	Calence , LLC	Manufacturing	
Terrebonne Parish School - MSY	201 Stadium Dr	US	UNITED STATES			
Health Alliance Plan 1154752	2850 W GRAND BLVD	US	UNITED STATES	Health Alliance Plan	Insurance	
Humboldt County	Hosting Center Address		UNITED STATES			
Andrews & Kurth, LLP	600 Travis Suite 4200	US	UNITED STATES	Andrews Kurth LLP	Law Firms & Legal Services	
City of Sandy	39250 Pioneer Blvd.	US	UNITED STATES	City of Sandy	Government	
Purdue University Calumet	2200 169th St.	US	UNITED STATES	Purdue University	Education	
AmwareLogistics	4505 Newpoint Place	US	UNITED STATES			
JC MACELROY	91 ETHEL RD	US	UNITED STATES			
Total						g

#### **Twitter Audience**

The twitter accounts that have engaged with your release. See the tweets in the Engagement tab.

**Total Followers: 509** 





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Peggy Phillips @cuxugiqecivu

1 Followers



Positively Canine @PCanine

163 Followers

## Engagement

2,195
Total Engagement
Actions

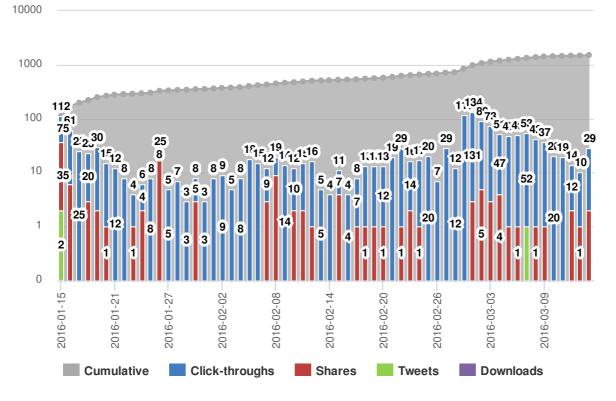
2,052 Click-throughs 139 Shares

**4**Tweets

## **Engagement Summary**

#### **Engagement Timeline**

See when your audience engaged with your release.



#### **Engagement Details**

A break down of click-throughs, shares and other engagement actions.

#### Click-throughs

The number of times your release sent visitors to the pages you linked to

, , , , , , , , , , , , , , , , , , , ,	
URL	Click-throughs
http://www.petfoodsettlement.com/	1,948
https://www.petfoodsettlement.com/	58
Total	2,052

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URL 1943	Click-throughs
https://www.petfoodsettlement.com	46
Total	2,052

#### **Shares**

A breakdown of the types of sharing your release generated.

Type of share	Shares
Facebook	38
Twitter	32
PrintThis	31
EmailThis	28
Google+	7
LinkedIn	3
Total Shares	139

#### **Tweets**

Your release was mentioned in 4 tweets so far, with an estimated total audience of 509 followers.



#PressRelease If you purchased Blue Buffalo pet foods or treats, you may be entitled to a Cash Refund from a c... https://t.co/vgRHjDUoxp | View on Twitter

Posted on 2016-01-15 09:41:59



#### nicole troyan

@nicoletroyan | 4 Followers

If you purchased Blue Buffalo pet foods or treats, you may be entitled to a Cash Refund from a...  $https://t.co/nyScXUzN4L \mid View \ on \ Twitter$ 

Posted on 2016-03-07 17:09:43



Peggy Phillips

@cuxugiqecivu | 1 Followers

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If you purchased Blue #Buffalo pet foods or treats, you may be entitled to a Cash Refund from a ... https://t.co/iOXtb8ZcMY | View on Twitter

Posted on 2016-01-15 16:00:52



#### Positively Canine

@PCanine | 163 Followers

If you purchased Blue Buffalo pet foods or treats, you may be entitled to a Cash Refund from a https://t.co/fzDzcAklad | View on Twitter

Posted on 2016-03-22 10:57:19

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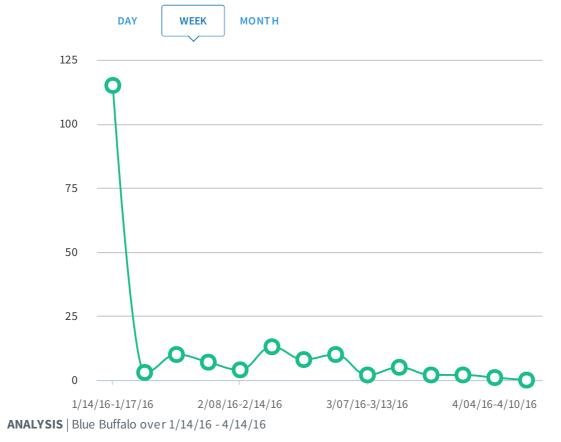
PR Newswire's Terms of Use Apply



Blue Buffalo Settlement Media Pickup

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# Blue Notice Press Coverage

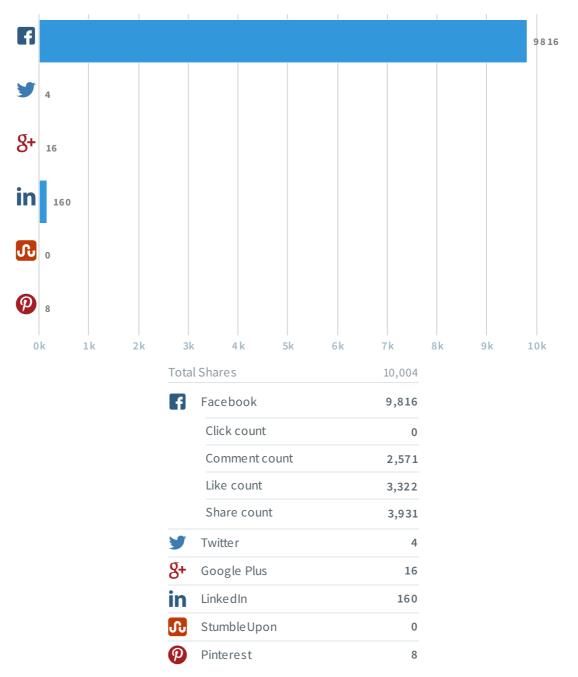


Large press coverage spikes included these top articles:

1/15/16: If you purchased Blue Buffalo pet foods or treats, you may be entitled to a Cash Refund from a class action settlement

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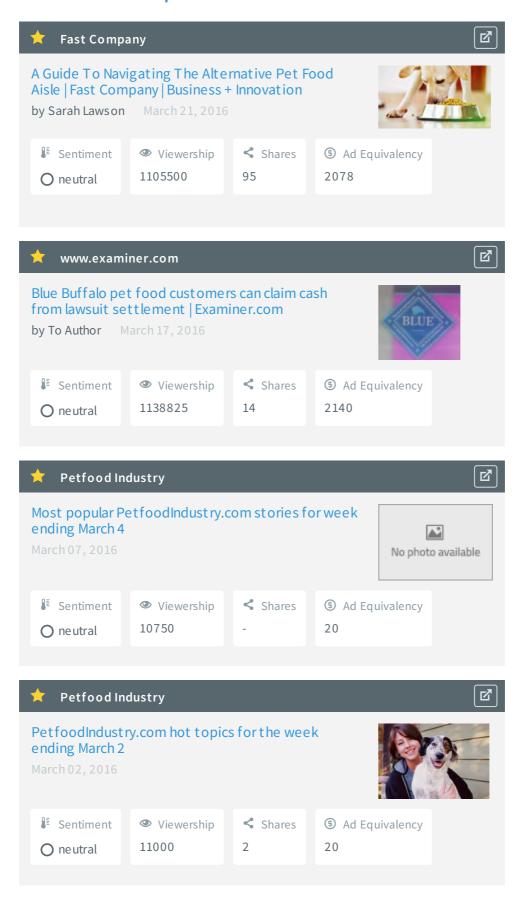
# Settlement Social Amplification



ANALYSIS | Blue Buffalo over 1/14/16 - 4/22/16

The chart above shows which social media platforms were responsible for driving the most engagement.

#### **Top Settlement Articles**

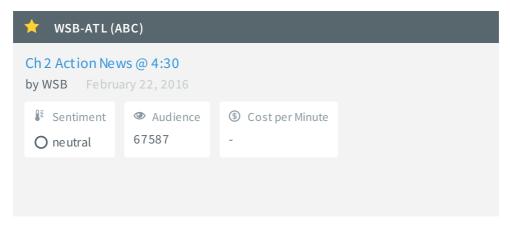


Case: 4:14-md-02562-RWS Doc. #: 198-2 Filed: 05/12/16 Page: 162 of 178 PageID #:

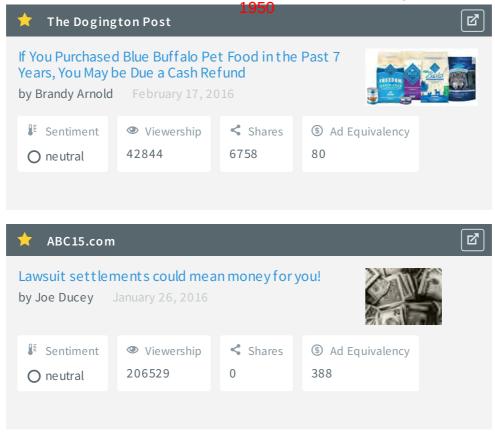








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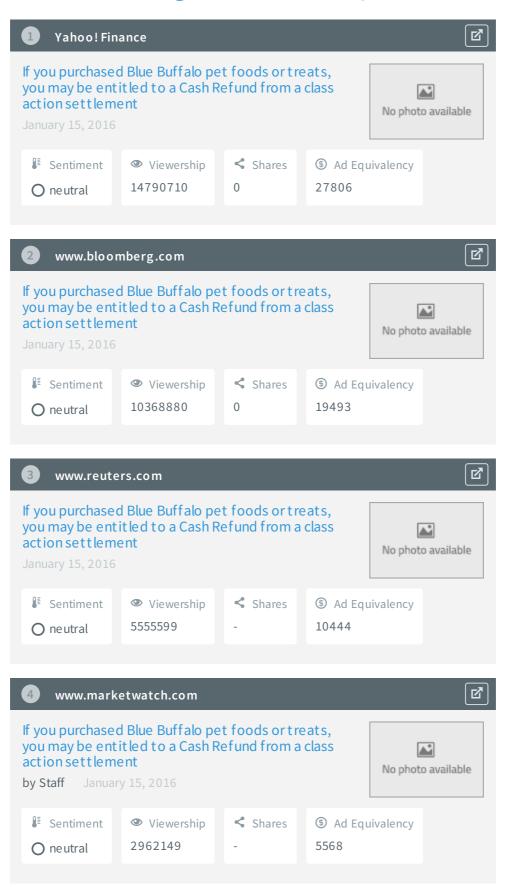


**ANALYSIS** | 1/14/16 - 4/22/16

The content above have been identified as top content.

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## Highest Readership



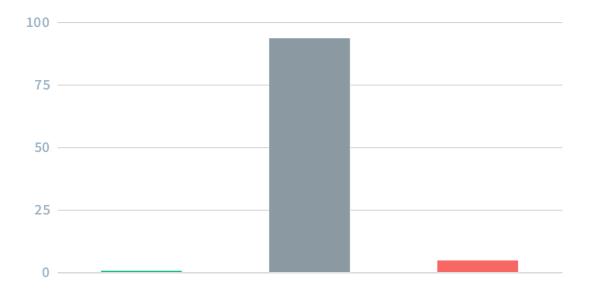
Case: 4:14-md-02562-RWS Doc. #: 198-2 Filed: 05/12/16 Page: 165 of 178 PageID #:



ANALYSIS | Blue Buffalo over 1/14/16 - 4/22/16

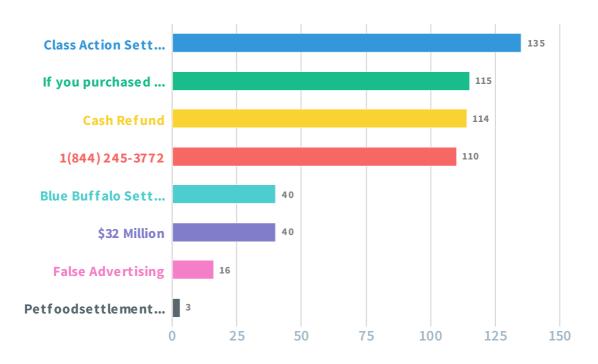
Highest readership articles are based on the readership of each publication (how many people potentially read an article based on unique visitors to the publication's website) and how many times your keyword(s) appear in each article.

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Sentiment



**ANALYSIS** | Blue Buffalo over 1/14/16 - 4/22/16

Sentiment analysis is performed by measuring the tonality of the keywords seen in the headlines and bodies of each article.



**ANALYSIS** | Blue Buffalo over 1/14/16 - 4/22/16

Key message pull through shows how many times keywords or phrase were included in the press coverage.

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# Exhibit I

#### Total Media 182

State   Stat	Date	Media Type	Media Outlet	Title	Readership	Shares
3/23/16   Blog   RefundCents Daily   Blue Buffalo Lawsuits Fleing Deadline: 4/14/16 - Up To 5200   1600	. /2 / . 2					_
3/23/16 Blog RefundCents Daily Blue Buffalo Lawsuit Filing Deadline: 4/14/16 - Up To 5200 1600   3/21/16 News Fast Company Company I Business + Innovation   1105500 5   1500			-			
3/2/16   News   Fast Company   A Guide for Navigating The Atternative Pet Food Aisle   Fast	3/29/16	Blog	Top Class Actions	Top Class Actions & Lawsuits Newsletter March 29, 2016	62500	0
3/13/16 Blog Freebie Chest Free Sample for Class Action Settlement for Blue Buffalo Products Free Sample for Class Action Settlement for Blue Buffalo Products Blue Buffalo Products Blue Buffalo Per Free Stuff Times Blue Buffalo Per Free Stuff Times Blue Buffalo Per Free Stuff Times Blue Buffalo Per Food Class Action Settlement 65000 Free Stuff Times Blue Buffalo Per Food Customers can claim cash from lawuit settlement 1850 Illustration of Stuffalo Per Food Customers can claim cash from lawuit settlement 1850 Illustration of Stuffalo Per Food Customers can claim cash from lawuit settlement 1850 Illustration of Stuffalo Per Food Customers can claim cash from lawuit settlement 1850 Illustration of Stuffalo Per Food Customers can claim cash from lawuit settlement 1850 Illustration of Stuffalo Per Food Maker Locks Horns With Kmart in Intellectual Property Case 2472 Illustration of Stuffalo Per Food Maker Locks Horns With Kmart in Intellectual Property Case 2472 Illustration of Stuffalo Per Food Industry Per Food Settlement 2500 Illustration of Stuffalo Per Food Industry 250 Illustration of Per Food Industry 250 Illustration of Per Food Industry 250 Illustration Per Food Industry 250 Independent Per Retailers 150 Illustration Per Food Industry 250 Independent Per Retailers 150 Illustration Per Food Industry 250 Independent Per Retailers 150 Illustration Per Food Industry 250 Independent Per Re	3/23/16	Blog	RefundCents Daily		1600	0
3/19/16   Blog   FreeDeLnest   A25	3/21/16	News	Fast Company	Company   Business + Innovation	1105500	95
3/19/16   Blog   Free Stuff Times   Blue Buffalo Class Action Settlement   65000	3/19/16	Blog	Freebie Chest		425	0
Superscript	3/19/16	Blog	incrediblyfreefreebies.yuku.cor	Blue Buffalo Pet Food Class Action Settlement		0
3/17/16 News www.examiner.com lawsuit settlement leaving settlement lason www.examiner.com lawsuit settlement leaving settlemen	3/19/16	Blog			65000	2
3/37/16   News	3/17/16	News	DailyMe.Com	· '	1850	0
3/9/16 News Petfood Industry Mys Bad News for Blue Buffalo Settlee Hansuits (279) 1. News Petfood Industry Petfood Industry Most popular Petfood Maker Locks Horns With Kmart in Intellectual Property Case 2472  3/3/16 News Moderndogmagazine.com Mys apollusery.com stories for week ending March 4 10750 N./  3/3/16 Blog Its All Free Online - Free Sample Blue Buffalo Is Good News for Independent Pet Retailers   Modern Dog magazine 27500 S. 13/3/16 Blog Smiley Dog News Blue Buffalo Pet Food Settlement 2500 S. 13/3/16 Blog Smiley Dog News Blue Buffalo Pet Food Settlement 2500 S. 13/3/16 Blog Smiley Dog News Blue Buffalo Pet Food Settlement 2500 S. 13/3/16 Blog Smiley Dog News Blue Buffalo Pet Food Settlement 2500 S. 13/3/16 Blog The Penny Hoarder Abercrombie, Ford or HSBC Might Owe You Money! Here's How to Find Out 32/2/16 Broadcast KVTV-OKC (CBS) News 9 This Morning 38880 N/ 3/2/16 Broadcast KOTV (CBS) News 9 This Morning 38880 N/ 3/2/16 Broadcast KOTV (CBS) News 9 This Morning 38880 N/ 3/2/16 News Petfood Industry Settlement 11250 News one Morning Update 51749 N/ 2/29/16 News Petfood Industry Settlement 11250 News 11250 News Petfood Industry Settlement 11250 News Petfood Industry Settlement 11250 News 9 Pet Product News Independent Pet Retailers 12/2/2/16 News Petfood Industry Herald False Advertising 11250 News Petfood Industry The case for pet food class action lawsuits 10000 Blue Buffalo Settlement News Petfood Industry The case for pet food Class Action lawsuits 10000 Blue Buffalo Settlement News 9 Pet Product News Blue Buffalo Grees To Pay Consumers \$32 Million Over False Advertising 875 N/ 12/22/16 Broadcast WSB-ATL (ABC) Ch 2 Action News 9 Pet Food Settlement News 9 Pet Product News Blue Buffalo Grees To Pay Consumers \$400 Settlement News 9 Petfood Industry News Petfood Industry Petfood Industry Settlement News 9 Petfood News 9 Petfood Industry Petfood News 9 Pe		News	www.examiner.com		1138825	14
News   Petfood industry   Most popular PetfoodIndustry.com stories for week ending March 4   10750   Ny   Most   News   Most popular PetfoodIndustry.com stories for week   10750   Ny   Most   News   Most Petfood Industry   Most Petfood Industry   Petfood Ind		News	Connecticut Law Tribune		2472	0
News   moderndogmagazine.com   Mhy Bad News for Blue Buffalo Is Good News for 3/3/16   Blog   Its All Free Online - Free Sample Blue Buffalo Pet Food Settlement   2500   3/3/16   Blog   Its All Free Online - Free Sample Blue Buffalo Pet Food Settlement   2500   3/3/16   Blog   Smiley Dog News   Blue Buffalo Pet Food Settlement   2500   3/3/16   Blog   Smiley Dog News   Blue Buffalo Pet Food Settlement   2500   3/3/16   Blog   Smiley Dog News   Blue Buffalo Settles Lawsuit   325   3/2/16   News   Petfood Industry   PetfoodIndustry.com hot topics for the week ending   March 2   Abercrombie, Ford or HSBC Might Owe You Moneyl Here's   How to Find Out   352903   3/2/16   Broadcast   KMTV-OKC (CBS)   News 9 This Morning   38880   N/3/2/16   Broadcast   KOTV (CBS)   News 9 This Morning   38880   N/3/2/16   News   Petfood Industry   Settlement   11250   Customers to get some money back in Blue Buffalo   11250   Customers to get some money back in Blue Buffalo   11250   Customers to get some money back in Blue Buffalo   11250   Customers to get some money back in Blue Buffalo   11250   Customers to get some money back in Blue Buffalo   11250   Customers to get some money back in Blue Buffalo   11250   Customers to get some money back in Blue Buffalo   11250   Customers to get some money back in Blue Buffalo   11250   Customers   11		News	Petfood Industry	Most popular PetfoodIndustry.com stories for week	10750	N/A
3/3/16 Blog Its All Free Online - Free Sample Blue Buffalo Pet Food Settlement 2500 1 3/3/16 Blog Smiley Dog News Blue Buffalo Settles Lawsuit 325  News Petfood Industry PetfoodIndustry.com hot topics for the week ending March 2 11000  3/2/16 Blog The Penny Hoarder Abercrombie, Ford or HSBC Might Owe You Money! Here's How to Find Out 352903  3/2/16 Broadcast KWTV-OKC (CBS) News Of Morning Update 51749 N/ Customers to get some money back in Blue Buffalo Settlement Pet Retailers 2500 News on 6 Morning Update 51749 N/ Customers to get some money back in Blue Buffalo Settlement 11250  2/29/16 News Pet Product News Independent Pet Retailers 2500 News for Independent Pet Retailers 163450 News One Pet Product News Independent Pet Retailers 163450 News Det Good Industry The case for pet food class action lawsuits 10000 Settlement 2/2/3/16 News Pet Product News Blue Buffalo Agrees To Pay Consumers \$32 Million Over False Advertising Settlement Awards \$32 Million To Customers 472500 298 (2/22/16 News Pet Product News Blue Buffalo Dis Give Consumers Money Back 2500 News Pet Product News Blue Buffalo Dis Give Consumers Money Back 2500 News Pet Product News Blue Buffalo Dis Give Consumers Money Back 2500 News Pet Product News Blue Buffalo Dis Give Consumers Money Back 2500 News Pet Product News Blue Buffalo To Give Consumers Money Back 2500 News News Pet Product News Blue Buffalo To Give Consumers Money Back 2500 News News News ATL (ABC) Ch 2 Action News 6 211684 News 13190 News News News For Shoppers News News Pet Food Maker Blue Buffalo Owes Buyers After Settlement On Case Of Mislabeling And False Advertising 163450 News News For Shoppers News News For Shoppers News News For Shoppers News News Pet Food Maker Blue Buffalo News News Settlement News News News For Shoppers News News For Shoppers News News Pet Food Maker Blue Buffalo News News New		News	moderndogmagazine.com	Why Bad News for Blue Buffalo Is Good News for		59
3/3/16   Blog   Smiley Dog News   Blue Buffalo Settles Lawsuit   325		Blog	Its All Free Online - Free Sample		2500	3
News   Petfood Industry   PetfoodIndustry.com hot topics for the week ending   Narch 2   11000			Its All Free Online - Free Sample	Blue Buffalo Pet Food Settlement	2500	18
3/2/16   NewS   Petrood industry   March 2   Abercrombie, Ford or HSBC Might Owe You Money! Here's How to Find Out   352903	3/3/16	Blog	Smiley Dog News	Blue Buffalo Settles Lawsuit	325	0
3/2/16   Broadcast   KWTV-OKC (CBS)   News 9 This Morning   352903   38880   N/ 3/2/16   Broadcast   KOTV (CBS)   News 9 This Morning Update   51749   N/ 2/29/16   News   Petfood Industry   Customers to get some money back in Blue Buffalo   settlement   11250	3/2/16	News	Petfood Industry		11000	2
3/2/16   Broadcast   KWTV-OKC (CBS)   News 9 This Morning   38880   N/ 3/2/16   Broadcast   KOTV (CBS)   News on 6 Morning Update   51749   N/ 2/29/16   News   Petfood Industry   Customers to get some money back in Blue Buffalo   11250	3/2/16	Blog	The Penny Hoarder		352903	4
News   Petfood Industry   Customers to get some money back in Blue Buffalo   settlement   11250		Broadcast	KWTV-OKC (CBS)	News 9 This Morning	38880	N/A
2/29/16	3/2/16	Broadcast	KOTV (CBS)	News on 6 Morning Update	51749	N/A
2/29/16   News   Pet Product News   Independent Pet Retailers   2500	2/29/16	News	Petfood Industry		11250	0
2/24/16   News   Petfood Industry   The case for pet food class action lawsuits   10000	2/29/16	News	Pet Product News		2500	0
News   Lawyer Herald   Blue Buffalo Agrees To Pay Consumers \$32 Million Over False Advertising   875 N/	2/26/16	News	www.parentherald.com	Nens Bolilan : Parent Herald	163450	0
2/23/16   Blog   iHeartDogs.com   BREAKING NEWS: Blue Buffalo's False Advertising   Settlement Awards \$32 Million To Customers   472500   298	2/24/16	News	Petfood Industry	The case for pet food class action lawsuits	10000	5
Blog   iHeartDogs.com   BREAKING NEWS: Blue Buffalo's False Advertising   Settlement Awards \$32 Million To Customers   472500   298	2/23/16	News	Lawyer Herald		875	N/A
2/22/16	2/23/16	Blog	iHeartDogs.com	BREAKING NEWS: Blue Buffalo's False Advertising	472500	2980
2/22/16   Broadcast   WSB-ATL (ABC)   Ch 2 Action News @ 5   168012   N/   2/22/16   Broadcast   WSB-ATL (ABC)   Ch 2 Action News @ 4:30   67587   N/   2/21/16   Broadcast   WSB-ATL (ABC)   Ch 2 Action News @ 9   135190   N/   2/21/16   Broadcast   WSB-ATL (ABC)   Ch 2 Action News @ 9   135190   N/   2/21/16   News   WSB-ATL (ABC)   Ch 2 Action News @ 6   42065   N/   Pet Food Maker Blue Buffalo Owes Buyers After     Settlement On Case Of Mislabeling And False Advertising   163450     Settlement On Case Of Mislabeling And False Advertising   163450     Settlement On Case Of Mislabeling And False Advertising   163450     Settlement On Case Of Mislabeling And False Advertising   163450     Settlement On Case Of Mislabeling And False Advertising   163450     Settlement On Case Of Mislabeling And False Advertising   163450     Settlement On Case Of Mislabeling And False Advertising   163450     Settlement On Case Of Mislabeling And False Advertising   163450     Settlement On Case Of Mislabeling And False Advertising   163450     Settlement On Case Of Mislabeling And False Advertising   163450     Settlement On Case Of Mislabeling And False Advertising   163450     Settlement On Case Of Mislabeling And False Advertising   163450     Settlement On Case Of Mislabeling And False Advertising   163450     Settlement On Case Of Mislabeling And False Advertising   163450     Settlement On Case Of Mislabeling And False Advertising   163450     Settlement On Case Of Mislabeling And False Advertising   163450     Settlement On Case Of Mislabeling And False Advertising   163450     Settlement On Case Of Mislabeling And False Advertising   163450     Settlement On Case Of Mislabeling And False Advertising   163450     Settlement On Case Of Mislabeling And False Advertising   163450     Settlement On Case Of Mislabeling And False Advertising   163450     Settlement On Case Of Mislabeling And False Advertising   163450     Settlement On Case Of Mislabeling And False Advertising   163450     Settlement On Case Of Mislabeling An		News	Pet Product News			
2/22/16   Broadcast   WSB-ATL (ABC)   Ch 2 Action News @ 5   168012   N/   2/22/16   Broadcast   WSB-ATL (ABC)   Ch 2 Action News @ 4:30   67587   N/   2/21/16   Broadcast   WSB-ATL (ABC)   Ch 2 Action News @ 9   135190   N/   2/21/16   Broadcast   WSB-ATL (ABC)   Ch 2 Action News @ 9   135190   N/   2/21/16   News   WSB-ATL (ABC)   Ch 2 Action News @ 6   42065   N/   Pet Food Maker Blue Buffalo Owes Buyers After     Settlement On Case Of Mislabeling And False Advertising   163450     Settlement On Case Of Mislabeling And False Advertising   163450     Settlement On Case Of Mislabeling And False Advertising   163450     Settlement On Case Of Mislabeling And False Advertising   163450     Settlement On Case Of Mislabeling And False Advertising   163450     Settlement On Case Of Mislabeling And False Advertising   163450     Settlement On Case Of Mislabeling And False Advertising   163450     Settlement On Case Of Mislabeling And False Advertising   163450     Settlement On Case Of Mislabeling And False Advertising   163450     Settlement On Case Of Mislabeling And False Advertising   163450     Settlement On Case Of Mislabeling And False Advertising   163450     Settlement On Case Of Mislabeling And False Advertising   163450     Settlement On Case Of Mislabeling And False Advertising   163450     Settlement On Case Of Mislabeling And False Advertising   163450     Settlement On Case Of Mislabeling And False Advertising   163450     Settlement On Case Of Mislabeling And False Advertising   163450     Settlement On Case Of Mislabeling And False Advertising   163450     Settlement On Case Of Mislabeling And False Advertising   163450     Settlement On Case Of Mislabeling And False Advertising   163450     Settlement On Case Of Mislabeling And False Advertising   163450     Settlement On Case Of Mislabeling And False Advertising   163450     Settlement On Case Of Mislabeling And False Advertising   163450     Settlement On Case Of Mislabeling And False Advertising   163450     Settlement On Case Of Mislabeling An		Broadcast	WSB-ATL (ABC)	Ch 2 Action News @ 6	211684	N/A
2/22/16   Broadcast   WSB-ATL (ABC)   Ch 2 Action News @ 4:30   67587   N/2/21/16   Broadcast   WSB-ATL (ABC)   Ch 2 Action News @ 9   135190   N/2/21/16   Broadcast   WSB-ATL (ABC)   Ch 2 Action News @ 6   42065   N/2/21/16   News   WSB-ATL (ABC)   Pet Food Maker Blue Buffalo Owes Buyers After   Settlement On Case Of Mislabeling And False Advertising   163450						N/A
2/21/16BroadcastWSB-ATL (ABC)Ch 2 Action News @ 642065N/2/21/16Newswww.parentherald.comPet Food Maker Blue Buffalo Owes Buyers After Settlement On Case Of Mislabeling And False Advertising1634502/20/16NewsNews For ShoppersBlue Buffalo Reaches \$32 Million Settlement   How To Get Your Money Back   News For Shoppers500012/20/16Newsmyinforms.comBought Blue Buffalo? \$32 million lawsuit settlement means pet food maker may owe you money1264962/20/16NewsAL.comBought Blue Buffalo? \$32 million lawsuit settlement means pet food maker may owe you money10699842/20/16BroadcastGlobal TorontoN/		Broadcast	WSB-ATL (ABC)	Ch 2 Action News @ 4:30	67587	N/A
News   News   News   News   News   Pet Food Maker Blue Buffalo Owes Buyers After   Settlement On Case Of Mislabeling And False Advertising   163450	2/21/16	Broadcast	WSB-ATL (ABC)	Ch 2 Action News @ 9	135190	N/A
2/21/16     News     www.parentherald.com     Settlement On Case Of Mislabeling And False Advertising     163450       2/20/16     News     News For Shoppers     Blue Buffalo Reaches \$32 Million Settlement   How To Get Your Money Back   News For Shoppers     5000     10       2/20/16     News     myinforms.com     Bought Blue Buffalo? \$32 million lawsuit settlement means pet food maker may owe you money     126496       2/20/16     News     AL.com     Bought Blue Buffalo? \$32 million lawsuit settlement means pet food maker may owe you money     1069984       2/20/16     Broadcast     Global Toronto     N/	2/21/16	Broadcast	WSB-ATL (ABC)	Ch 2 Action News @ 6	42065	N/A
2/20/16     News     News For Snoppers     Your Money Back   News For Shoppers     5000     1       2/20/16     News     myinforms.com     Bought Blue Buffalo? \$32 million lawsuit settlement means pet food maker may owe you money     126496       2/20/16     News     AL.com     Bought Blue Buffalo? \$32 million lawsuit settlement means pet food maker may owe you money     1069984       2/20/16     Broadcast     Global Toronto     N/	2/21/16	News	www.parentherald.com	· ·	163450	1
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2/20/16 News AL.com Bought Blue Buffalo? \$32 million lawsuit settlement means pet food maker may owe you money 1069984 2/20/16 Broadcast Global Toronto N/		News	myinforms.com	Bought Blue Buffalo? \$32 million lawsuit settlement means	126496	0
2/20/16 Broadcast Global Toronto N/		News	AL.com	Bought Blue Buffalo? \$32 million lawsuit settlement means		0
		Broadcast	Global Toronto	pectoda maker may owe you money	1005584	N/A
1 ZZZZZENI DIUP TELEP KEDIJOHO IKHIP KHITAN SETTIPS IAWSHIT OVER INGRENIENTS 1 3175001	2/20/16	Blog	Free Republic	Blue Buffalo settles lawsuit over ingredients	307500	

2/19/16	Broadcast	WSB-ATL (ABC)	Ch 2 Action News @ 5pm	173151	N/A
	Dlog	The Degington Best	If You Purchased Blue Buffalo Pet Food in the Past 7 Years,		
2/17/16	Blog	The Dogington Post	You May be Due a Cash Refund	42844	6758
2/16/16	Broadcast	KLAS-LV (CBS)	8 News Now at 6 AM	26381	N/A
2/16/16	News	KLAS-TV	8 On Your Side: Class Action Money For You	50928	0
2/15/16	Broadcast	KLAS-LV (CBS)	8 News Now at 6 PM	40782	N/A
2/12/16	News	Consumer Affairs	Blue Buffalo class action settlement instructions	669799	0
2/11/16	News	Lexology	Advertising Law Snapshots	127750	1
	Blog	The Penny Hoarder	Blue Buffalo, VW and Whirlpool Might Owe You Money!		
2/10/16		1	Here's How to Find Out	317371	2
2/9/16	Blog	Young and Frugal in Virginia!	Class Action Settlement: Stevia in the Raw	325	0
2/2/45	News	Tan Sheet	Class-Action Clock May Be Ticking For Ava Anderson Non	7500	0
2/3/16			Toxic Toxic	7500	0
2/2/46	News	Tan Sheet	New! Class-Action Clock May Be Ticking For Ava Anderson	7500	0
2/2/16	Dles	Hustley Manay Dlag	Non Toxic	7500 70500	0
2/1/16 2/1/16	Blog Broadcast	Hustler Money Blog KTNV-LV (ABC)	Blue Buffalo Pet Food Ingredients Class Action Lawsuit Action News @ 6pm	35960	0 N/A
2/1/16	broducast	KTNV-LV (ABC)	Blue Buffalo to pay \$32 million to settle lawsuits by pet	35900	IN/A
2/1/16	News	Consumer Affairs	owners	669799	0
2/1/16 2/1/16	News	asianrnews com	The Business Of Saving Lives Down Under	250	0
2/1/10	INGM2	asiaprnews.com	United States: True Green For True Blue: Blue Buffalo	230	U
2/1/16	News	Mondaq	Promises \$32 Million Settlement - Proskauer Rose LLP	150380	N/A
1/31/16	Blog	HealthFreedoms	Who's Enforcing Pet Food Regulations? Lawyers	27000	0
1/31/10	ыов		True Green for True Blue: Blue Buffalo Promises \$32	27000	
1/30/16	News	Topix	Million Settlement	1165064	0
=, = =, = =			True Green for True Blue: Blue Buffalo Promises \$32		,
1/29/16	News	Proskauer	Million Settlement	8801	N/A
			True Green for True Blue: Blue Buffalo Promises \$32		•
1/29/16	Blog	The National Law Forum	Million Settlement	1450	1
		N 11 S .	True Green for True Blue: Blue Buffalo Promises \$32		
1/29/16	News	National Law Review	Million Settlement	55000	0
	Dles	Dunglious and Adventising Law	True Green for True Blue: Blue Buffalo Promises \$32		
1/29/16	Blog	Proskauer on Advertising Law	Million Settlement	100	0
1/26/16	Blog	Top Class Actions	Top Class Actions & Lawsuits Newsletter January 26, 2016	72500	N/A
1/26/16	Broadcast	KNXV-PHX (ABC)	ABC15 News at 5:00AM	31333	N/A
1/26/16	News	ABC15.com	Lawsuit settlements could mean money for you!	206529	0
1/25/16	Broadcast	KNXV-PHX (ABC)	ABC15 News at 6PM	73649	N/A
1/21/16	Blog	Young and Frugal in Virginia!	Blue Buffalo Class Action Settlement	325	0
	News	Petfood Industry	PetfoodIndustry.com hot topics for the week ending		
1/20/16		, , , , , , , , , , , , , , , , , , , ,	January 20	10000	2
	Blog	Top Class Actions	Blue Buffalo Pet Food Ingredients Class Action Lawsuit		
1/19/16			Settlement	72500	0
	N1		If you purchased Dive Duffele and for I		
1/25/25	News	www.cw-gabama.com	If you purchased Blue Buffalo pet foods or treats, you may	675	
1/16/16	News	Docono Bocord	be entitled to a Cash Refund from a class action settlement	675	0
1/16/16	News	Pocono Record	Some New Year's resolutions for the animals	37500	0
1/16/16	Blog	GimmieFreebies	Blue Buffalo Class Action Suit No Proof Required to Receive up to \$10	12750	10
1/16/16			uh (0 310	13750	10
	News	Review Seeker	If you purchased Blue Buffalo pet foods or treats, you may		
1/15/16	INGM2	INCAIGM SEEVEL	be entitled to a Cash Refund from a class action settlement	1750	0
1,13,10			ac character to a cash nervina from a class action settlement	1730	0
	News	www.tutorialfinder.com	If you purchased Blue Buffalo pet foods or treats, you may		
1/15/16			be entitled to a Cash Refund from a class action settlement	1250	0
2, 13, 10			2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	1230	
	News	www.kswo.com	If you purchased Blue Buffalo pet foods or treats, you may		
1/15/16	-		be entitled to a Cash Refund from a class action settlement	19750	0
	News	WMCTV.com	If you purchased Blue Buffalo pet foods or treats, you may		
1/15/16			be entitled to a Cash Refund from a class action settlement	107500	0

1/15/16	News	WMBF	If you purchased Blue Buffalo pet foods or treats, you may be entitled to a Cash Refund from a class action settlement	40973	0
1/15/16	News	lifestyle.kstc45.com	If you purchased Blue Buffalo pet foods or treats, you may be entitled to a Cash Refund from a class action settlement	1075	0
1/15/16	News	www.nbcrightnow.com	If you purchased Blue Buffalo pet foods or treats, you may be entitled to a Cash Refund from a class action settlement	25000	0
1/15/16	News	www.waff.com	If you purchased Blue Buffalo pet foods or treats, you may be entitled to a Cash Refund from a class action settlement	64576	N/A
1/15/16	News	www.newswest9.com	If you purchased Blue Buffalo pet foods or treats, you may be entitled to a Cash Refund from a class action settlement	15250	0
1/15/16	News	www.wandtv.com	If you purchased Blue Buffalo pet foods or treats, you may be entitled to a Cash Refund from a class action settlement	14250	0
1/15/16	News	www.kuam.com	If you purchased Blue Buffalo pet foods or treats, you may be entitled to a Cash Refund from a class action settlement	14250	N/A
1/15/16	News	www.ksla.com	If you purchased Blue Buffalo pet foods or treats, you may be entitled to a Cash Refund from a class action settlement	44161	0
1/15/16	News	www.wflx.com	If you purchased Blue Buffalo pet foods or treats, you may be entitled to a Cash Refund from a class action settlement	11000	0
1/15/16	News	www.news9.com	If you purchased Blue Buffalo pet foods or treats, you may be entitled to a Cash Refund from a class action settlement	104230	0
1/15/16	News	www.fox19.com	If you purchased Blue Buffalo pet foods or treats, you may be entitled to a Cash Refund from a class action settlement	63804	0
1/15/16	News	www.wlox.com	If you purchased Blue Buffalo pet foods or treats, you may be entitled to a Cash Refund from a class action settlement	53443	0
1/15/16	News	www.ktre.com	If you purchased Blue Buffalo pet foods or treats, you may be entitled to a Cash Refund from a class action settlement	30000	0
1/15/16	News	www.kxxv.com	If you purchased Blue Buffalo pet foods or treats, you may be entitled to a Cash Refund from a class action settlement	19000	0
1/15/16	News	Tucsonnewsnow	If you purchased Blue Buffalo pet foods or treats, you may be entitled to a Cash Refund from a class action settlement	72742	N/A
1/15/16	News	www.wsfx.com	If you purchased Blue Buffalo pet foods or treats, you may be entitled to a Cash Refund from a class action settlement	825	N/A
1/15/16	News	KFVE	If you purchased Blue Buffalo pet foods or treats, you may be entitled to a Cash Refund from a class action settlement	2500	0
1/15/16	News	www.14news.com	If you purchased Blue Buffalo pet foods or treats, you may be entitled to a Cash Refund from a class action settlement	83046	0
1/15/16	News	www.wrcbtv.com	If you purchased Blue Buffalo pet foods or treats, you may be entitled to a Cash Refund from a class action settlement	61750	0
1/15/16	News	www.fox14tv.com	If you purchased Blue Buffalo pet foods or treats, you may be entitled to a Cash Refund from a class action settlement	6000	0

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1/15/16	News	www.newson6.com	If you purchased Blue Buffalo pet foods or treats, you may be entitled to a Cash Refund from a class action settlement	139707	0
1/15/16	News	KLTV 7	If you purchased Blue Buffalo pet foods or treats, you may be entitled to a Cash Refund from a class action settlement	102500	0
1/15/16	News	www.newson6.com	If you purchased Blue Buffalo pet foods or treats, you may be entitled to a Cash Refund from a class action settlement	139707	0
1/15/16	News	WDAM-TV	If you purchased Blue Buffalo pet foods or treats, you may be entitled to a Cash Refund from a class action settlement	37500	0
1/15/16	News	www.wboc.com	If you purchased Blue Buffalo pet foods or treats, you may be entitled to a Cash Refund from a class action settlement	32643	0
1/15/16	News	www.wfmj.com	If you purchased Blue Buffalo pet foods or treats, you may be entitled to a Cash Refund from a class action settlement	32500	0
1/15/16	News	www.abc6.com	If you purchased Blue Buffalo pet foods or treats, you may be entitled to a Cash Refund from a class action settlement	14508	0
1/15/16	News	www.khq.com	If you purchased Blue Buffalo pet foods or treats, you may be entitled to a Cash Refund from a class action settlement	75750	0
1/15/16	News	www.kusi.com	If you purchased Blue Buffalo pet foods or treats, you may be entitled to a Cash Refund from a class action settlement	35000	0
1/15/16	News	www.wect.com	If you purchased Blue Buffalo pet foods or treats, you may be entitled to a Cash Refund from a class action settlement	56729	0
1/15/16	News	www.klkntv.com	If you purchased Blue Buffalo pet foods or treats, you may be entitled to a Cash Refund from a class action settlement	13250	0
1/15/16	News	State Journal	If you purchased Blue Buffalo pet foods or treats, you may be entitled to a Cash Refund from a class action settlement	6435	0
1/15/16	News	Wdrb	If you purchased Blue Buffalo pet foods or treats, you may be entitled to a Cash Refund from a class action settlement	113012	0
1/15/16	News	www.cbs8.com	If you purchased Blue Buffalo pet foods or treats, you may be entitled to a Cash Refund from a class action settlement	102500	0
1/15/16	News	www.abc40.com	If you purchased Blue Buffalo pet foods or treats, you may be entitled to a Cash Refund from a class action settlement	2250	0
1/15/16	News	www.kxnet.com	If you purchased Blue Buffalo pet foods or treats, you may be entitled to a Cash Refund from a class action settlement	21500	N/A
1/15/16	News	19 Action News	If you purchased Blue Buffalo pet foods or treats, you may be entitled to a Cash Refund from a class action settlement	62848	N/A
1/15/16	News	www.kten.com	If you purchased Blue Buffalo pet foods or treats, you may be entitled to a Cash Refund from a class action settlement	15000	0
1/15/16	News	www.kcentv.com	If you purchased Blue Buffalo pet foods or treats, you may be entitled to a Cash Refund from a class action settlement	50500	0
1/15/16	News	WTOL-TV	If you purchased Blue Buffalo pet foods or treats, you may be entitled to a Cash Refund from a class action settlement	50	0

1/15/16	News	KPLC TV	If you purchased Blue Buffalo pet foods or treats, you may be entitled to a Cash Refund from a class action settlement	36615	0
1/15/16	News	www.wtvm.com	If you purchased Blue Buffalo pet foods or treats, you may be entitled to a Cash Refund from a class action settlement	30000	0
1/15/16	News	www.wafb.com	If you purchased Blue Buffalo pet foods or treats, you may be entitled to a Cash Refund from a class action settlement	69068	0
1/15/16	News	www.wsfa.com	If you purchased Blue Buffalo pet foods or treats, you may be entitled to a Cash Refund from a class action settlement	70391	0
1/15/16	News	www.tickertech.com	If you purchased Blue Buffalo pet foods or treats, you may be entitled to a Cash Refund from a class action settlement	1750	0
1/15/16	News	WLTZ 38	If you purchased Blue Buffalo pet foods or treats, you may be entitled to a Cash Refund from a class action settlement	2500	0
1/15/16	News	www.newschannel6now.com	If you purchased Blue Buffalo pet foods or treats, you may be entitled to a Cash Refund from a class action settlement	7750	0
1/15/16	News	Kait 8	If you purchased Blue Buffalo pet foods or treats, you may be entitled to a Cash Refund from a class action settlement	27269	0
1/15/16	News	www.walb.com	If you purchased Blue Buffalo pet foods or treats, you may be entitled to a Cash Refund from a class action settlement	47500	0
1/15/16	News	www.myfoxtallahassee.com	If you purchased Blue Buffalo pet foods or treats, you may be entitled to a Cash Refund from a class action settlement	1625	0
1/15/16	News	www.wtoc.com	If you purchased Blue Buffalo pet foods or treats, you may be entitled to a Cash Refund from a class action settlement	43802	0
1/15/16	News	www.wave3.com	If you purchased Blue Buffalo pet foods or treats, you may be entitled to a Cash Refund from a class action settlement	92500	0
1/15/16	News	Live 5 WCSC	If you purchased Blue Buffalo pet foods or treats, you may be entitled to a Cash Refund from a class action settlement	92500	0
1/15/16	News	www.msnewsnow.com	If you purchased Blue Buffalo pet foods or treats, you may be entitled to a Cash Refund from a class action settlement	54791	0
1/15/16	News	KFVS12	If you purchased Blue Buffalo pet foods or treats, you may be entitled to a Cash Refund from a class action settlement	42901	0
1/15/16	News	www.wxtx.com	If you purchased Blue Buffalo pet foods or treats, you may be entitled to a Cash Refund from a class action settlement	2500	0
1/15/16	News	www.mygtn.tv	If you purchased Blue Buffalo pet foods or treats, you may be entitled to a Cash Refund from a class action settlement	6500	N/A
1/15/16	News	www.kcbd.com	If you purchased Blue Buffalo pet foods or treats, you may be entitled to a Cash Refund from a class action settlement	30000	0
1/15/16	News	www.nebraska.tv	If you purchased Blue Buffalo pet foods or treats, you may be entitled to a Cash Refund from a class action settlement	9000	0
1/15/16	News	WBOY	If you purchased Blue Buffalo pet foods or treats, you may be entitled to a Cash Refund from a class action settlement	30000	0

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1/15/16	News	www.kiiitv.com	If you purchased Blue Buffalo pet foods or treats, you may be entitled to a Cash Refund from a class action settlement	16250	0
1/15/16	News	WVNS	If you purchased Blue Buffalo pet foods or treats, you may be entitled to a Cash Refund from a class action settlement	12000	0
1/15/16	News	www.ktvn.com	If you purchased Blue Buffalo pet foods or treats, you may be entitled to a Cash Refund from a class action settlement	43439	0
1/15/16	News	www.wistv.com	If you purchased Blue Buffalo pet foods or treats, you may be entitled to a Cash Refund from a class action settlement	152607	0
1/15/16	News	www.cwrichmond.tv	If you purchased Blue Buffalo pet foods or treats, you may be entitled to a Cash Refund from a class action settlement	1475	N/A
1/15/16	News	www.12newsnow.com	If you purchased Blue Buffalo pet foods or treats, you may be entitled to a Cash Refund from a class action settlement	41000	0
1/15/16	News	WTRF	If you purchased Blue Buffalo pet foods or treats, you may be entitled to a Cash Refund from a class action settlement	37500	0
1/15/16	News	www.nbc12.com	If you purchased Blue Buffalo pet foods or treats, you may be entitled to a Cash Refund from a class action settlement	116205	0
1/15/16	News	www.cbs19.tv	If you purchased Blue Buffalo pet foods or treats, you may be entitled to a Cash Refund from a class action settlement	28500	0
1/15/16	News	www.erietvnews.com	If you purchased Blue Buffalo pet foods or treats, you may be entitled to a Cash Refund from a class action settlement	7731	0
1/15/16	News	KHNL News 8	If you purchased Blue Buffalo pet foods or treats, you may be entitled to a Cash Refund from a class action settlement	172500	0
1/15/16	News	Virtualization Conference & Exp	If you purchased Blue Buffalo pet foods or treats, you may be entitled to a Cash Refund from a class action settlement	2000	0
1/15/16	News	www.prnewswire.com	If you purchased Blue Buffalo pet foods or treats, you may be entitled to a Cash Refund from a class action settlement	1305000	N/A
1/15/16	News	www.thestreet.com	If You Purchased Blue Buffalo Pet Foods Or Treats, You May Be Entitled To A Cash Refund From A Class Action Settlement	1380931	N/A
1/15/16	News	Indianapolis Business Journal	If you purchased Blue Buffalo pet foods or treats, you may be entitled to a Cash Refund from a class action settlement	125	0
1/15/16	News	Yahoo! Finance	If you purchased Blue Buffalo pet foods or treats, you may be entitled to a Cash Refund from a class action settlement	14790710	0
1/15/16	News	MoneyShow.com	If you purchased Blue Buffalo pet foods or treats, you may be entitled to a Cash Refund from a class action settlement	1409	0
1/15/16	News	Pettinga Financial Advisors	If you purchased Blue Buffalo pet foods or treats, you may be entitled to a Cash Refund from a class action settlement	750	0
1/15/16	News	www.reuters.com	If you purchased Blue Buffalo pet foods or treats, you may be entitled to a Cash Refund from a class action settlement	5555599	N/A
1/15/16	News	Marketplace	If you purchased Blue Buffalo pet foods or treats, you may be entitled to a Cash Refund from a class action settlement	1863	0

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1/15/16	News	Fat Pitch Financials	If you purchased Blue Buffalo pet foods or treats, you may be entitled to a Cash Refund from a class action settlement	1800	0
1/15/16	News	www.bloomberg.com	If you purchased Blue Buffalo pet foods or treats, you may be entitled to a Cash Refund from a class action settlement	7672175	0
1/15/16	News	BioSpace	If you purchased Blue Buffalo pet foods or treats, you may be entitled to a Cash Refund from a class action settlement	875	0
1/15/16	News	Industrial Info Financials	If you purchased Blue Buffalo pet foods or treats, you may be entitled to a Cash Refund from a class action settlement		0
1/15/16	News	Wallstreetselect	If you purchased Blue Buffalo pet foods or treats, you may be entitled to a Cash Refund from a class action settlement	2250	N/A
1/15/16	News	World Net Daily	If you purchased Blue Buffalo pet foods or treats, you may be entitled to a Cash Refund from a class action settlement		0
1/15/16	News	Minyanville	If you purchased Blue Buffalo pet foods or treats, you may be entitled to a Cash Refund from a class action settlement	1731	0
1/15/16	News	Stock Nod	If you purchased Blue Buffalo pet foods or treats, you may be entitled to a Cash Refund from a class action settlement	1000	0
1/15/16	News	Journal Online	IF YOU PURCHASED BLUE BUFFALO PET FOODS OR TREATS, YOU MAY BE ENTITLED TO A CASH REFUND FROM A CLASS ACTION SETTLEMENT	11000	0
1/15/16	News	secure.globeadvisor.com	Blue Buffalo Class Action Settlement	2700	0
1/15/16	News	Today's News	If you purchased Blue Buffalo pet foods or treats, you may be entitled to a Cash Refund from a class action settlement		24
1/15/16	News	www.onenewspage.com	PR Newswire   One News Page	38250	0
1/15/16	News	Spoke	If you purchased Blue Buffalo pet foods or treats, you may be entitled to a Cash Refund from a class action settlement	113575	0
1/15/16	News	Boston	If you purchased Blue Buffalo pet foods or treats, you may be entitled to a Cash Refund from a class action settlement   Boston.com	6600	0
1/15/16	News	www.marketwatch.com	If you purchased Blue Buffalo pet foods or treats, you may be entitled to a Cash Refund from a class action settlement	2962149	N/A
1/15/16	News	www.bizjournals.com	If you purchased Blue Buffalo pet foods or treats, you may be entitled to a Cash Refund from a class action settlement - Silicon Valley Business Journal	1711750	0
1/15/16	News	www.bizjournals.com	If you purchased Blue Buffalo pet foods or treats, you may be entitled to a Cash Refund from a class action settlement - Milwaukee - Milwaukee Business Journal	1711750	0
1/15/16	News	www.bizjournals.com	If you purchased Blue Buffalo pet foods or treats, you may be entitled to a Cash Refund from a class action settlement - New York Business Journal	1711750	0
1/15/16	News	www.bizjournals.com	If you purchased Blue Buffalo pet foods or treats, you may be entitled to a Cash Refund from a class action settlement - Orlando Business Journal	1711750	0
1/15/16	News	www.bizjournals.com	If you purchased Blue Buffalo pet foods or treats, you may be entitled to a Cash Refund from a class action settlement - St. Louis Business Journal		0
1/15/16	News	www.bizjournals.com	If you purchased Blue Buffalo pet foods or treats, you may be entitled to a Cash Refund from a class action settlement - Minneapolis / St. Paul Business Journal	1711750	0
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			If you purchased Blue Buffalo pet foods or treats, you may		
	News	www.bizjournals.com	be entitled to a Cash Refund from a class action settlement		
1/15/16			- Washington Business Journal	1711750	0
			If you purchased Blue Buffalo pet foods or treats, you may		
	News	www.bizjournals.com	be entitled to a Cash Refund from a class action settlement		
1/15/16			- The Business Journals	1711750	0
			If you purchased Blue Buffalo pet foods or treats, you may		
	News	www.bizjournals.com	be entitled to a Cash Refund from a class action settlement		
1/15/16			- Houston Business Journal	1711750	0
			If you purchased Blue Buffalo pet foods or treats, you may		
	News	www.bizjournals.com	be entitled to a Cash Refund from a class action settlement		
1/15/16			- South Florida Business Journal	1711750	0
			If you purchased Blue Buffalo pet foods or treats, you may		
	News	www.bizjournals.com	be entitled to a Cash Refund from a class action settlement		
1/15/16		·	- L.A. Biz	1711750	0
			If you purchased Blue Buffalo pet foods or treats, you may		
	News	www.bizjournals.com	be entitled to a Cash Refund from a class action settlement		
1/15/16			- Jacksonville Business Journal	1711750	0
			If you purchased Blue Buffalo pet foods or treats, you may		
	News	www.bizjournals.com	be entitled to a Cash Refund from a class action settlement		
1/15/16			- Nashville Business Journal	1711750	0

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# **EXHIBIT J**

## Case: 4:14-md-02562-RWS Doc. #: 198-2 Filed: 05/12/16 Page: 178 of 178 PageID #: 1965

# IN RE: BLUE BUFFALO COMPANY, LTD. MARKETING AND SALES PRACTICES LITIGATION Case No. 14-md-02562-RWS REQUESTS FOR EXCLUSION RECEIVED THROUGH MAY 9, 2016

1. Michelle Harmon

Rogersville, MO

Class Member ID: 30859WJ5KJ3B1

2. Barbi J. Dingman

Grays Lake, IL

Class Member: 308596F5MKXMV

3. Kevin Stethem

Kennewick, WA

Class Member: 308596NYMJ9J2

4. Gerry Driver

Antelope, CA

Class Member: 30859RJBCXZKZ

5. Patricia Smith

Lambertville, MI

**Class Member: 30859YSRNDTBR** 

6. Bobby Flores

Jenks, OK

Class Member: 30859JGCV503R

7. Greg & Sherri Van Campen North Richland Hills, TX

Class Member: 3085947QYWHPM

8. Travis Wehner

Louisville, CO

Class Member: 30859XVPXX7VB